

**Florida Gold Coast  
Board of Directors Meeting  
January 23, 2024 via Video Conferencing**

**I. Call to Order-** Bruno Darzi at 7:30pm

**II. Roll Call/Excused Absences**

Chair-	Bruno Darzi-P
Vice-Chair-	Allan Williams-P
Senior. Vice-Chair-	Chris Anderson-P
Age Group Vice-Chair-	Mike Averett-P
Coaches Rep	Christi Wathen-P
Treasurer/Registration Chair-	Richard Cavanah-P
Secretary-	Lori Bosco-P
Officials Chair	Steven Goldman-P
Finance Vice-Chair	Dave Gibson-P
D.E.I Chair	Jack Davies-A
Op Risk/Safe Sport Chair	Ashley Wilson-P
Athlete Sr. Rep	Ari Villar-P
Athlete Jr. Rep	Reese Balkcom-P
Athlete Rep	Andres El Khauoli-P
Athlete Rep	Reese Rosenthal-P
Athlete Rep	Gabby Bolivar-P
Athlete Rep	Sara Mendoza-P
Athlete Rep	Amelie Biscerne-P
At-Large-(1yr)	Jennifer Gibson-P
At-Large-(1yr)	Rodrigo Mendes da Silva-P
At-Large-(1yr)	Hannah Molden-P
Chair Advisor	Jim McCombs-P

**(Technical planning committee members:** Vice-Chair –Allan Williams, Senior Chair- Chris Anderson, Age Group Chair-Mike Averett, Coaches Rep.-Christi Wathen, Officials Rep-Steven Goldman, and Two Athlete Reps).

**(Executive Board:** General Chair-Bruno Darzi, Administrative Vice-Chair-Allan Williams, Senior Chair-Chris Anderson, Age Group Vice Chair-Mike Averett, Finance Vice Chair-Dave Gibson, Coaches Rep-Christi Wathen and Two Athlete Reps)

**III. Approval of FGC Board Meeting minutes-**

***Motion: To approve meeting minutes from October 17, 2023. Steve Goldman Second Allan Williams. Passed. No Opposed.***

#### **IV. Consent Agenda.**

##### **A. General Chair-Bruno Darzi**

1. **FGC Mission Statement:** Florida Gold Coast Swimming promotes the growth and development of a diverse swimming community through education, innovation, and by supporting a safe environment and a commitment to excellence.

**Vision Statement:** To create an environment which develops excellence and life fitness through competitive swimming in the Florida Gold Coast.

##### **2. Announcements/Updates**

a. Confirmation from USA swimming-FGC by-law changes have been approved.

b. Scholastic information attached. Congratulations to those teams.

c. Club excellence program-Eagle Aquatics-Silver Medal Club and Saint Andrew Aquatics-Bronze Medal.

d. Southern Zone Athlete Summit Update June 21-23, 2024-see attached 2024 SZ Athlete Summit Info Sheet and 2024 SZ Athlete Summit LSC Commitment Form. Will have 6 athletes attending and one Chaperone-to be a board member. March 7 deadline to secure athletes.

e. Hockey game-3 meets the day after the hockey game. Will try and plan better next year.

**\*\*Athletes-Ari Villar-** (Reese Balkcom reported)-created a form to choose athletes to attend Southern Zone Athlete Summit. Form will be posted on fgcswwim.org.

##### **B. Admin Vice Chair-Allan Williams**

1. No report

##### **C. Senior: Chris Anderson**

1. Update for Sectionals-teams in meet already can add or subtract swimmers. Meet is open with a request to Allan Golding from anyone in LSC.

2. Senior Champs information out this week.

##### **D. Age Group: Mike Averett**

1. Rebrand name from All stars to Sunshine State Showcase. Will move the meet to 3 sessions: Fri pm, Sat am and Sat pm. Looking at possibly doing a Coaches Social on Friday night and pizza party in between two Saturday sessions for athletes. The sessions will only need to cut out 1000 free. Sessions around 2.5 hours each. Test run this year and will look at feedback.

**E. Coaches: Christi Wathen**

1. Review of items that have gone out in recent Coaches Reports—every email sent out will be on the website—under Coaches Corner.
2. USA swimming offering free webinars to USA swim coaches-Have a 10 and U network, 11-14 network and a Sr. network. Webinars to be posted on USA swimming website under Education.
3. Meet host-new meet template out-under forms and documents.
4. Coaches send certificates of completion for American Red Cross or Concussion to either Christi or Dick.
5. BB champs open on OME—meet information posted on website.
6. Please send Chrsi an email of any new coaches.

