



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TEACHING SKILLS THAT SAVE LIVES

IN SAFETY AROUND WATER
PROGRAM PILOTS, IMPROVEMENT
WAS SEEN IN EVERY SKILL TESTED⁵



MORE THAN **1** MILLION
KIDS TAKE SWIM LESSONS AT
THE Y EVERY YEAR



THE Y ENGAGES
9 MILLION
KIDS EACH YEAR

The Y teaches safety around water.
Find your Y at ymca.net/watersafety
and get started today.

2 KIDS DIE EVERY DAY
FROM DROWNING¹

DROWNING IS THE
2ND-LEADING
CAUSE OF DEATH
FOR KIDS AGES 5–14²



88%
OF KIDS WHO DROWN
DO SO UNDER ADULT
SUPERVISION³

60%
OF KIDS WHO
DROWN ARE WITHIN
10 FEET OF SAFETY⁴



DROWNING IS PREVENTABLE

THE Y IS IN
10,000
NEIGHBORHOODS



¹ Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS™). Retrieved from www.cdc.gov/injury/wisqars

² U.S. Consumer Product Safety Commission. (2012). Safety barrier guidelines for residential pools. Retrieved from <https://www.cpsc.gov/>

³ Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007

⁴ Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007

⁵ Contact aquatics@ymca.net for more detailed information on pilot results.