

## Propelling personal and community growth through aquatics.

Dear Potential Sponsor,

The Clemson Aquatic Team (CAT) is ready for a great swim season and we are excited to ask you to be part of our team. We have been fortunate to have great sponsors during our 40 year history and look forward to more success with your help. This year, more than ever, we are asking for your support to keep aquatics alive in the Upstate.

CAT is a parent-run, nonprofit, 501(c) 3, tax-deductible organization that is dependent on corporate and private sponsorships. We are a USA Swimming team with an active US Master's team as well. Our CAT swimmers range in age from 6 to 18, with those 18 and older generally swimming with the Master's group. We currently practice at the Clemson-Central Rec Center in Central South Carolina.

Your financial support of CAT impacts more than 120 swimmers each year from the Greater Clemson area including: Anderson, Seneca, Pendleton and Westminster. Enclosed please find our flyer outlining the sponsorship opportunities, as we ask that you consider supporting your local Clemson Aquatic Team.

Your gift will support the following CAT initiatives:

- Expenses associated with pool time at the Clemson-Central Rec Center
- Expenses associated with continued training for our coaches
- Expenses associated with hosting three (3) swim meets including the Clemson Classic, the Tiger Invite and the Death Valley Open Water Meet
- Expenses associated equipment to support skill development, including for our swimmers in lessons!

The benefits of being a team sponsor are plentiful, and we will proudly recognize your support throughout the season. We expect more than 400 swimmers at both the Tiger Invite in January, hosted at Clemson University's McHugh Natatorium and the Death Valley Open Water Meet, hosted at 12 Mile Beach in Clemson in June. Your sponsorship will be recognized at these meets and throughout the season, as detailed in our flyer. We would be happy to work with you to develop recognition methods that fit your goals and needs.

We hope that you review the sponsorship opportunities our club has to offer and consider supporting our young swimmers as they achieve their goals. Should you have any questions or require further information or choose to support our young athletes please contact us.

We have rolling deadlines for including your sponsorship recognition in our meet materials; please contact us to be sure you can be recognized as early as possible following your sponsorship.

Thank you for your consideration.

Sincerely,

Mary Beth Kurz-Edsall Chair Clemson Aquatic Team chair@clemsonaquaticteam.org

*Our Mission*: Clemson Aquatic Team enriches, encourages, and develops swimmers through competitive excellence in the pool and in life.