**F. Treasurer/Registration/Club Liaison: Dick Cavanah**

1. No report

**G. Secretary/Swimposium: Lori Bosco**

1. Swimposium Report/Schedule-attached

**H. Officials: Steven Goldman**

1. See Attached report
2. Kathy Fish has been named Pan Am advisory and referee.
3. Jennifer Gibson is working with Jr. Officials to get items into writing and establishing a pilot group to get it started.

**I. Finance/Investments: Dave Gibson**

1. Stock market good.

**J. DEI: Jack Davies**

1. No Report

**K. Safe Sport/Safety Chair: Ashley Wilson**

1. See attached report.

**L. Athletes: Ari Villar**-report at beginning of meeting.

**Committee Reports-**

**A. FGC Swim Meets/Sanctioning/Updates: Allan G/Christi W/Mike A**

1. No Report Submitted

**B. Governance: Kathleen Prindle**

1. No Report Submitted. Task-to create a slide show for on-boarding new board members (Liz K. will help)

**C. Scholarship: Kathy Fish**

2. No Report Submitted.

## **V. Old Business-**

1. FGC Board Charis & Athletes -job descriptions-still pending
2. FGC Social Media Position-Jennifer will create job description-(see attached report). Liz Kershaw and Mike Averett to help Jennifer with the task. This is a paid position.
3. FGC Camp Information-Jennifer Gibson-proposal to budget meeting last fall, 10 & under camps (3 camps), 11-12 camps (2 camps) and 13 and over (1 camp)-looking at dates for late spring-early summer in April and May. Looking at facilities-north, central and south. Putting together coach ideas as well. Samples for camp schedules. Dates looking at:  
10 & Under: Sun. April 7, Sat. April 13, and Sun. May 12  
11- 12: Sun. April 7 and Sun. May 12  
13-16: Sat. and Sun May 11-12 or Fri. and Sat. June 8-9 or Sat. and Sun. June 9-10

## **VI. New Business-(introduced No Later than 9:30pm)**

1. FG Open Water-new fee proposal April 13-14, 2024  
Open Water Championships will be held at Tiger Tail Lake.

***Motion: To increase the entry fee price of FGC Open Water by \$15.00 (cost would be \$50, \$60, and \$80) with FGC LSC to cover \$15 for any FGC athlete entered in the meet; payable to the meet host. Chris Anderson. Second Lori Bosco. Passed. No Opposed***

2. Updated Committee members-posted on the web.

## **VII. FGC B.O.D 2023-2024 Meeting Schedule**

- A. **Meeting Dates** 2023 and 2024 (Subject to change)
  1. Tuesday, February 27, 2024-FGC Board Meeting @ 7:30pm via ZOOM
  2. No March Board Meeting
  3. Tuesday, April 30, 2024-FGC Board Meeting @ 7pm place-TBA (in person)
  4. No May Board Meeting
  5. Tuesday, June 11, 2024-FGC Board Meeting @12 Noon via ZOOM
  6. No July Board Meeting
  7. Tuesday, August 20 (or 27), 2024-FGC Board Meeting @12 Noon via ZOOM
  8. Wednesday-Saturday, September 4-7, 2024-ASCA Coaches Clinic-Orlando, FL
  - 9 Tuesday, September 24, 2024-FGC Board Meeting @ 7:30pm via ZOOM
  10. Thursday-Saturday, September 26-29, 2024-USA Swimming Combined Workshop/ABM/ HOD-Denver, CP
  11. Tuesday, October 15, 2024-FGC Board Meeting @ 7:30pm-ZOOM
  12. Saturday, October 19, 2024-FGC Swimposium & HOD-Details to follow
  13. No November Meeting
  14. No December Meeting

