



## **CORE VALUES:**

**A COMMITMENT TO EXCELLENCE IN SWIMMING.  
BUILDING GOOD ATTITUDES, RESPECT, AND HARD WORK.**

## **VISION:**

**EXCELLING ONE STROKE AT A TIME IN DEVELOPING INDIVIDUALS TO  
SUCCEED IN LIFE THROUGH PARTICIPATION IN COMPETITIVE SWIMMING.**

## **MISSION:**

**THE ABERDEEN SWIM CLUB IS A NONPROFIT CLUB OF SWIMMERS AND  
THEIR PARENTS WHO ENJOY THE CHALLENGES OF COMPETITIVE SWIMMING.  
AS SUCH, WE ENCOURAGE ALL OUR SWIMMERS – FROM OUR ASC TEAM TO  
OUR LEARN TO SWIM PROGRAM, TO BE THE VERY BEST POSSIBLE.**

**TO REACH OUR PERSONAL, TEAM AND CLUB GOALS, WE STRIVE TO  
DEVELOP WITHIN EACH SWIMMER CONFIDENCE IN THE WATER, A SENSE OF  
MASTERY WITH REGARD TO THE VARIOUS STROKES, INDIVIDUAL  
RESPONSIBILITY, AND AN INCREASED ABILITY TO WORK AS AN INTEGRAL  
MEMBER OF A TEAM. WE BELIEVE THAT THESE ABILITIES AND VALUES ARE  
ONE FROM WHICH OUR SWIMMERS WILL BENEFIT FOR THE REST OF THEIR  
LIVES AND ONES WHICH ADD IMMENSE VALUE TO OUR LIVES AS A WHOLE.**