



Board of Directors Meeting

Date: June 11, 2017

Time: 12:00 – 3:56

Location: Hilton Garden Inn, 434 Columbiana Drive, Columbia SC 29212

Attendees:

Name	Team	Name	Team
Karen Alexander	SC LSC Board Member	Jeff Mead	SC LSC Board Member
Roy Dessloch	SC LSC Board Member	Jon Mengerling	SC LSC Board Member
Dean Graves	SC LSC Board Member	Jason Overby	SC LSC Board Member
Luke Griner	SC LSC Board Member	Cathy Sheafor	SC LSC Board Member
Fran Halloran	SC LSC Board Member	Bianca Walker	SC LSC Board Member
Mike Lane	SC LSC Board Member	Becky Weber	SC LSC Board Member
Stanley McIntosh	Diversity & Inclusion	Chris Wolford	SC LSC Board Member
Scott McMillan	SC LSC Board Member		

Motion to Affirm New Age Group Chair [Mr. Roy Dessloch]:

Affirmation of Cathy Sheafor as Age Group Chair.

Reading, Correction, & Adoption of the Minutes [Mr. Roy Dessloch]:

Pending change of wording in nominations to “willing to serve” both sets of minutes were approved.

Review of Vision Mission & Goals [Mr. Roy Dessloch]:

Begin by reviewing the New SCS Vision, Mission, Goals, and Duty to Serve.

Convention [Mr. Roy Dessloch]:

Luke Griner, Christian Jann, Roy Dessloch, Chris Wolford, and Karen Alexander will be in attendance. September 13-16th in Dallas Texas. We need to get hotel reservations and flights arranged.



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Board Retreat [Mr. Roy Dessloch]:

We will have a Governance Board Retreat on September 24th. This will build upon what was created in February.

Coaches Clinic and Fall Meetings in Columbia [Mr. Roy Dessloch]:

We will have our Coaches Clinic and Fall Semi-Annual Meetings on October 7-8. We will contact Matt Kredich from Tennessee for possible Coach for clinic. We should have specific topics and shorter sessions, as opposed to one 6-hour session. Polling the coaches has not in the past resulted in actual responses. We are still attempting to find a site for these meetings. Chris is reaching out to Marriot and Holiday Inn International for potential sites. Seawell's downtown Columbia is an option that we could reach out to. Chris is looking for an LSC sponsorship, as opposed to picking a different hotel each time.

List of meetings that we would like to hold:

Board Meeting, House Meeting, Sports Performance, Age Group, Coaches, Diversity and Inclusion, Athletes.

Should we have the meetings on Sunday, prior to the Board/House Meetings or have them on Saturday?

2017 All-State Banquet and Spring Meetings Wrap-Up [Mr. Roy Dessloch]:

Financials [Mr. Fran Halloran]:

Over-budget by approximately \$ 9000.00. We spent over \$10,000 over budget on Meal/Facility. Improvement in Technology (Audio/Video) was an extra cost, but attendees enjoyed it. Rooms blocked for Friday & Saturday Night. We had a minimum number of rooms that we had to block off. We had to pay fines and fees for empty rooms that we held, yet were not used. We need to be aware of these issues going forward so that we don't have these issues in the future.

Booklet [Mr. Chris Wolford]:

Nothing has been done to finalize the booklet yet. We wanted to send it out via a .pdf so that anyone who wants it can print it. We have created a better system to get the correct info for next year. It will eliminate extraneous emails. We can have the .pdf scroll across the screen during the presentation. We need to see about getting Risers next year for picture taking.

Awards [Mr. Mike Lane]:

The names of the missing athletes have been collected and the info was passed to Jacque Grossman. Mike will follow up with Jacque to see if they have been finalized.



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Other [Mr. Jon Mengerling]:

The water bottles were a huge success. We need to establish a rotation of 3 different banquet gifts that we give out. Find out how much each bottle costs. Silicone caps would be an option. We need to determine a price range for each gift. We need to move away from items that require sizes.

2018 Registration Procedures [Mrs. Karen Alexander]:

Clubs will be able to correct mistakes before it comes to Karen. Karen and Bobette currently are having to fix these issues. USA Swimming is moving towards an online registration. We are moving away from printed cards and everything will be accessed through deck pass. Clubs need to get the birth certificates as soon as you have a new swimmer. Karen will investigate these at Convention and update us at the Fall Meeting.

Athletes [Mr. Luke Griner]:

Instagram will be updated via Chris Wolford. Posts will be sent to Chris to be posted. Once we begin posting, interest will grow. Team Unify will be coming out with a new web design that will integrate better with Instagram. We can do a social media campaign to generate interest.

NC/SC athlete social. Whitewater center, Carowinds, are great options that are centrally located. If we do this on the same weekend of the Carolina Crown, we would need to make it a 2-day event. There would not be enough time for one day only.

All-State banquet: Post banquet activity was good. Athlete breakfast was successful, but most people were staying anyway. Few athletes stayed just for the breakfast. Maybe we can do the athlete breakfast/lunch can be done during the day of the banquet instead of the next day.

Planning activities for during the day of the banquet, as opposed to having to drive down the night before for the activity.

We would also like to establish a SC-Swimming Newsletter to all teams reporting certain gatherings or activities within the LSC.

We need to get athletes assigned to committees.

Finance Committee [Mr. Fran Halloran]:

Outreach is overbudget. \$ 4750 to date. Diversity and Inclusion requested that the Board stop reimbursing for Outreach for the remainder of the season, but the Board felt that this was not in the best interest of anyone involved and will not stop reimbursing.



