

Huntsville Swim Association Sponsorship Program

HSA seeks to offer tailored sponsorship packages that provide brand exposure and build community goodwill to businesses and individuals who share our commitment to youth development, fitness, water safety, and community.

Our Winning Aspiration

We inspire excellence through a positive team culture where athletes own their goals and build character. Together, we celebrate success and create lasting impact.



Why Sponsor HSA?

Athlete and Coach Development

- Help support financial based membership scholarships
- Provide advanced technical training tools for athletes
- Support clinic opportunities for team and non-team athletes
- Support educational opportunities for coaching staff, support staff, and parents
- Support travel for national competition for athletes.

Team Engagement

- Supports banquets, team events, swimmer recognition

Community Engagement

- Strengthens ties between the club and local businesses
- Visibility of the sport within Huntsville, attracting new families
- Bolsters a culture of volunteerism
- Supports and helps expand free lessons programs to underserved populations within the Greater Huntsville area

Since 2017 HSA has hosted:

- ✓ **150** days of competition
- ✓ Over **32,000** athletes and families
- ✓ Nearly **2,700** coaches
- ✓ Approximately **800** officials

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Sponsor	Value	Annual Availability	Benefits
Mission Control	\$25,000+	1	- Naming rights to the largest meet for both short-course and long-course seasons - Primary logo placement on team t-shirt or optional gear - Name on meet heat sheet - VIP logo placement on step-and-repeat at all team events and home meets - Priority banner ad on HSA scoreboard loop, footer of live stream for meets and YouTube livestream feeds - Top placement and clickable link on team website and sponsor spotlight page 6 social media shoutouts per season (SC & LC) - Business information featured in team weekly news - Recognition at banquet and events - Option for door giveaway at big meets (fans, hand sanitizer, water, etc.)
Hubble Visionary	\$15,000+	3	- Logo placement on team t-shirt or optional gear - Banner display at all home meets - Banner ad on HSA YouTube livestream feeds - Prominent logo and link on team website 4 social media shout outs per season (SC & LC) - Feature mention in team weekly news - Recognition at banquet and events
Cosmic Champion	\$10,000+	4	- Logo on team website - Shared banner placement at meets - Ad on HSA Scoreboard loop and YouTube livestream feeds 2 social media shoutouts per season (SC & LC) - Mention in team weekly news - Logo on team shirt
Constellation	\$5,000+	6	- Name/logo listed on shared sponsor banner - Logo on website 1 social media shoutout per season (SC & LC) - Name included in event program and banquet slideshow
Flight Controller	<\$5,000	Unlimited	- Logo on website 1 group social media shoutout per season (SC & LC) - Name included in event program and banquet slideshow - Name displayed on lobby board

Upon receipt of a sponsorship submission from the HSA member, a Club representative will be in contact with you regarding next steps and payment. If you have any questions, please contact Operations Coordinator, Arthur Fortin (coacharthur@swimhsa.org).

