

# 2016 Western Zone Age Group Championship Kearns, Utah

August 10<sup>th</sup>-13<sup>th</sup> 2016

See you next year!

The 2016 Zone Meet Planning Committee in Utah is committed to communication. We hope that LSC contacts will share this newsletter with all the teams that are represented and encourage everyone to visit [utahzones2016.com](http://utahzones2016.com)



## Meet Director Message Your Link to Everything About Zones 2016

Dear LSC Contacts,

As the Meet Director for next years event I first want to thank you for everything you do to support USA swimming clubs in your respective LSC's. We are excited to host this event in Utah in an Olympic year and partner in creating more than just another swim meet for all of our swimmers.

This newsletter has been formatted with two goals in mind. The first is to streamline and distribute information in an organized manner so we can share with as many as possible the events that we envision being part of Zones in 2016. The second is to ensure that requests for information from LSC's and ideas can be funneled into one vehicle rather than having contacts be overwhelmed by multiple requests. You will see the format of the newsletter being organized in three sections:

**Latest Breaking News -Information about Key Activities - Requests for Information or Action from LSC Contacts and A Calendar of Important Dates**

I hope you find this useful and look forward to meeting you all in 2016.

Cathy Vaughan

*Swim Your Passion*

### **Our Three Key**

**Themes:** *Passion,  
Connection, Legacy*

### **Assigned Team Officials**

*Meet Ref:*

*John Lorimer (NM)*

*TL Chief Judge:*

*Ben Ayotte (CO)*

*TL Deck Ref/ Starter:*

*Barry Hayden (UT)*

*Admin Lead:*

*Julia Murphy (OR)*

*Admin Asst:*

*Niffey Carmody(SN)*

[utahzones2016.com](http://utahzones2016.com)

Sign up to receive email updates by clicking on "contact us" and encourage others to do the same.

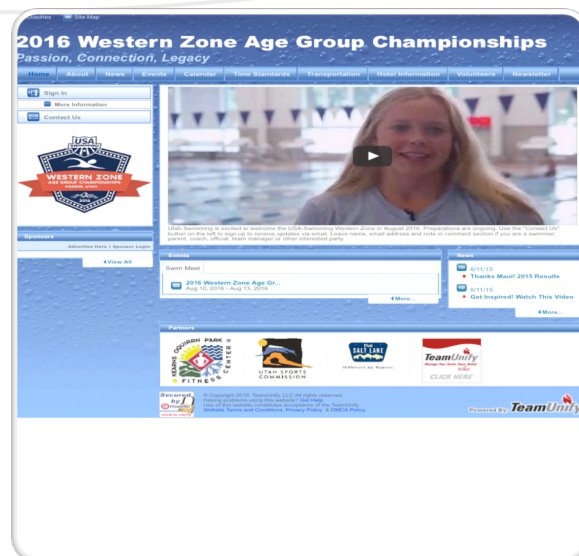
## Latest Breaking News

**Accommodation:** Contracts for our hotel and lodging provider have been finalized. The lodging link has been added on to the zone website and will be emailed to our list of contacts. Those teams wishing to plan their trip may also be interested in checking out our partner's Visit Salt Lake microsite within the zones website which has great information on what families can do during their stay. For anyone extending their stay there are many easily accessible attractions including five National Parks easily within reach of Salt Lake City. Bike enthusiasts may want to plan to attend the Tour of Utah Aug 1<sup>st</sup>-7<sup>th</sup> 2016 (tourofUtah.com)

**OMP:** 17 rooms (1 per LSC) have been reserved for the **officials mentoring program**. Our Meet and National Evaluator Ron VanPool will offer officials training Tuesday Aug. 9<sup>th</sup> from 6:30pm to 8:30pm in Olympic oval world record lounge.

**Social Media Torch Run:** Given this is an Olympic year we are anticipating significant media interest in the event which allows us to promote the sport. In January we hope to launch a social media campaign to include a Torch Run. (*Follow The Raptor*) We are hoping to include all members of the Western Zone, not just those planning to attend this meet. We will release information and instructions about the Torch Run in December. The general idea is that during the 17 weeks prior to the event we will highlight one WZ LSC each week using social media. During this week, members of the LSC are encouraged to post pictures at different places in their LSC and share what makes their LSC great. We are hoping to have an event mascot design poster that can be emailed. People can then take selfies at meets with it anytime and post during their highlight week.