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There seems to be an issue with verifying who is eligible for outreach and who is not. There was much discussion regarding how best to handle the issues with Outreach Reimbursement, but in the end, it was determined that this will require a piece of legislation be written to clean up these procedures.

For the 2017-2018 season, all teams must attend an Outreach Meeting and learn how the reimbursements should be submitted.

New Language: "Reimbursement shall be limited to reimbursement for meets and events, verifiably completed."

Officials Committee [Mrs. Becky Weber]:

Leah Aragon would like to volunteer to be part of a committee or chair a committee on Para-Swimming for SC. Stanley McIntosh, head of Diversity and Inclusion will work with her, as Para-Swimming falls under the Diversity & Inclusion Committee. There is a coach's clinic for Para-Swimming coming up on the national level. Leah has been appointed as the Para-Swimming Chair. We will need to change the language in the fall to reflect this change in language from Disability to Para-Swimming.

Website is in the process of being updated. Aimee McMillan has been working with Chris Wolford and we are updating to be more current. We are in process of revamping all our certification requirements. We will have a trainer clinic at the state meet, as well as starter, referee, and CJ.

Can we create a tri-fold flyer as to why to be an official?

State Meet Time Standards [Mrs. Cathy Sheafor]:

We need to re-visit the 10 & Under time standards. We also need to standardize annual re-visits of these time standards going forward.

Action Items:

Meet Bidding Process [Mrs. Karen Alexander]:

We want to make sure that meet bids remain consistent. We should propose legislation to specify what a closed meet means in our LSC.

Storage Unit [Mr. Chris Wolford]:

Going down this week and will clear it out.



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Coaches Fund Access [Mr. Mike Lane]:

Will request it from Tim Conley again.

Speedo Access [Mrs. Becky Weber]:

We have access to this.

Open Water Finish Line Camera [Mr. Jon Mengerling]:

We got the camera and it worked well. We did not need to utilize it.

Board Manual Updates [Mr. Roy Dessloch]:

Still need to be updated.

Athlete By-Laws [Mr. Luke Griner]:

Draft By-Laws exist on USA Swimming website. We need to adopt By-Laws for our Athletes.

Club Incentive [Mr. Scott McMillan]:

We will schedule our first conference call this week.

2018 All-State/Spring Meetings Site [Mr. Mike Lane/Mrs. Bianca Walker]:

We are looking at the Westin Resort on Hilton Head for the All-State Banquet. We are reaching out to a former swimmer (Chris Maldonado – Reservations) to help us stay under budget and begin planning. We should know something this week. Schedule BOD meeting on Saturday and BOD/HOD on Sunday. We need to make sure that we have scheduled all the rooms for meetings. We are attempting to use the online registration, but it still requires some setup. The dates are April 20-22, 2018.

SC Swimming E-mails/Meet Close-out Email Address [Mr. Roy Dessloch]:

Working towards this. The distribution list is not yet working.



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Rolling Calendar [Mr. Roy Dessloch]:

We need to add important dates. We need to add diversity@sc-swimming.org, para-swimming@sc-swimming.org, and outreach@sc-swimming.org email addresses as well as ensure access to the Rolling Calendar.

Sports Performance Director Update [Mr. Chris Wolford]:

Visited 13 clubs so far with 5 visits on the schedule. Some of the coaches have not been responding. Also, availability during the day is not always available. Some Saturday visits are being planned. Overall response has been positive and some clubs have asked for help as well.

We are setting some baselines to see what progress we can make going forward. By setting these baselines, we can see where we are going as an LSC and how we are improving. Everything from demographics, to records, etc. Chris now has access to the LSC Portal, SWIMS database, and backend of our Team Unify site as well google analytics. Our LSC has a lot of Championship meets, which effectively waters down the Championship meets.

In approximately 30 days, Team Unify is opening Swim Office Pro. There will bring more social media type functionality and will include "Main Set". Team Unify will give this to us for free.

Age Group Select Camp is being organized by Cathy Sheafor at this point. Select camp in Charleston, September 16-17, 2017. Registration will be done online.

By collecting the data, we can put together a package of info to drive sponsorship opportunities. Do we want to collaborate with host clubs to advertise in their facilities (scoreboard, placard, heat sheet, etc)? If so, we would need to write something in the P&P's to dictate how to handle this. We can reach out to the meet hosts to determine what they have available in terms of advertising locations.

Will continue to reach out to clubs for visits. Continue working on creating SPD webpage. Also creating dryland videos for coaches.

Items from the floor:

There was a discussion about bringing our SC-Swimming Office back into the State of SC. This needs to be discussed further.

Open Water Championship Recap [Mr. Jon Mengerling]:

With over 400 swimmers in attendance, we had the largest attendance in years. 18 teams were represented, and this is the largest we have ever had. Multiple states were also in attendance. We had



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a record number of single day entrants. Preliminary results should be out later today. We had an open water clinic Friday afternoon and had about 120 athletes in attendance. Want to turn this meet into a weekend event. We are looking to turn this into a National level meet. Open water select camp will be selected based on this meet, with the top 4 of each age group men/women. We will be meeting with the sports council of the chamber of commerce for Clemson to discuss acquisition of GPS Chips for use in swim meets. If they purchase for their own use, they would let us use for the Death Valley Open Water going forward.

Arena Pro Swim Meet [Mr. Dean Graves]:

Omega starters available at cost to clubs or LSC's that are interested. The starters are different from the Colorado box, but we would want to have officials be able to train on the different systems.

Meeting adjourned at 3:56.