



Board of Directors Meeting

Date: April 23, 2017

Time: 9:33 – 11:57

Location: Marriott , Columbia SC 29212

Attendees:

Name	Team	Name	Team
Karen Alexander	SC LSC Board Member	Karl Kozicki	Guest
Scott Bonine	Guest	Mike Lane	SC LSC Board Member
William Brown	SC LSC Board Member	Heather Martin	Guest
Mary Churchill	Guest	Scott McMillan	SC LSC Board Member
Vicki Dent	SC LSC Board Member	Jeff Mead	SC LSC Board Member
Roy Dessloch	SC LSC Board Member	Jon Mengerling	SC LSC Board Member
Doug Fetchen	Guest	Scott Stephens	SC LSC Board Member
Dean Graves	SC LSC Board Member	Dave Thomas	Guest
Jacque Grossman	Guest	Becky Weber	SC LSC Board Member
Fran Halloran	SC LSC Board Member	Lynn Williams	Guest
Christian Jann	SC LSC Board Member	Chris Wolford	SC LSC Board Member

Review of Vision Mission & Goals [Mr. Roy Dessloch]:

Begin by reviewing the New SCS Vision, Mission, Goals, and Duty to Serve.

Reading, Correction, & Adoption of the Minutes [Mr. Roy Dessloch]:

The minutes from the January Meeting were approved unanimous.

Report of Officers [Mr. Roy Dessloch]:

The consent agenda items were approved unanimously.



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Old Business:

Review of Saturday's Events [Mr. Roy Dessloch]:

Apart from the issue with the program, everything went well. The length of banquet was appropriate and not too long. The Coaches Clinic was an overwhelming success. The Officials Clinic was good, but we did not have enough attendance.

The attendance at the Safe Sport presentation was disappointing. Parents were on site, but chose to watch the athletes instead.

We need to determine how best to get the information out to the parents and swimmers, instead of just to the clubs. We need to keep the athletes updated via Social Media. The SC-Swimming website needs to be updated more frequently as well.

Mike Lane will get the names of the missing swimmers from the coaches and once he has them Jacques Grossman can get the plaques produced and distributed. We need to update the program as well and get them printed for the parents to have as a keepsake. We will send an electronic copy to clubs to reproduce for parents. The programs cost approximately \$1000 for us to produce. Would sending them to clubs be sufficient?

We need to make sure that the registration is reconciled, because we had issues.

Carolina Crown Meet Preparations [Mr. Jon Mengerling]:

We are still waiting on last entries.

Simplified Meet Closeout [Mrs. Karen Alexander]:

We need to have an option of a simple closeout if there are no issues at a meet. We need to narrow down who receives the closeout documents. If there are only a few that look at the documents, then we should control who receives them.

Action Items:

1. We need to setup a boardcloseout@sc-swimming.org distribution list and include members who want to receive the closeouts.
2. We need to fix several documents to refer to the new address before start of Short Course Season.

Board Handbooks [Mr. Roy Dessloch]:

We need to update these handbooks. These need to be updated within the next month.



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Rolling Calendar [Mr. Scott McMillan]:

The Rolling Calendar is setup and most members of BOD have access. We need to fix the e-mail addresses for the Sr. Athlete & Safe Sport on the website.

Communication [Mr. Chris Wolford]:

We are trying to increase our social presence. Our Instagram account is setup. Chris will want to have Christian educate him on how to utilize it. Coaches have a Facebook site for coaches and approximately 50 coaches have signed up so far.

Website – we need to utilize Chris to help cleanup and make sure the appropriate info is there, but not necessarily to update the minutiae.

We can setup a calendar on the team unify website and allow access to all board members/committee heads to allow them to push info out to members, team reps, and coaches. Chris will be asking all teams to get their members, team reps, and coaches to sign up on the website. Once we have members registered to the site, we can send out email blasts to keep people updated.

There are applications that push any updates that are made to all social media. Chris and Dean can investigate this further.

