

Sierra Nevada Swimming's Internet/Social Media Presence

Purpose:

The purpose of this proposal is to define the purpose of the LSC's Internet and Social Media Presence.

1) Facebook/Twitter/Instagram

- a) Photo from LSC Camps/LSC Functions/LSC Championship Meets
- b) LSC Hosted Clinics and Camps where the revenue goes directly to Sierra Nevada Swimming
- c) Sanctioned Meets in the LSC
- d) LSC Staff Job Postings
- e) High School Senior College Commitments

2) Email

- a) Sanctioned Meet information for Meets in the LSC
- b) LSC Staff Job Postings
- c) LSC Business

3) Website

- a) Links to Photo Albums from LSC Camps/LSC Functions/LSC Championship Meets
- b) LSC Hosted/Sanctioned Events
 - i) Clinics, Camps, etc. where the revenue goes directly to Sierra Nevada Swimming
 - ii) Sanctioned Meets in the LSC
 - iii) BOD Meeting Information
 - iv) Officials Clinics/Meeting Information
 - v) Coach's Clinics/Meeting Information
- c) Job Postings
 - i) LSC Staff Positions
 - ii) Member Club Positions
- d) Governance Information
- e) LSC Equipment Information
- f) LSC News
- g) Western Zone Information
- h) Time Standards
- i) Officials Information
- j) Athlete Information (to be maintained by the Jr. and Sr. Athlete Reps)
- k) LSC Club Links

*Anything not listed on the above lists must be voted on by the Sierra Nevada Board of Directors prior to publication on any LSC Social Media or Internet Platform