

Sierra Nevada Swimming  
Board of Directors meeting  
Date: 3/29/16



Reported by: Kirk Johansen

**Recommended Action:**  Information Only  Briefing Item  Recommended Motion

**Background/Discussion:**

Completed SWOT (strengths, weaknesses, opportunities, and threats) PowerPoint given by Arlene McDonald \*\*\*See Attachment

Completed VVMOST (values, vision, mission, objectives, strategies, tactics) comparison as given by Arlene McDonald \*\*\*See page 2

Met with Denna to discuss:

- Meeting with CCS officials at the SWAGR meet
- Impression of SWAGR meet
- Status of camps
- Update on legal issues
- HOD

Will be attending the USA Swimming LSC Leadership Workshop and Western Zone General Chair meetings in Denver on April 22-24

Met with several Sacramento area summer league team coaches

**Board Action:**  Approved As Recommended  
 Approved With Modification  
 Other

Passed on:

# VVMOST Comparison

## Present/Historically:

**Core Values:** not listed prior to July 2015 meeting with Arlene McDonald

**Vision:** The objectives and primary purpose of Sierra Nevada Swimming (SNS) shall be the education, instruction and training of individuals to develop and improve their capabilities in the sport of swimming. SNS shall promote swimming for the benefit of swimmers of all ages and abilities, in accordance with the standards, rules, regulations, policies and procedures of FINA, USA Swimming (USA-S), and SNS and its Articles of Incorporation.

**Mission:** Promoting swimming by offering competitive and safe opportunities to athletes, support to coaches and educational awareness to clubs and volunteers.

**Focus Areas (Objectives):** not listed

**Actions under Athlete Performance (Strategies/Tactics):** not listed

**Actions under Growth/Retention (Strategies/Tactics):** not listed

## 2015/2016 Meetings with Arlene McDonald:

**Core Values:** Leadership, Excellence, Unity, Innovative, Integrity, Education

**Vision:** Sierra Nevada Swimming: Leadership. Excellence. Unity.

**Mission:** Sierra Nevada Swimming: Building champions in our community by providing opportunities for excellence.

**Focus Areas (Objectives):** Athlete Performance Nationally and Internationally;  
Growth/Retention

**Actions under Athlete Performance (Strategies/Tactics):** Create additional meets;  
Hiring a performance consultant; Daryn Glasgow to start coaches Performance Committee

**Actions under Growth/Retention (Strategies/Tactics):** Reevaluate CCS relationship, foster the relationship with the NVAL; create new LSC affiliated summer short course league in the Sacramento area