**Opening Ceremonies:** We are still considering doing a short gathering Tuesday evening for athletes, coaches and chaperones to welcome everyone to Utah and get them excited about the meet. We hope we can bring in a motivational speaker (former Olympian) and have a fun and engaging event for the swimmers. If this idea goes ahead teams may have the option to purchase box dinners to be delivered to the pool prior to the Opening Ceremonies.



[utahzones2016.com](http://utahzones2016.com)

**Get excited see our promotional video.  
Volunteer, Prepare, Qualify**

Some LSC's are showing the video to engage swimmers and volunteers alike at meets and awards banquets. The video can be played directly from the site or can be viewed on YouTube!

## Information Needed From Our LSC Partners

If you have a request or an idea you wish to share with the other WZ LSC's please contact [sawinter@me.com](mailto:sawinter@me.com) to add this to subsequent newsletters. For example anyone wishing to share transportation or accommodation costs with Alaska please contact : **Scott Griffith** <[glacierswimclub@gci.net](mailto:glacierswimclub@gci.net)>

**List of Olympians From Your LSC** (Age Group, senior or Collegiate) Please email a list of swimming Olympians who came from your LSC to Cathy Vaughan [cathvaughan@gmail.com](mailto:cathvaughan@gmail.com) by May 6<sup>th</sup>, 2016.

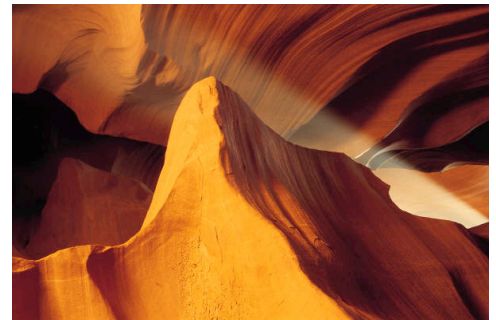
**Athlete Profiles** We are anticipating significant media interest and would like to profile one or two athletes from each of the LSC's. A profile form was distributed at convention if you need additional copies or you have contacts with local media outlets please contact [sawinter@me.com](mailto:sawinter@me.com). All profiles and media contacts are needed before Dec 15<sup>th</sup>, 2016

**LSC Logo:** Please give us a high quality image of your LSC logo. These can be emailed to [sawinter@me.com](mailto:sawinter@me.com) by Dec 15<sup>th</sup>, 2015.

**Pins:** We are encouraging pin trading at the meet since it is an Olympic tradition. Please confirm if each LSC could have pins for their athletes to trade. The estimated number of athletes is 700. Please contact Michelle Andersen [anderson.michelle@gmail.com](mailto:anderson.michelle@gmail.com)

**Officials** We are attaching a letter that was sent out to officials here in Utah. Please consider sending the letter out to officials in your LSC.

**Follow The Raptor:** In January we will be launching a social media campaign "like us" on facebook to follow the raptor to the 2016 Western Zone Age Group Championship.



### Future Newsletters

January, 2016  
March, 2016  
May, 2016  
June, 2016  
September, 2016

Forward any news you wish to share to [sawinter@me.com](mailto:sawinter@me.com)

# 2016 Western Zone Age Group Championship Calendar of Events



December 15<sup>th</sup> Athlete profiles and media contacts  
High quality logo images due  
[sawinter@me.com](mailto:sawinter@me.com)

January 10<sup>th</sup> Follow The Raptor Launch  
(Details in January newsletter)

May 6<sup>th</sup> List of Olympians from your LSC  
[cathvaughan@gmail.com](mailto:cathvaughan@gmail.com)

Aug 8<sup>th</sup> Pool available by appt.  
2pm-7pm

Aug 9<sup>th</sup> General Meeting 5pm  
Officials Training clinic 6:30-8:30pm  
Olympic Oval World Record Lounge  
National Evaluator Ron Van Pool

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