## **VIII. Adjournment – 9:15pm**

***Motion: To adjourn.*** Dick Cavanah. **Second** Lori Bosco. **Passed.** *No Opposed.*

**FG Scholastic All-American Athletes (15 athletes – 8 teams)**

1. Martin Giulian Male Southern FG CANE Hurricane Aquatics 3
2. Young Lucas Male Southern FG CANE Hurricane Aquatics 1
3. Balzano Gioia Female Southern FG EA Eagle Aquatics 1
4. Jorge Sofia Female Southern FG EA Eagle Aquatics 1
5. Pelaez Erika Female Southern FG EA Eagle Aquatics 3
6. Herrera Emma Female Southern FG FAST Flood Aquatics Swim Team 1
7. Smith Noah Male Southern FG FAST Flood Aquatics Swim Team 1
8. Shipman Cutter Male Southern FG MART Martin County Swimming 1
9. Smiley Dylan Male Southern FG MCD A Miami Country Day Aquatics 2
10. Botting Riley Female Southern FG PCS Pine Crest Swimming 2
11. Lin Sara Female Southern FG PCS Pine Crest Swimming 1
12. Podkoscielny Julia Female Southern FG PCS Pine Crest Swimming 4
13. Gersper Aspen Female Southern FG SAS Saint Andrew's Aquatics 2
14. Smutny Maddie Female Southern FG SOFL South Florida Aquatic Club 2
15. Wilson Izzy Female Southern FG SOFL South Florida Aquatic Club 1

All athletes will receive a certificate and a bag tag. Three- and four-time senior class honorees will receive a special gift. All awards will be shipped this fall.

Congratulations to all these scholar-athletes on their achievements, as well as the coaches and parents who help support our athletes every day.

Last Name	First Name	Comp Category	Zone	LSC	Club	Club Name	SAA Teams
Martin	Giulian	Male	Southern	FG	CANE	Hurricane Aquatics	3
Young	Lucas	Male	Southern	FG	CANE	Hurricane Aquatics	1
Balzano	Gioia	Female	Southern	FG	EA	Eagle Aquatics	1
Jorge	Sofia	Female	Southern	FG	EA	Eagle Aquatics	1
Pelaez	Erika	Female	Southern	FG	EA	Eagle Aquatics	3
Herrera	Emma	Female	Southern	FG	FAST	Flood Aquatics Swim Team	1
Smith	Noah	Male	Southern	FG	FAST	Flood Aquatics Swim Team	1
Shipman	Cutter	Male	Southern	FG	MART	Martin County Swimming	1
Smiley	Dylan	Male	Southern	FG	MCD A	Miami Country Day Aquatics	2
Botting	Riley	Female	Southern	FG	PCS	Pine Crest Swimming	2
Lin	Sara	Female	Southern	FG	PCS	Pine Crest Swimming	1
Podkoscielny	Julia	Female	Southern	FG	PCS	Pine Crest Swimming	4
Gersper	Aspen	Female	Southern	FG	SAS	Saint Andrew's Aquatics	2
Smutny	Maddie	Female	Southern	FG	SOFL	South Florida Aquatic Club	2
Wilson	Izzy	Female	Southern	FG	SOFL	South Florida Aquatic Club	1

**2023-2024 NATIONAL CLUB EXCELLENCE PROGRAM**

Silver Medal club: Eagle Aquatics

Bronze Medal: Saint Andrews Aquatics



## SOUTHERN ZONE ATHLETE SUMMIT AND 2024 OLYMPIC TRIALS WATCH PARTY

June 21-23, 2024

Hosted at University of Louisville, Louisville, KY

### INFORMATION SHEET

**Purpose:** To educate upcoming Athlete Leaders on the importance of their contributions to the LSC by volunteering for athlete roles on LSC Committees and Task Forces.

**Goals:** Foster an enthusiasm for athlete involvement in LSC activities and governance creating a pool of educated and aware athletes to serve their LSC and USA Swimming.

**Site:** University of Louisville, Louisville, KY

**Dates:** June 21 -23, 2024. Programming begins at 3pm on Friday June 21, 2024, and ends at 12 noon on Sunday, June 23, 2024.

**Number of Attendees:** Each LSC may send six (6) athletes ranging in age from 14-18 and is required to send one (1) adult chaperone, currently registered as a USA Swimming member. Should any SZ LSC commit to fewer than six (6) athletes, there may be an opportunity for other LSCs to send an extra athlete. That will be communicated to all LSCs on March 21, 2024.

