



SMAC Needs Community Support for Local Swimmers!

The Smoky Mountain Aquatic Club (SMAC) is looking for sponsors to support our 2023-2024 swim program! SMAC is open to all the youth of Haywood County. This season we anticipate at least 75-100 children, ages 5-18, participating in our swim program. SMAC is currently divided into three levels of swimming proficiency: Bronze (beginner), Silver (intermediate), and Gold (advanced).

SMAC's Mission:

- 1) To teach children how to swim** in a safe and affirming environment.
- 2) To teach children to love swimming** by providing a “put you at ease” atmosphere of positive energy where a child’s confidence grows as their technical skill improves.
- 3) To provide a USA Swim Team for those wanting to swim competitively.** SMAC swim team members will learn the deep satisfaction that comes through increased commitment, learning a method of swim training that leads to skill mastery, and developing the personal character forged through hard work, discipline, perseverance, and teamwork.

Would You Be Willing to Help Us?

Would your business consider sponsoring our swim team? It is a fantastic opportunity for a business to support a local group promoting self-development, sportsmanship, and enjoyment through the sport of swimming. It is also an excellent venue to promote your business to hundreds of families in the Haywood County area who utilize the Waynesville Recreation Center’s Aquatics area. As a Swim Team Sponsor your company will receive recognition to the level of your support. Recognition such as:

- Visibility of your company’s logo and link to your company’s website on our team webpage.
- Visibility of your company’s name or logo displayed at the Waynesville Recreation Center pool during practices and swim meets.
- Visibility of your company’s logo or name printed on our season swim team shirts.
- Public recognition of your company’s sponsorship at all home meets.
 - See also the “Sponsor Level” Chart on the next page.

What Would Your Generous Donation be Used for?

Your money would be used: 1) to help SMAC, a non-profit organization, pay the salaries of professional USA Swimming certified coaches, 2) to help cover the expenses connected with our swim program – expenses such as facility rental, swimming equipment, insurance, etc. 3) to provide scholarships for Haywood County families needing financial assistance in order to participate in our programs.



Sponsor Levels

Gold SMAC Sponsorship **\$2,000.00 + Logo Art:**

- Company logo on own banner hung at SMAC practices and all home meets
- Company logo on Gold Sponsor section of SMAC website
- Company logo on monthly SMAC schedule and newsletter
- Company logo on SMAC 2023/2024 Season T-shirt given to all SMAC swimmers and staff
- Recognition of sponsorship at all home meets

Silver SMAC Sponsorship **\$1,000.00 + Logo Art:**

- Company logo on a shared, Silver Sponsor banner hung at SMAC practices and all home meets
- Company name (text) on Silver Sponsor section of SMAC website
- Company name (text) on each monthly SMAC schedule and newsletter
- Recognition of sponsorship at all home meets

Bronze SMAC Sponsorship **\$500.00:**

- Company name (text) on a shared, Bronze Sponsor banner hung at SMAC practices and all home meets
- Company name (text) on Bronze Sponsor Section of SMAC Website
- Company name (text) listed on Monthly SMAC Schedule and Newsletter



Sponsor Agreement

If you would like to become a sponsor of the 2023-2024 SMAC swim season, please complete the following sponsor agreement in its entirety. Thank you for investing in the youth of Haywood County. Your generous gifts are appreciated!

Sponsorship Level (Check One):

_____ Gold Level \$2,000

_____ Silver Level \$1,000

_____ Bronze Level \$500

Authorized By: _____

Name:

Company:

Mailing Address:

Phone:

Email:

Please mail checks to:
SMAC
PO Box 452
Waynesville, NC 28786

Contact John Ammons via email at
JLAmmons@gmail.com with any questions



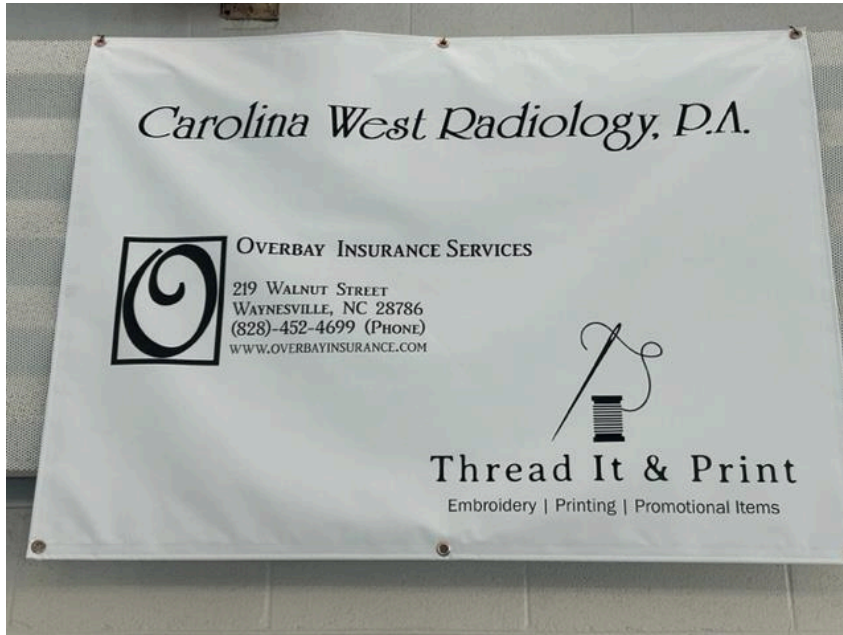
This is how our Sponsor Banners were displayed for the 22/23 season in the Waynesville Rec. Center.



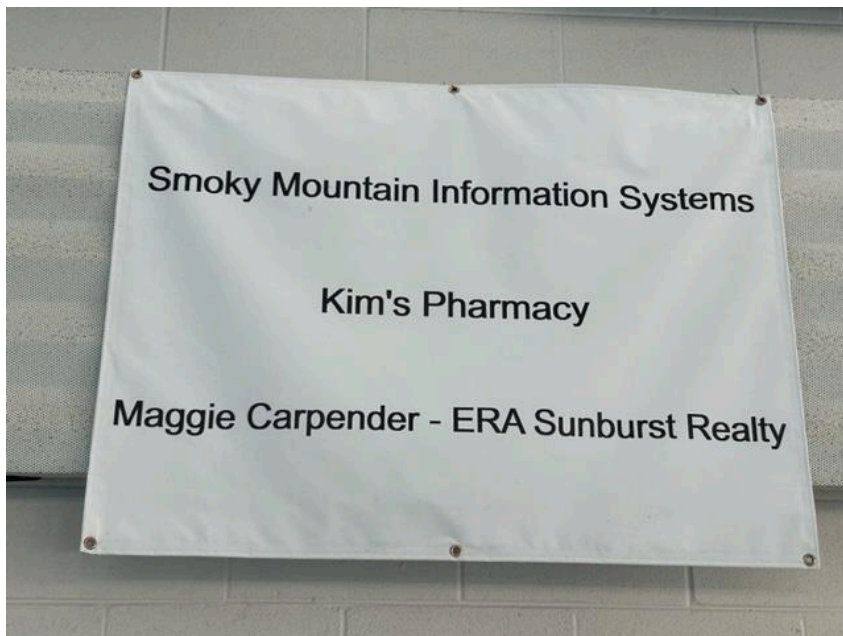
The banners surrounding the SMAC time board.



Example of Gold Sponsor banner. Company logo on single banner.



Example of Silver Sponsor banner. Shared banner with company logos.



Example of Bronze Sponsor banner. Shared banner with company name.



Here is our '22/'23 Season shirt with Gold Sponsor logos on the back.

Finally, below you can see how the sponsors are highlighted (with links to websites) on our team website: <https://www.gomotionapp.com/team/smacnc/page/home>



SPONSORS

Gold Sponsors



Silver Sponsors

Carolina West Radiology, P.A.
Overbay Insurance Services
Thread It & Print, LLC
Ray, Bumgarner, Kingshill & Assoc., P.A.

Bronze Sponsors

Smoky Mountain Information Systems
Kim's Pharmacy
Sunburst Trout Farms
NDA Holdings, Inc.