

## Board of Directors Meeting Minutes December 12, 2011 Louisville, KY

Attending: Ben Davis, George Hubbard, Bucky Stoess, Amy Albiero, Jeremiah Heath, Mavi Sampaio, Mike Essig, Nate Knopf, Rebecca Sears and Collin Kessinger

Not attending: Kent Pleasants, Dave Doolin, Barry Garner, Greg Williams, Laura Kehrt, Julie Floyd, Newell Hicks, Paige Ezell

The meeting was called to order at 7:03 pm

- 1. Minutes read: **motion/passed** to approve minutes as read.
- 2. Executive Secretary report:
  - 2,363 y-round athletes, 209 non-athletes registered as of December 11, 2011.
  - Allstar apparel cost increase \$5.50 per athlete.
  - KY Swimming's contract with Network Solutions expires 2020.
  - Maureen McDonald requested approval to attend a USA Swimming registration/times workshop, May, 2012 in Tampa, FL. Request approved.
- 3. Finance Vice-Chair: The financial report was submitted and reviewed.
- 4. Administrative Vice-Chair: no report
- 5. Senior Vice-Chair: no report
- 6. **Age Group:** Amy Albiero reported that the athletes for Allstar meet will be selected Wednesday, December 14. Coaches selected: Head Coach, Laura Kehrt and assistants Amy Albiero and Pedro Periera
- 7. **Program Development:** Nate Knopf compiled a media toolkit for clubs to use in promoting their programs in their community. Highlights include:
  - Work with high school coaches
  - Develop a relationship with reporters a how to
  - Use online newspaper space
  - Use other sections of newspaper and alternate media outlets
  - Use Facebook and Twitter to promote sponsors
- 8. **Technical Planning:** no report
- 9. **Coach representative:** no report
- 10. **Athletes Representative:** Rebecca Sears reported that the USAS Swimposium was a huge success. She wrote an article summarizing the event which was posted on Facebook and the KYLSC website.
- 11. Safety Chair: no report
- 12. **Officials Chair:** 3 KY Officials officiated the National meet in Atlanta; the most officials Kentucky has ever had officiate at a national event.
- 13. **Records Coordinator:** Mavi Sampaio was approached by a parent whose child is an out-of-state collegiate swimmer. She recently beat the time for a KY Swimming record. The parent would like for the time achieved at a college meet to count for a new record. The policy is that if an athlete is

registered with KY Swimming when the time was achieved, the record is set. If an athlete is representing his/her college, there is no record. Also, the meet in which the event was swum must be a USA Swimming sanctioned or approved competition.

14. Rules Chair: no report

15. Adaptive Swimming: no report

## 16. Old Business

Long Course Championship Meet

- At the fall HOD coaches meeting, an unofficial vote indicated the majority of the coaches wished to hold the championship meet in one weekend, the dates being July 26-29. The format discussed was 11&O prelim/finals and 10&U timed final in the afternoon.
- Ben requested the age-group chair, technical planning, and coaches rep. develop a format presenting recommendations to the board at the January meeting.
- Mavi explained to the board that Elizabethtown's community considers this very important and has contributed funds to improve and maintain the facility in which the championship meet will be held. The private sector has invested a great deal of money to insure a quality and successful meet. Elizabethtown counts on the income acquired from those attending the meet as a major contributor to its annual budget.
- Jeremiah Heath motioned/ Nate second to guarantee Elizabethtown at least the 13&O championship meet bid. motion/approved

## 17. New Business

Zones staff selection – Nate informed the board that he has problems securing coaches for the Zones meet. He wanted to know if there was a set procedure. From that discussion, another issue arose regarding all age-group events; as the events develop and improve, how can KY Swimming ensure that they move forward as responsibilities change hands? Bucky suggested the age-group chair look at the appendixes in the handbook and create an outline of responsibility according to the needs of all age-group events for head coaches and new chairs to follow.

Next board meeting - January 30th in Louisville at 7:00 pm

Meeting adjourned at 8:20 pm

Respectfully submitted Maureen McDonald Executive Secretary