**Preferred Attendee Qualifications:** The swimmers who attend the Leadership Summit will be determined at the discretion of each LSC's BOD. However, it is *highly recommended* that each LSC's athletes' representatives be automatically invited. Considering the summit has space for each LSC to bring roughly six athletes, this leaves space for other attendees outside current LSC leadership positions to be invited as well. In order to help standardize and simplify this process, the SZ Athlete Reps have created a simple Google Form that LSC BOD's can send to their LSC athletes' committee (if applicable) or their body of high school athletes as a whole. The form invites athletes to list the challenges they've faced as leaders and explain what they would hope to gain from attending the summit. BOD's can filter through athlete responses and also outsource help from the SZ athlete reps to aid them in their selection process. If BOD's feel they can identify athletes throughout the LSC who would be good candidates for the summit without the assistance of the Google Form, they are not obligated to send it out. Here's the link to the Athlete Selection Google Form:

<https://forms.gle/2i9Ho6eC7XoZiMz6>

**Programming:** Southern Zone Athlete Directors Megan Braman and Nicole Caruso have outlined the following topics for presentation:

- Leadership and Governance Involvement
- LSC Check-Ins
- Communication and Drafting Professional Emails
- Time Management
- College Recruiting and University Training
- Safe Sport topics of Bullying and social media
- Mental Health
- Nutrition and Sleep Habits
- One Session Pool Training
- Morning Yoga
- Two Nights of Olympic Trials Finals Viewing

**Funding:** Each LSC is financially responsible for their Attendees:

- Transportation to and from the University of Louisville. A specific drop-off and pick-up point on the UL campus will be communicated by the confirmation deadline.

- **Meals** while attending the Summit, **per person:**

Breakfast (2) \$8.99	Lunch (1) \$8.99	Dinner (2) \$11.99	<b>Total: \$47.95</b>
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- **Housing** in UL's BVN Dormitory. **All prices required per person.**

Athlete Shared Room \$82 (2 nights)	Cleaning Fee \$5.25	<b>Total: \$87.25</b>
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Adult Single Room \$98 (2 nights)	Cleaning Fee \$10.25	<b>Total: \$108.25</b>
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- Linen package rentals are available and optional for \$30 per person for the weekend. Included are twin sheets and pillowcase, pillow, blanket, and bathroom towels.

UL's dormitories are suite-style, with two double rooms sharing a bathroom in between. Room assignments for each suite will be of the same gender.

The Southern Zone is financially responsible for conference rooms and pool rental fees, guest speakers, educational materials, merchandise, snacks, and SZ personnel. The Southern Zone is not financially responsible for an athlete's travel home for any reason.

#### **Deadlines:**

**March 20, 2024:** The LSC Commitment Form is due to the SZ by this date. Send to Melissa Hellervik-Bing at [mhellervikbing@hotmail.com](mailto:mhellervikbing@hotmail.com).

**March 21, 2024:** All LSCs indicating on the Commitment Form that they would like to send more than 6 (six) athletes will be notified by email from Melissa. LSCs will have until March 28, 2024, to update their Commitment Form indicating the extra athletes attending from the LSC.

**April 1, 2024\*:** by this date LSCs will be invoiced by Herb Schwab for the full amount as indicated on the Commitment Form. Included with the invoice will be the LSC Attendees Form, requesting names, contact information, shirt sizes, parent/guardian contact information, as well as Waiver and Code of Conduct Forms.

**April 15, 2024:** Full payments from the LSCs are due. Checks should be made out to USA Swimming and mailed to SZ Secretary Treasurer at 802 Lakeshore Drive, Sugar Land, TX 77478.

**May 1, 2024:** LSC Attendees Forms due. LSCs may change the names of the attendees after this date but may not add to the number of attendees. Please make sure any changes are of the same gender as it would affect room assignments.

\*LSCs are financially responsible for the full amount on their commitment forms, including any withdrawals as of April 1, 2024.

**Waiver and Code of Conduct Form:** Each participant will be required to agree to and sign a USA Swimming Waiver and Code of Conduct form for submission by **June 1, 2024**.

**Chaperone Pre-Summit Information Meeting:** A Zoom meeting will take place with all chaperones (required attendance) and Athlete Summit organizing personnel at least one week prior to the Athlete Summit.

Questions or concerns should be directed to Melissa Hellervik-Bing ([mhellervikbing@hotmail.com](mailto:mhellervikbing@hotmail.com)), Bruno Darzi ([Bruno.darzi@gmail.com](mailto:Bruno.darzi@gmail.com)), Megan Braman ([megan.braman03@gmail.com](mailto:megan.braman03@gmail.com)) and Nicole Caruso ([swimcaruso@gmail.com](mailto:swimcaruso@gmail.com)).



