

# Merger:

A combination of two things into one

Central California Swimming, LSC (CCS)

And

Sierra Nevada Swimming, LSC (SNS)

# Main impetus for the merger?

To enhance the competitive opportunities for our athletes.

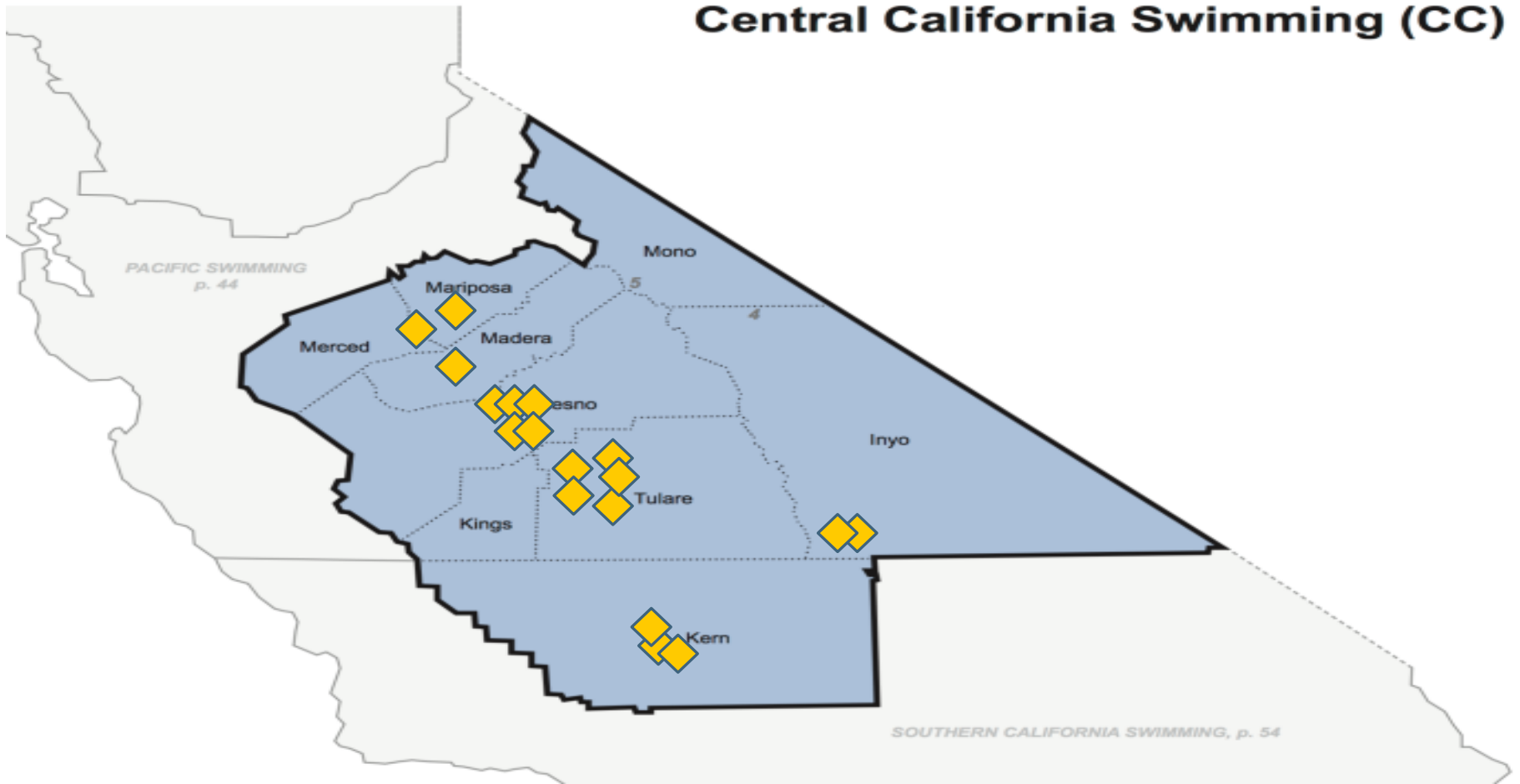
Secondary?

