



SPORTS FUNDING - SPONSORSHIP & DONATIONS

CIASA (Cayman Islands Aquatic Sports Association), the recognized national governing body of all Aquatic Sports including competitive swimming, open-water swimming, diving, high diving, water polo, and synchronized swimming in the Cayman Islands, is a non-profit organization depending on sponsorships/donations from organizations, companies, and individual volunteers for its success.

The operations of CIASA are committed to improving quality of life through Aquatic Sports and strive further to address Cayman Islands residents' communal recreational needs. This includes the continual improvement of all Aquatic Sports, including learn-to-swim, development, competition, recreation, health and safety of our members, supporters, affiliates, volunteers, and the public.

The Cayman Islands has some very talented swimmers and in 2019 CIASA was able to send a team of 25 swimmers to the CARIFTA Games in Barbados, which included synchronized swimmers, competitive swimmers, and open-water swimmers. The Cayman Islands won a record 56 medals - and the gold far outweighed the silver.

We continue to strive to raise money to enable our swimmers to compete and thrive. You may lend your support by:

- a) donating as an individual or a corporate company,
- b) sponsor a national/international event, and/or
- c) sponsor a specific swim program such as Learn to Swim.

We can also work with you on how to best manage your sponsorship with advertising and promotions if needed. Please see options as set out below:



EVENTS

- CIASA Nationals (Annual)
- UANA International Meet (Annual)
- CCCAN Championship (Annual)

SPONSORSHIP OPTIONS:

1. Sponsor a Lane (one of 6)
2. Sponsor an Event (150+)
3. Sponsor Awards (Trophies/Medals)
4. Donation towards any of the above

OTHER OPTIONS

- Various Swim Programs

SPONSORSHIP OPTIONS:

1. Learn to Swim and Water Safety
2. Competitive Aquatic Sports
3. Adult Swimming and the Community
4. International Meet Fund
5. Donation toward a specific program

ANNUAL FUNDING

SPONSORSHIP OPTIONS:

1. CIASA Sponsor
2. CIASA Bronze Sponsor
3. CIASA Silver Sponsor
4. CIASA Gold Sponsor
5. CIASA Platinum Sponsor

FUNDING

- CI \$500 - CI \$1,000
- Any Amount

FUNDING

- CI \$1,000 - CI \$5,000
- Any Amount

FUNDING

- All Sponsors will receive Recognition
- CI \$100 - CI \$4,999
- CI \$5,000 - CI \$9,999
- CI \$10,000 - CI \$19,999
- CI \$20,000 - CI \$29,999
- CI \$30,000 - CI \$40,000



SUMMARY

We are asking for your support and hope you are able to assist our efforts. Sponsorship options listed above are for guidance and not limited to. Donations of any amount will be accepted and much appreciated. We also understand that funds flow in at different times and ways, and we're happy to set up payment plans for our Annual Sponsors, for funds to be paid over the period of twelve months.

Please contact Sally Brooker for further information, or to discuss any marketing options and/or payment details/plans:

Phone: (345) 926-9803

Email: ciasafunddevelopment@yahoo.com

Attached please find the International Meets that currently require a participating child to contribute and unfortunately not all the swimmers are from high income homes. We would like to make a difference and will appreciate any donations - small or large - for this cause.

Thank you for your consideration. Together everyone achieves more.

Cayman Islands Aquatic Sports Association (CIASA)



INTERNATIONAL MEETS

2020 - 2021

DATE	EVENT	LEVEL	CONTRIBUTION REQUIRED
Spring 2021	CARIFTA – March 26 – April 7 – Barbados	Level 2 – Cayman Islands, Level 2 – Resident Artistic, Pool and Open Water Swimming - Age Group	Yes
Spring 2021	UANA Pan American Artistic Swimming Championships – Aruba	Artistic swimming	Yes
Summer 2021	CCCAN – June – TBA	Level 2 – Cayman Islands, Level 2- Resident Pool and Open Water Swimming - Age Group and Senior	Yes
Summer 2021	Junior Pan Am Games – June 13 – 19 - Cali	Level 4 – Cayman Islands Pool Swimming - Senior	No
Summer 2021	Caribbean Games – June 30 – July 4 - Guadeloupe	Level 3 – Cayman Islands Pool Swimming - Senior	No
Summer 2021	The Olympic Games – July 23 to Aug. 8 – Tokyo	Level 6 – Cayman Islands Artistic, Pool and Open Water Swimming - Senior	No
Summer 2021	Commonwealth Youth Games – Aug 1 – 7 – Trinidad and Tobago	Level 4 – Cayman Islands Pool swimming – Open - Senior	No
Winter 2021	FINA Short Course World Championships – Dec. 13 - 18 – UAE	Level 4 – Cayman Islands Pool swimming – Open - Senior	No



2021 - 2022

DATE	EVENT	LEVEL ²	CONTRIBUTION REQUIRED
Spring 2022	UANA Pool Cup – Feb. TBA -TBA	Level 2 – Pool Swimming – Age Group	Yes
Spring 2022	CAC Games – April 22 – May 8 Panama	Level 3 - Cayman Islands – Pool and Open Water Swimming - Senior	No
Spring 2022	CARIFTA – April TBA – TBA	Level 2 – Cayman Islands, Level 2 – Resident Artistic, Pool and Open Water Swimming - Age Group	Yes
Spring 2022	Youth Olympic Games – May 8 – 24 – Dakar, Senegal	Level 4 - Cayman Islands - Pool swimming - Senior	No
Spring 2022	FINA Long Course World Championships – May 13 – 19 – Fukuoka, Japan	Level 5 – Cayman Islands Pool and Open Water Swimming - Senior	Yes
Summer 2022	CCCAN – June – TBA	Level 2 – Cayman Islands, Level 2- Resident Pool and Open Water Swimming - Age Group and Senior	Yes
Summer 2022	UANA Open Water Championships	Level 2 – Cayman Islands Open Swimming - Senior	Yes
Summer 2022	Commonwealth Games – July 27 – Aug 7 - Birmingham	Level 5 – Cayman Islands Pool Swimming - Senior	No
Summer 2022	UANA Pan American Artistic Swimming Championships – TBA - TBA	Level 2 – Cayman Islands Artistic Swimming – Age Group	Yes
Fall 2022	FINA Short Course World Championships – TBA – Kazan, Russia	Level 4 – Cayman Islands Pool Swimming - Senior	No