## **2024 Southern Zone Athlete Summit -- LSC Commitment Form**

The Southern Zone Athlete Summit and Olympic Trials Watch Party will be held June 21-23, 2024, at the University of Louisville, in Louisville, Kentucky. Each LSC may send up to six athletes (six athletes are guaranteed, plus potential alternates) to the Camp.

To secure your spot at the SZ Athlete Summit, each LSC must commit to the number of athletes who will be attending, along with the required one chaperone per LSC.

Please refer to the 2024 SZ Athlete Summit Information Sheet for deadline dates on payments and athlete selection.

**LSC:** \_

Number of **athletes** attending the summit:

Number of room linens requested:

Number of alternate athlete positions requested, if room exists:

One Chaperone (required).

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**I hereby submit my confirmation of the number of people attending the 2024 SZ Athlete Summit and Olympic Trials Watch Party.**

Name: \_\_\_\_\_

Signature (may be electronically signed): \_\_\_\_\_

LSC Board Position: \_\_\_\_\_

Date: \_\_\_\_\_

Email address: \_\_\_\_\_

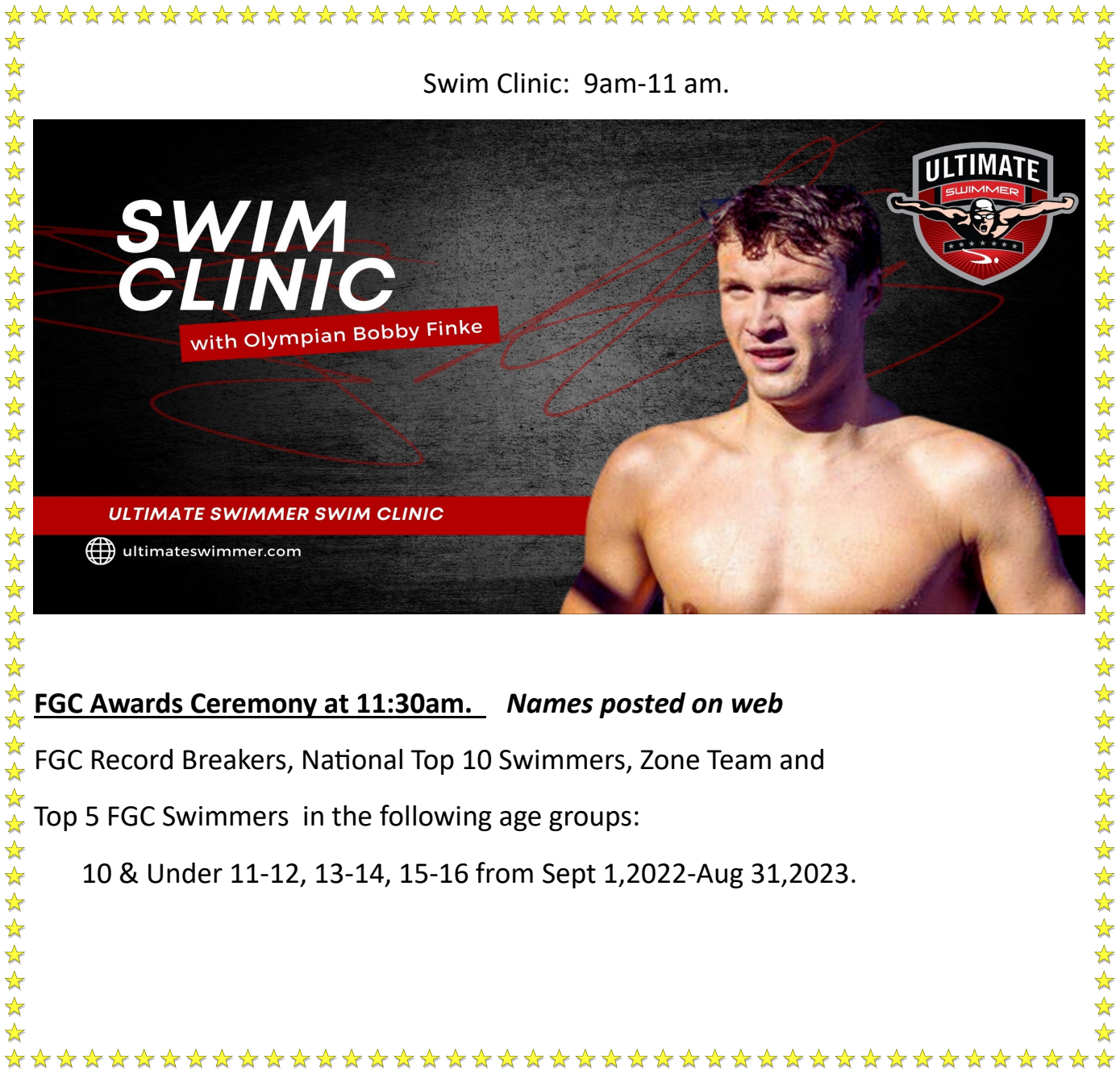
Phone Number: \_\_\_\_\_

Please send the completed form to Melissa Hellervik-Bing ([mhellervikbing@hotmail.com](mailto:mhellervikbing@hotmail.com)) by March 20, 2024.



**Swimposium**  
2023

**Saturday, October 21, 2023**  
**South Florida Aquatic Club**  
**17191 Sheridan Street**  
**Pembroke Pines, FL 33301**



Swim Clinic: 9am-11 am.



**FGC Awards Ceremony at 11:30am.    *Names posted on web***

FGC Record Breakers, National Top 10 Swimmers, Zone Team and

Top 5 FGC Swimmers in the following age groups:

10 & Under 11-12, 13-14, 15-16 from Sept 1,2022-Aug 31,2023.

