

Mission Statement: Florida Swimming serves the competitive swimming community by providing an environment where our members can achieve their greatest dreams, in and out of the pool.



## FLORIDA SWIMMING MEDIA CREDENTIAL POLICY

- All media outlets Sport Directors and/or Sport Editors/Managers ARE REQUIRED to request media credentials for Florida Swimming events.
- Credentials will be issued based on job function (photographer, reporter). Credentials are transferable only if accompanied by the same media outlet's photo ID. Transfer of credential to a non-staff member will result in forfeiture of the credential and removal from the deck.
- ONLY staff of bona fide media outlets and host-approved/hired event photographers will be issued event credentials. Non-host team photographers, parents or team-hired photographers will **not** be issued event credentials and will **not** have deck access.
- These credentials will be valid only for the meet date(s) requested.
- Media representatives are required to check in at deck entrance and display their media outlet ID and event credential at each session of championship events, regardless of whether they will be working on deck.
- Media is asked to remain in designated media areas of the pool deck. Designated areas will be made available upon check in of event.
- It is understood that **no flash photography** may be used at the start of any race. Media will not obstruct the view of any spectators, coaches or officials, and interviews must be conducted only in designated areas.
- No cameras (including cell phone cameras) or other recording devices are allowed behind the blocks **at any time**.
- Credentials for website-only outlets reporting for news and editorial purposes shall be granted at the discretion of Florida Swimming provided they meet the following requirements and pending available space at the venue:
  - o The dissemination of editorial content must be the primary purpose of the site and the site must demonstrate a record of sustained, original news on swimming and/or Olympic sports.
  - o If a local news site, the site must demonstrate a record of sustained, original news content on local sports and/or news.
  - o Credentials will not be issued to representatives whose sites exist solely as a platform for posting unoriginal content (press releases, etc.).
  - o The sole use of social media platforms does not constitute news and editorial coverage.

Please complete the Media Credential Request - [HERE](#).

**Media representatives will respect the safety of the participants, competitors and facility. Representatives will work within media areas and guidelines designated by Florida Swimming while covering Florida Swimming events. It is also understood that media credentials can be revoked for any future Florida Swimming events for non-compliance.**