Awards will be sent to a google document. The coaches just have to access and add their names and pick the age group from a dropdown. We can use the google doc to get the names from the awards entries that were missing. This will be a good test of the system prior to next year. Mike and Chris will use the google doc to get this info.

We have talked in previous meetings about social opportunities to try to get people together. The Open Water Championship weekend would be an opportunity to host a coach's cookout following the Open Water Championship meet. This would drive participation at the open water meet.

Volunteerism [Mr. Roy Dessloch]:

We have some new faces in the room for this meeting. Hopefully we can increase the number of volunteers willing to serve.

Athlete By-Laws [Mr. Christian Jann]:

USA Swimming has a template that we can use. Christian attempted to reach out to other LSC's to see if they could help, but has not received any feedback. The athletes need to work on this as a committee.



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Shared Athlete Event with NCS [Mr. Christian Jann]:

We are working on this still. The Whitewater Center is the most likely location. Finding a date to have it and getting athletes to attend is our next challenge. Christian should copy the SPD & General chairs for both states on future communications.

New Business:

Sr. & Age Group committee [Mr. Scott Stephens]:

We will present dates for combining state meets via legislation and present to BOD/HOD for votes in Fall. We would also loosen up the 10 & under cuts to allow more younger swimmers to attend the State Meet. Chris Wolford will take a look at all of the options in terms of State Meet Split/Time Standard revision and compile them into an easy to read list of options.

We would like to create a collegiate track camp instead of Sr. Select Camp. We would do a camp for upstate, low state, and Midlands. We would target Freshman – Junior, and not base it on times. What is involved in swimming at the next level and what opportunities are there. Our goal is to help athletes make informed decisions about whether swimming at the next level is something that they would be interested in.

Athlete Committee Placement [Mr. Christian Jann]:

We had 21 athletes show up for the Annual Athlete Breakfast. The new Junior Representative will be Luke Griner from Team Greenville and the new Athlete at Large will be Alison Knight from SCSC. Christian Jann will stay on for one more year as Senior Representative. We want to have our athletes spread out, so that there isn't too much participation from one team. This needs to go into athlete by-laws.

Club Development [Mr. Roy Dessloch]:

We should appoint a task force that is a combination of board members and non-board members to look at this and come up with a proposal to start improving the club participation in our state. We can ask NC how effective this has been in their state. We need participation from other clubs in the state. Motion to create a taskforce to move forward on investigating this Club development incentive program approved unanimously. This will incentivize the coaches to encourage their parents and athletes to get involved in the LSC. We need to try to communicate better with the parents and athletes, instead of going through coaches only.

The taskforce will be comprised of Lynn Williams, Heather Martin, Mary Churchill, Scott McMillan, Karen Alexander, Dean Graves, Chris Wolford, & Fran Halloran.



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Nominating committee [Mrs. Lynn Williams]:

Admin Vice Chair – Bianca Walker – Reaffirm

Age Group – Scott Stephens – Reaffirm -Cathy Sheafor to assume his place if Scott is unable to serve.

Membership/Registration - Karen Alexander

Legislation - Jason Overby

Treasurer – Vicki Dent

Technical Planning - Jeff Mead

All have confirmed that they will serve.

Upcoming Events [Mr. Roy Dessloch]:

June 11th – BOD Meeting 12:00

September 24th – Governance Meeting

Sports Performance Director Report [Mr. Chris Wolford]:

Just starting to get a feel for the teams in the state and meet with the teams in the state.

Visits to areas of the state and luncheons should be published so teams know about them. Scott Bonine and his committee will

Officials AO Clinic [Mrs. Becky Weber]:

The officials committee has discussed breaking the AO certification process down into four segments; Console operator, Computer Operator, Clerk of Course, & Overall Administrative Official.

Legislation [Mr. William Brown]:

Change the fees for events to Up to \$3.50 for 10 & Under; Up to \$4.00 for 11 & Over.

This would change the fees to age based instead of event type. Friendly amendment to change the entry fee to read “Up to \$ 4.00 per event”. Proposal to recommend approval to HOD.

Meeting adjourned at 11:57.