



Dear Charlotte County Friend and Neighbor,

My name is Danielle Chance and I am writing you on behalf of our swim club, the Charlotte County Blue Fins (CCS). Our team has been an integral part of the Charlotte County community since 1997. It's that time of year where we reach out to our neighboring community and business leaders for sponsorships that will support our efforts in promoting health and fitness for our community's children and their families. We want to take this opportunity to thank you in advance for your consideration.

CCS swimming is a year-round program. We have the most athletically gifted and dedicated young swimmers-athletes in the county. Our mission is to utilize swimming as a unique educational tool. It will help prepare the young swimmers of today to become the leaders of our community tomorrow. Our goal is to develop our swimmers both mentally and physically. We do that by instilling a sense of responsibility, belonging, discipline, competitive spirit and dedication. These attributes are the cornerstones of our program. Competitive swimming is available for children ages 5 and up. We also operate an outreach program that supports the participation of underprivileged and underserved children living in our community. Support from caring neighbors in our community like yourself keep these programs running. CCS and the entire coaching staff is dedicated to mentoring and providing a safe and healthy environment for all of the young swimmers. YOUR sponsorship is a key element in the growth and development of our swimmers. Your donation will allow us to keep required team fees to a reasonable and affordable rate, which will allow more families the opportunity to participate in a pre-competitive and competitive sport that encourages an active lifestyle for their children. Additionally, your sponsorship will support the club's long term goals such as travel to national or international competitions. Without your help these type of events would be out of our reach for many of our swimmers.

In addition to sponsorships and donations, our team is hard at work to finance our swimming programs by holding fund raising events throughout the year. Proceeds from these events go towards providing the team with equipment and attending or conducting clinics. We are a Non-Profit, 501(c) (3) organization. As such, we rely in-part on the generosity of the sponsors to provide a top quality program for all athletes. Please be advised that according to the US Federal Internal Revenue Code Section 501(c) (3), all funds/sponsorships donated to CCS are exempt from Federal Income Tax and therefore fully deductible to you.

In closing, let me say thanks again. I ask you to think back to the most recent summer Olympic games and the immense sense of pride we all felt in the USA swim team. They brought home the gold! Several of their swimmers started out here in Florida as a part of organizations such as the CCS Blue Fins. We look forward to your support. Please feel free to contact me if you have any follow-up questions about the programs we operate in the community.

Sincerely,

Danielle Chance

Danielle Chance
President, Tarpon Aquatic Club, DBA: CCS Blue Fins

Level 6 - \$10,000+

- Company logo on a 4'x6' color banner at our Punta Gorda location that is seen by over 3,000 patrons a month.
- Company logo on Charlotte County Swimming website home page, team Facebook page, in all 5 home meet heat sheets that reaches an additional 200+ families in our surrounding area, and logo on the back of our Championship Team Shirts
- Sponsor plaque presented by CCS Swimmers
- With your generous sponsorship we would be able to purchase an 8-10 Lane mobile Aquatics scoreboard that will be wrapped with your company logo and seen at our 7 home meets/year (each attended by 200+ families in our surrounding communities.)

Level 5 - \$5,000+

- Company logo on a 4'x6' color banner at our Punta Gorda location that is seen by over 3,000 patrons a month.
- Company logo on Charlotte County Swimming website home page, team Facebook page, in all 7+ home meet heat sheets that reaches an additional 200+ families in our surrounding communities, and logo on the back of our Championship Team Shirts
- Sponsor plaque presented by CCS Swimmers
- Company logo on our Aquatics Scoreboard

Level 4 - \$1,000+

- Company logo on a 3'x5' color banner at our Punta Gorda location that is seen by over 3,000 patrons a month.
- Company logo on Charlotte County Swimming website home page, team Facebook page, in all 7 home meet heat sheets that reaches an additional 200+ families in our surrounding area, and logo on the back of our Championship Team Shirts
- Sponsor plaque presented by CCS Swimmers
- Your sponsorship could also help sponsor two underprivileged children in our community with the opportunity to be apart of the team for an entire year.

Level 3- \$500+

- Company logo on a 2.5'x4' color banner at our Punta Gorda location that is seen by over 3,000 patrons a month.
- Company logo on Charlotte County Swimming website home page & team Facebook page
- Your sponsorship could also help sponsor one underprivileged child in our community with the opportunity to be a part of the team for an entire year.

Level 2 - \$250+

- Company logo on a 1.7'x3' color banner at the pool.
- Company logo on Charlotte County Swimming website home page & team Facebook page

Level 1 - \$100+

- Company name on our thank you boards at our Punta Gorda
- Company name on Charlotte County Swimming website and team facebook page

**Tarpon Aquatic Club Charlotte
County Swimming
2023 Sponsorship Opportunities**

2023 Charlotte County Swimming Sponsorship Commitment Form

Please print all names legibly and exactly as they should appear in all publications.

Contact Name: _____

Company Name: _____

Mailing Address: _____

City _____ State _____ Zip _____

Phone: _____ Email Address: _____

Please select (circle) sponsor level:

Level 6 Level 5 Level 4 Level 3 Level 2 Level 1

Please select payment method:

Check (made payable to: Tarpon Aquatic Club) Amount Enclosed: \$__Check # _____

Credit Card: (please circle one) Visa Master

Card Discover

Cardholder's Name: _____

Billing Address: _____

Card Number: _____ Exp Date: _____ Security Code _____

Agreements are valid for 1 year. Please sign and retain a copy for your records.

Signature of Donor: _____ Date: _____

Please mail back signed commitment and payment to: Tarpon Aquatic Club
P.O. Box 512181 Punta Gorda, FL 33951

For further information, please contact Danielle Chance, CCS Board President at
Cell 302-897-1892 or email danielle.chance13@yahoo.com