

## 2020-2021 CAT Sponsorship Levels and Benefits

### Platinum (\$3000)

- Sponsor logo placement on one official team shirt (top tier)
- Prominent Sponsor logo on team banner for display at 2 CAT home meets
- Sponsor logo on digital scoreboard for display at CAT home meets at Fike Recreation Center
- Full page ad in heat sheets at in-pool CAT home meets
- Verbal recognition at every home meet or event for 12 months after donation received
- Sponsor logo prominently placed on team website with active hyper link
- Recognition on Facebook and Instagram, quarterly, for four quarters

### Gold (\$2000)

- Sponsor logo placed on one official team shirt (second tier)
- Sponsor logo on team banner for display at 2 CAT home meets
- Sponsor logo on digital scoreboard for display at CAT home meets at Fike Recreation Center
- Half page ad in heat sheets at in-pool CAT home meets
- Verbal recognition at every home meet or event for 12 months after donation received
- Sponsor logo placed on team website with active hyper link
- Recognition on Facebook and Instagram, quarterly, for four quarters

### Silver (\$1000)

- Sponsor logo placed on one official team shirt (third tier)
- Sponsor logo on team banner for display at CAT home meets
- Sponsor logo on digital scoreboard for display at CAT home meets at Fike Recreation Center
- Quarter page ad in heat sheets at in-pool CAT home meets
- Verbal recognition at every home meet or event for 12 months after donation received
- Sponsor logo placed on team website with active hyper link
- Recognition on Facebook and Instagram, semi-annually (2 times in one year)

### Bronze (\$500)

- Sponsor logo on team banner for display at CAT home meets
- Sponsor name on digital scoreboard for display at CAT home meets at Fike Recreation Center
- Sponsor logo in heat sheets at in-pool CAT home meets
- Verbal recognition at every home meet or event for 12 months after donation received
- Sponsor logo placed on team website
- Recognition on Facebook and Instagram, semi-annually (2 times in one year)

### Friend (\$250)

- Verbal recognition at every home meet or event for 12 months after donation received
- Sponsor logo placed on team website
- Recognition on Facebook and Instagram, one-time

### Supporter (\$100)

- Sponsor name placed on team website
- Recognition on Facebook and Instagram, one-time

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Clemson Aquatic Team: Propelling personal and community growth through aquatics

Our Mission: Clemson Aquatic Team enriches, encourages, and develops swimmers through competitive excellence in the pool and in life.

## 2020-2021 CAT Sponsorship Levels and Benefits - Summary

	Platinum \$3000	Gold \$2000	Silver \$1000	Bronze \$500	Friend \$250	Supporter \$100
Logo on T-shirt (one printing)*	Tier 1	Tier 2	Tier 3			
Logo on banner (home meets)*	X	X	X	X		
Scoreboard recognition (home meets)*	Logo	Logo	Logo	Name		
Ad in heat sheet (in-pool home meets)*	Full-page	Half-page	Quarter-page	Logo		
Verbal recognition (12 months)	X	X	X	X	X	
Logo on website (12 months)	Hyperlink	Hyperlink	Hyperlink	X	X	Name
Facebook & Instagram (12 months)	4 per year	4 per year	2 per year	2 per year	once	once

\* T-shirt and meet recognition timing depends on timing of donation / artwork receipt