# Swimposium Report: 2023

**Event Schedule:** Date: October 21, 2023

**Athlete Clinic:** BreakOut! Swim Clinic talk—motivational (no swimming)  
9:00-11:00am: Bobby Finke (Attendance: 200+)

**Award Ceremony**-11:30-12pm

**Overall cost-approximately \$9,500-athlete, t-shirts, awards and venue.**

**Awards given:** T-shirts to Top 5 swimmers 16 and Under, Award tiles to National Top 16 and Record Breakers, Towels to Zone Team and Open Water Zone Swimmers.

House of Delegates to follow from 1-4pm.

## Officials Report January 2024

The officials committee decided to move ahead with recertification on the advice of the National Officials Committee because R-9 legislation was supposed to go into effect January 1, 2024. We were told to continue to recertify before R-9 takes effect. So we have recertified well over 100 officials who are now good through 8/31/2027. Now we have been informed that the USA Swimming BOD have Tabled R-9 because they felt the R-9 was counterproductive to getting volunteers. Clark Hammond is working to come up with something the board can agree with. Recertification is extended until we get guidance on R-9.

As for the issue that foreign officials may not work in USA Sanctioned meets again the NOC is working on it. It seems to be a problem with insurance.

The Referees have been assigned for the FGC Championships for 2024. OQM has been filed for the 18&Under in Ft Lauderdale.

Allan Golding and Kathy Fish have been named as Meet Referees of 18 & Under Spring Cup.

We are lucky to have Both Allen and Kathy as National Evaluators and Hector Acevedo as World Aquatics Open Water.

Kathy Fish has been named to something with Pan American Swimming.

The Officials Committee welcomes Reese Rosenthal as athlete rep.

