



Community Partnership



Benefits to your business:

- Increased visibility for business
- Expanded community connections
- Recognition for your support of local youth
- Tax Deduction

Your Support Helps:

- Provide scholarships to families in need
- Maintain leading edge training
- Create competitive travel opportunities

CRUZ is a non-profit competitive swim team, serving Santa Cruz families for more than 45 years. Our team trains for individual competition at the highest personal level and encourages team sportsmanship through participation in team events and volunteer services within our community. Our team is 100% run by parent and community volunteers like you, who make it possible to bring the sport of competitive swimming to kids all over the county.

Become a partner in the community with Santa CRUZ Swimming today!

Go to www.cruzswimming.org and click the "PARTNER" link in the lower left corner or call 831.471.7887

ANNUAL BENEFITS	Gold \$2,000	Silver \$1,000	Bronze \$500	Scholar- ship \$250
Company name and logo on banner, displayed prominently at CRUZ's home pool, year round	✓			
Company name and logo on banner, displayed at Simpkins Swim Center, year round	✓			
Table or Kiosk space at 2 annual home meets, to promote your business or sell your merchandise	✓	✓		
8x10 team photo and thank you for your partnership to display at your business	✓	✓		
Company name and logo on banner, displayed prominently at 2 annual home meets	✓	✓		
Announcer "shout outs" at our 2 annual home meets, potentially reaching 1000+ customers	✓	✓	✓	
Your company name on our team T-shirts	✓	✓	✓	
Your advertisement printed in our meet program at 2 annual home meets	FULL page	½ page	¼ page	
Proud Partner with Santa CRUZ Swimming window decal to display at your business	✓	✓	✓	✓
Link to your business website on CRUZ Partner webpage	large	medium	small	small
Thank you Facebook post 6x/year with link to your business website	✓	✓	✓	✓