

SOUTHERN NEVADA DESERT MERMAIDS 11700 W. Charleston Blvd. Suite 170-378 Las Vegas, NV, 89135 Tel: (702) 728-5766 www.desertmermaids.org

To whom it may concern,

Please allow us to introduce ourselves and ask you for your support.

We are the Southern Nevada Desert Mermaids Synchronized Swim Team. Founded in 1999 with swimmers ranging in age from 4 to 18, the Nevada Desert Mermaids is the only nationally ranked competitive synchronized swim team in Nevada. Our swimmers have been recognized by the City of Las Vegas and internationally for their accomplishment and we are proud to represent our community.

We are very fortunate to have an outstanding coaching staff with career accomplishments that include National and World Champions, as well as former "O" & "Le Reve" performers. Due to the expertise of our coaches and the dedication of our swimmers, we have become a dominant team in the west. In 2017 our team had one Junior qualify for the USA Synchro National Team, as well as our 12 &U and Junior Soloist Medal at Junior Olympics. Our 13-15 Team placed in the top ten at US Nationals

Synchronized swimming is a very demanding sport. It requires many skills such as the flexibility of a gymnast, grace of a ballet dancer, and endurance of a marathoner and the strength of a weightlifter; all while holding your breath!

Because we are a non-profit team with significant pool and coaching expenses, we are asking our community for support. Last year alone it cost us \$140,000 to run our program. The coaching staff and team pride themselves on creating programs that are available to new swimmers. We rely heavily on team sponsors to help our young athletes achieve their goals and full potential. Our club is asking for your help. Your donation is 100% tax deductible. 100% of your donation supports our swimmers. Please help us to reach our goal in making the sport of synchronized swimming available and affordable to young athletes in the Las Vegas Valley.

Thank you for supporting synchronized swimming and the Southern Nevada Desert Mermaids.