To combine resources beyond the shared services model to better support our members.

# Central California Swimming, LSC Geographical Area



## Central California Swimming (CC)



# Central California Swimming, LSC

## By The Numbers - 2015

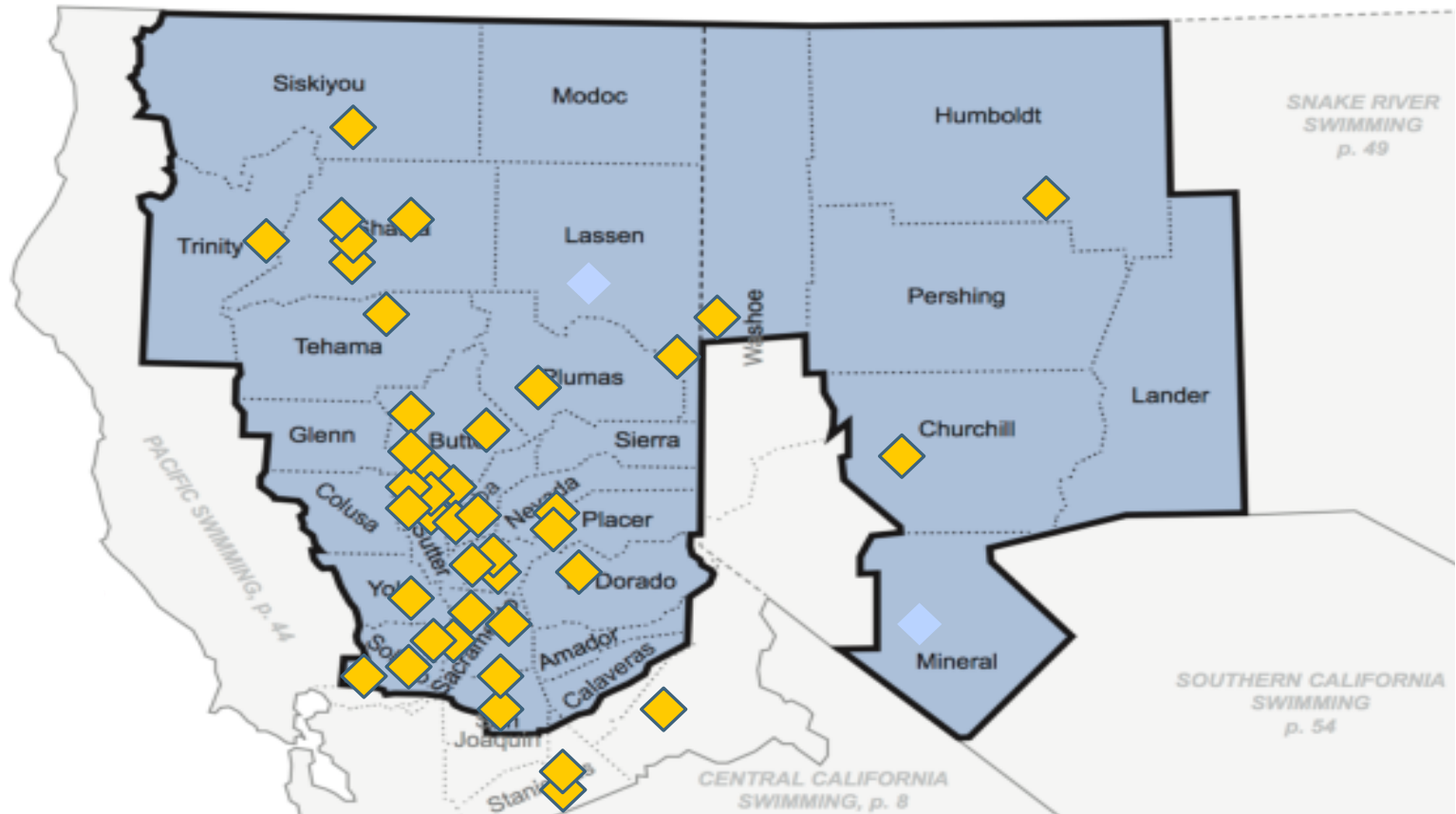


- 20 Clubs – includes two college teams
  - Fresno State
  - Cal State Bakersfield
- 1978 registered year round athletes
- 131 seasonal athletes
- 113 coaches
- 67 officials and 52 others (board members, chaps, etc.)
- \$145,000 in reserves
- \$8 difference (lower) in LSC portion of registration fee
- Sr Travel Fund same as SN (adopted CCS HOD 2015)
- Meet fees are same as SN (adopted CCS HOD 2015)
- 1 part time staff

# Sierra Nevada Swimming, LSC Geographical Area



## Sierra Nevada Swimming (SN)



# Sierra Nevada Swimming, LSC

## By The Numbers - 2015



- 43 Clubs
  - 26 Year-round Club Membership
  - 1 Season 1 Club Membership
  - 16 Season 2 Club Membership
- 3481 Year-round athletes
- 1375 seasonal athletes
- 204 coaches
- 349 officials and 16 others (board members, chaps, etc.)
- \$947,368.72 balance
  - General Checking - \$437,800.09
  - First Western Trust + other assets - \$509,568.63
- \$8 difference (higher) in LSC portion of registration fee
- Meet fees are same as CCS (adopted CCS HOD 2015)
- 1 full time staff, 1 part time staff

# Sierra Valley Swimming LSC Geographical Area

LSC could be divided into 4 Regions,  
called Valleys:

Lassen Valley

Washoe Valley

San Joaquin Valley

Sacramento Valley

Specific boundaries would be worked out,  
this is just a starting point ~ Regional  