# Florida Gold Coast Clubs Initiated SSRP Report



Club Name	Club Code	Status	Effective Date	Expiration Date	Points	Contact Email
Alper J Swim Club	AJSC	Not Submitted			41	
Alper J Swim Club	AJSC	Renewed	10/1/2020	1/31/2023		
Atlantis Swimming Club	ASC	Not Submitted			51	Atlantisswimmingclub@hotmail.com
Azura Florida Aquatics	AZFL	Achieved	2/3/2022	2/29/2024		
Black Marlin Swim & Triathlon Club	BMSC	In Progress				
Boca Raton Swim Team	BR	Achieved	4/7/2022	4/30/2024		
Bravo Swimming	BRVO	Not Submitted			20	
Bravo Swimming	BRVO	Renewed	2/11/2022	2/29/2024		
City of Miami Swim Team	CM	In Progress				
College of the Florida Keys	CFK	Not Submitted				
Cooper City Cyclones Swim Team	CCPR	Not Submitted				
Coral Springs Swim Club	CSSC	Achieved	6/5/2023	6/5/2025	60	jlwgator@gmail.com
Coral Springs Swim Club	CSSC	Renewed	6/16/2021	6/5/2023		jlwgator@gmail.com
Eagle Aquatics	EA	Achieved	1/20/2021	1/31/2023		eugeniapelaiez@gmail.com
Eagle Aquatics	EA	In Progress			44	eugeniapelaiez@gmail.com
Eagles Swim Club	ESC	In Progress				
East Coast Aquatic Club	ECAC	In Progress				
FLA Aquatics	FLA	In Progress				
Flood Aquatics Swim Team	FAST	Achieved	8/23/2023	8/23/2025	56	ginaproscia@yahoo.com
Flood Aquatics Swim Team	FAST	Achieved	8/23/2023	8/23/2025	56	kellyherrera94@comcast.net
Flood Aquatics Swim Team	FAST	Renewed	8/2/2021	8/23/2023		ginaproscia@yahoo.com
Flood Aquatics Swim Team	FAST	Renewed	8/2/2021	8/23/2023		kellyherrera94@comcast.net
Florida Atlantic Aquatics	FAA	Not Submitted				
Florida Keys Swim Club	FKSC	In Progress			43	joncbolsen@gmail.com
Gulliver Swim Club	GRSC	Achieved	6/13/2023	6/13/2025	58	kgakhokidze@gulliverprep.org
Hammerhead Aquatics	HAFL	Not Submitted			35	
Heritage Aquatic Team	HAT	In Progress				
Homestead Wahoos Swim Club	SWAT	Not Submitted			39	
Hurricane Aquatics	CANE	Achieved	5/24/2022	5/31/2024		
Jupiter Dragons Swim Team	JDST	Achieved	1/7/2022	1/31/2024		coachkiril@yahoo.com
Lake Lytal Lightning	LLL	In Progress				
MarJCC Swim Team	MJST	Not Submitted				
Martin County Swimming	MART	In Progress				
Metro Aquatic Club of Miami	MACM	Achieved	12/3/2021	12/31/2023		
Miami Country Day Aquatics	MCDA	In Progress			33	
Miami Swimming	MS	Not Submitted				adeangulo75@gmail.com
Miami Swimming	MS	Renewed	2/9/2022	2/29/2024		adeangulo75@gmail.com
Midtown Weston Aquatics	MWA	In Progress			42	francisco.parra@midtown.com
Midtown Weston Aquatics	MWA	Renewed	10/12/2020	1/31/2023		francisco.parra@midtown.com
North Palm Beach Swim Club	NPB	Not Submitted				npbcoach4@aol.com
North Palm Beach Swim Club	NPB	Renewed	6/26/2021	6/30/2023		npbcoach4@aol.com
Performance Aquatics	PAQ	Achieved	3/18/2022	3/31/2024		coachjosiah@paqswim.com
Pine Crest Swimming	PCS	In Progress				
Plantation Swim Team	PST	In Progress				
Pompano Beach Piranhas	POMP	Not Submitted			8	
Pompano Beach Piranhas	POMP	Renewed	4/9/2021	4/30/2023		
Ransom Everglades Aquatic Club	RANS	In Progress			29	
Saint Andrew's Aquatics	SAS	Achieved	6/28/2023	6/28/2025	57	ppottshawk@gmail.com

# Florida Gold Coast Clubs Initiated SSRP Report



Club Name	Club Code	Status	Effective Date	Expiration Date	Points	Contact Email
Saint Andrew's Aquatics	SAS	Renewed	5/5/2021	5/31/2023		ppottshawk@gmail.com
South Florida Aquatic Club	SOFL	In Progress			59	coachisidro@swim4soflo.com
South Florida Aquatic Club	SOFL	In Progress			59	coachjess@swim4soflo.com
South Florida Aquatic Club	SOFL	Renewed	1/25/2021	1/31/2023		coachisidro@swim4soflo.com
South Florida Aquatic Club	SOFL	Renewed	1/25/2021	1/31/2023		coachjess@swim4soflo.com
Sunrise Swimming	SUN	Achieved	6/21/2022	6/30/2024		mattdw1@aol.com
Swim Fort Lauderdale	SFTL	Achieved	5/3/2023	5/3/2025	54	michael.s.averett@gmail.com
Swim Fort Lauderdale	SFTL	Renewed	3/10/2021	3/31/2023		michael.s.averett@gmail.com
Swim Gym Swim Team	SGST	Achieved	4/11/2023	4/11/2025	56	jennie@swimgym.net
Swim Gym Swim Team	SGST	Renewed	11/12/2020	1/31/2023		jennie@swimgym.net
Swim With Gills	SWG	Not Submitted			49	christina@swimwithgills.com
SwimFast	SF	Not Submitted				
TS Aquatics	TSA	Not Submitted			44	
TS Aquatics	TSA	Renewed	12/18/2020	1/31/2023		
Tsunamis Swim Team	TSU	In Progress			5	
Wahoo's of Wellington	WOW	Achieved	3/23/2021	3/31/2023		
YMCA of South Florida	YSF	Not Submitted				bomanrique@gmail.com

