

Nevada Desert Mermaids

Sponsorship Deck

October 2023



Nevada's Only Nationally Competitive Artistic (Synchro) Swim Club

Based in Las Vegas, we call the Pavilion Pool in Summerlin our home.

We're a 501c3 nonprofit organization that depends on the financial support of our sponsors and volunteers.

Our coaching staff comprise of a USA National Team coach, ex-Olympians, national team athletes and Cirque du Soleil performers.

We have approximately 50 swimmers, 100 parents, and events attended by 100+ athletes, city council officials, community members and more.

Vegas Talent

Ludivine Stsepaniuk, Head Coach

Head coach 13-15 Team USA Gold Overall
FINA Youth World Championships 2022

Head coach of Youth USA national team
2021, 2022, and 2023

Le Reve-the Dream performer and captain
2004-2015

Member of the French National team
1998-2004



Vegas Talent



Benoit Beaufls

Cirque du Soleil's "O" performer

Avatar: The Way of the Water choreographer and actor

Kaitlin Staines

US Junior National Team member

Masters Athlete Champion



Maya Plotniskaya

Desert Mermaids swimmer

Senior National Team member



Nayara Figueria

Cirque du Soleil's "O" performer

2x Olympian (2008 & 2012)

Portuguese National Team Coach

Funding

100% of funds support operational expenses such as coaches travel for competitions and marketing to raise community awareness; tax deductible.

Sponsorship Tiers

GOLD - \$3,000

- Private performance by the Nevada Desert Mermaids
- Public announcement at the annual water show
- Full-page ad in the water show program
- Plaque with team photograph
- Logo on team banner
- Logo on our Website
- x4 annual social media shout-outs, recognition at the water show
- 20 tickets to the annual water show

SILVER - \$2,000

- Public announcement at our annual water show
- Full-page ad in the water show program
- Plaque with team photograph
- Logo on team banner
- Logo on our website
- x2 annual social media shout-outs, recognition at the water show
- 10 tickets to the annual water show

Sponsorship Tiers

BRONZE - \$1,000

- Plaque with team photograph
- Logo on our website
- x2 annual social media shout-outs, recognition at the water show
- 10 tickets to the annual water show

FRIEND OF THE TEAM - \$500

- Logo on our website
- Social media shout-out, recognition at the water show
- 5 tickets to the annual water show

Promotion



@nevada_desert_mermaids
1,400+ followers



@NevadaDesertMermaids
650 followers



Councilwoman Victoria Seaman is at Pavilion Pool.

June 24 · Las Vegas · 📍

This morning, at the Nevada Desert Mermaids sponsorship check presentation, I thanked Float Like A Duck - water safety program for their continued support of youth sports. I congratulated all the Mermaids on their previous season and enjoyed watching some of their practice. We have some talented young athletes in the City of Las Vegas Government.

Paragon Pools Las Vegas #lvcouncil #lvcward2 #desertmermaids
#usaartisticswimming #gomermaids #synchronizedswimming

desertmermaids.org



Nevada Desert Mermaids



SPONSORS & PARTNERS



Events Promotion



Sponsor features
Giveaways and Raffles
Announcements
Program branding/ads

Thank you for your consideration!



Quinn Wageman
President
president@desertmermaids.org
702-551-5121