boundaries would allow us to incorporate  
Pacific teams who have expressed interest in  
joining SNS ~



# Sierra Valley Swimming, LSC

## By The Numbers – Projected From 2015

- 63 Clubs
- 5459 Year-round athletes
- 1506 seasonal athletes
- 317 coaches
- 416 officials and 68 others (board members, chaps, etc.)
- \$1,092,368.72 balance
- SR Travel Fund equal LSC wide
- Meet fees equal LSC wide
- \$8 difference in LSC portion of registration fee
  - Possibly increase fee by \$4 in 2017 and 2018 for old CCS members
- 1 full time staff, 2 part time staff



# Sierra Valley Swimming, LSC

## Structure

- \* Governed by elected BOD according to new By-laws
  - \* Year one BOD will be created by either merging or co-chairing elected positions. Appointed positions will maintain their appointment for the duration of their term unless a member wishes to step down.
  - \* Regional interests will be met by having a position created on the BOD specifically for each region.
  - \* Athlete representation on the BOD will be increased to incorporate each region.
  - \* Nomination committee will include reps from each region.
- \* Finances controlled at the LSC Level
  - \* LSC Treasurer will maintain and oversee finances
  - \* LSC Finance Committee will create budget for whole LSC
  - \* Budget items will be created for each region for local matters

# Sierra Valley Swimming, LSC

## Structure

### \* Meet Schedule

- \* The Scheduling Committee will be comprised of representatives from all four regions.
- \* Within the Scheduling Committee two task forces will be set up to create a Sr meet schedule and an Age-Group Elite schedule.