## FLORIDA GOLD COAST SOCIAL MEDIA POLICIES AND GUIDELINES

### **Primary Mission**

The primary mission of FGC Swimming social media is to provide to FGC Swimming's members and clubs useful information, that is not as readily or more readily available elsewhere, about:

1. FGC Swimming and its activities;
2. other competitive swimming entities and organizations and their activities;
3. other persons and their activities that are of interest to the members or clubs of FGC Swimming, and
4. FGC Swimming's members and clubs and their activities.

### **Secondary Mission**

Secondary missions of FGC Swimming social media are (in order of importance):

1. to provide information about FGC Swimming and its activities to the public;
2. to promote and publicize FGC Swimming and its members and clubs to the public;
3. to promote and publicize the sport of competitive swimming to the public in the FGC;
4. to promote and publicize persons and entities who provide significant support to FGC Swimming or its activities.

### **Design Philosophy**

To achieve its present and future missions, the design of FGC Swimming social media will be governed by the following philosophies:

1. use of technology and programming that works with all of the most commonly used programs and operating systems;
2. logical and obvious organization of information;
3. ease and simplicity of use;
4. consistency of appearance and organization;
5. timeliness and currency of information;
6. archival access to useful historical information;
7. use of reasonable security mechanisms and precautions.

### **Content Philosophy**

To achieve its present and future missions, the content of FGC Swimming social media will be governed by the following philosophies:

- a. The information available through FGC Swimming's social media should: comply with all applicable legal requirements, comply with all applicable mandates of USA Swimming, and be appropriate for dissemination to persons of any age;
- b. The information available through FGC Swimming's social media should not: result in any person or entity becoming subject to criminal sanction or civil liability, be likely to result in physical or mental harm to any person or damage to any property, bring the sport of swimming or FGC Swimming or any other person or organization into disrepute, or be reasonably expected to be considered private, secret or confidential by any affected person or entity;
- c. The foregoing content philosophies should not limit the dissemination of newsworthy information that is reasonably believed to be accurate and is otherwise publicly available;
- d. FGC Swimming's efforts to comply with these content philosophies should be responsibly limited so as not to overburden its volunteers or employees or its financial resources.

### **Posting/Link Requests**

If an entity/organization/club requests a link to their site or a posting to be made, the following conditions are taken into consideration:

The entity/organization must be FGC based (exception – USA Swimming Inc.)

- a. No job postings for teams outside of FGC Swimming.
- b. If the link or posting is merely informational or seeking employees/coaches, there is no fee.

Any protocol questions for posting should begin with the FGC General Chair. Day-to-day operations of the site and any corrections will be accomplished by the FGC Social Media Director.

- a. Any member of the FGC or outside entity that wishes to have items posted shall contact the FGC Social Media Director.
- b. Committee chairs shall work with their committees to help with the flow of information they are posting. Pre-posting communication and approval with committee members is imperative.
- c. All requests shall be posted within 24-hours of approval
- d. All unapproved items for posting shall be returned to the requestor and copied to the FGC Swimming General Chair along with a statement of refusal.

Any decisions regarding content or a decision to not approve a posting will be heard by the FGC Swimming Administrative Vice-Chair and the FGC Swimming Executive Committee and/or full FGC Swimming Board of Directors.

### **Social Media Administration**

The Social Media Director of FGC Swimming shall approve all activity/content on the site.

### **Social Media Evaluation and History**

Occasional evaluations and subsequent reports to the FGC Swimming Board of Directors shall take place annually at least twice a year following championship seasons. This evaluation shall include, but not be limited to surveys/feedback from users, site statistics/traffic, pages that need to be consolidated or removed, etc.

A history of what has been posted on the web site as well as those items not approved will be kept by the FGC General Chair. Items not approved will also include reason for refusal.