### \* Volunteers

- \* The Officials Chair will appoint one official from each region to be responsible with identifying, recruiting and helping with training in their region.
- \* Each of these regional “leads” will be on the Officials Committee

# Sierra Valley Swimming, LSC

## Benefits

### Age Group:

- \* Create regional, bi-regional, whole approach to meet schedule = more opportunities
- \* Create a season ending meet as an alternative to Far Westerns (this would take time to grow)
- \* Build upon success of the inaugural SWAGR meet held jointly by CCS and SNS as a step prior to season ending meet for highest level AG swimmers
- \* Regional concept for the meet schedule will allow swimmers to compete locally and only travel to higher level meets when they are qualified just as they do now
- \* Increased pool of athletes for AG Zones, All Star meets and future LSC sponsored travel meets
- \* Continue and expand, all camps that are currently being offered, incorporating multiple sites when needed

# Sierra Valley Swimming, LSC

## Benefits

### **Senior Swimming:**

- \* Create two senior (T/F) meets in the fall, one in the old CC area and one in the old SN area (LC, SC)
- \* Create new time standards for Sr/Jr+ meets that align with the goals of the coaches committee
- \* Retain the Juanita Allington meet in Feb/March, Summer Sanders in June
- \* Allows the regional committees to schedule ABC meets for Sr swimmers
- \* Increased pool of athletes for OTC training trip
- \* Create additional Open Water opportunities for athletes
- \* Increases the number of long course pools available for meets, training and camps for Senior level athletes to enhance our national level presence

# Sierra Valley Swimming, LSC Concerns

- \* Break the “Us vs. Them” barriers and move forward towards a “We” viewpoint
- \* Governance Model – have representations from all the regions (Valleys) on the BOD
  - \* How will elections work
  - \* Decide how BOD positions will be determined
  - \* Consider starting with an enlarged BOD – trim as needed
- \* Transition period – one year, two years?
- \* Bylaws – adopt USA Swimming template to start transition period
- \* Policies & Procedures – Rules & Regulations
  - \* would need to create a Task Force to have in place by deadline date
  - \* Review other LSC’s this size
- \* Budget – develop a budget for a combined LSC
- \* Legal aspects of merger, tax returns, merging financials (banking)

# LSC Redistricting Procedures

## Article 604

**604.2 CHANGE IN LSC TERRITORY** — If two-thirds (2/3) of the number of clubs in a contiguous area within an LSC wish to affiliate with a neighboring and contiguous LSC, and should the House of Delegates of each LSC by a two-thirds (2/3) vote of the members present approve the change, the change in territorial jurisdiction shall include all Club Members in the contiguous area and shall become effective at the commencement of the fiscal year of USA Swimming following that in which the Chair of the USA Swimming Rules and Regulations Committee receives satisfactory evidence of the various votes required. Club Member approval of change in affiliation shall be in accord with the rules of the Club Member and shall be duly certified by the Club Member's president and secretary.

- \* This pertains to CCS – they must get initial approval from 2/3 of their clubs
- \* This pertains to BOTH LSC's at their HOD meeting's
- \* This would be effective January 1, 2017
- \* This would be done by results of hand ballots and meeting minutes at each HOD and submitted to the R/R Chair by September 1, 2016
- \* This would be done by CCS

# Sierra Valley Swimming, LSC USA Swimming Support

All eyes are watching.....This model will be showcased by USA Swimming for others to follow ~

**From:** Jim Sheehan

**Sent:** Tuesday, March 29, 2016 12:58 PM

**To:** Jim Patterson

**Subject:** CC/SN Merger

Jim,

I was sent several emails about the work you and others are doing in regard to the possible merger of the Central California and Sierra Nevada LSCs. I wanted you to know that when it comes time to move forward and put this in place, if you need assistance in fleshing out the implementation details or in making the changes themselves, the staff and volunteers would be happy to help in any way we can. We always want to see a change of this type go smoothly so that if there are other opportunities for change that benefit the athletes, people will have the confidence in swimming being able to help them succeed.

Please let me know if there is anything I can do as you move this project along.

All the best.

Jim

James J. Sheehan  
President, USA Swimming  
[sheehanjj@optonline.net](mailto:sheehanjj@optonline.net)

Additional support has been offered by the following:

- Pat Hogan** ( Club Dev. Managing Director)
- Jay Thomas** (Rules & Regs Chair)
- Jane Grosser** (LEAP LSC Consultant – who is moving to our LSC!)
- Bill Krumm** (WZ Club Development)
- Arlene McDonald** (LSC Consultant)