

Virginia Swimming, Inc.
BoD Meeting
August 21, 2022
Executive Director Report

Final 2022 Registrations	2021:
Athletes: 6450	5887
Flex: 1076	857
Outreach: 76	87
Seasonal: 65	58
Total: 7667	6889
Non-Athletes: 1131	984
Clubs: 46	40

Athlete registrations for 2022 are our highest number ever by almost 200! Of the 1539 athletes who registered as Flex this year, 463 upgraded to Premium, a conversion rate of 30%. One of the clubs included in the total above, REEF, was changed to an organization as all of its members transferred to other clubs. We also have another club, YMST, that has just been approved for 2023 and an additional club, CAST, that is working toward renewing as well.

SWIMS 3.0: The newly re-architected version of SWIMS was released to clubs on Monday, August 15th. We have already held in-person workshops in Richmond and in Salem for club registrars to explain some important changes and to walk them through the process of setting up their club information in the new platform. We have additional workshops scheduled in Williamsburg, Stafford, Richmond and Charlottesville between August 24th and August 26th. A few things to know about the new system:

- SWIMS as we currently know it will no longer be available on September 1st. The data stored there will be migrated to the new platform and will not disappear!
- Clubs will send out information to each of their families to create a new account with USA Swimming. This *Ping* account will replace their current Deck Pass account and serve as their login to USA Swimming and they will be able to add their children to their account, view their times, and manage their own information such as mailing and email addresses as well as phone numbers, etc. A 2023 registration will not be required at the time that the account is created.
- Every member will have a new ID. Because current IDs include birthdates, this is an important change for the security of our members. During the process of creating a new account with USA Swimming, the member will have the ability to receive an email with their new Member ID. Clubs have also been sent a listing of their current members with their new ID.
- **Important change:** In order for anyone, athlete or non-athlete, to complete the APT, he must create a Ping account. Even an athlete who is already linked to his parent's account must create his own account with USA Swimming. The new system allows an athlete to be linked to multiple accounts which will be very helpful in the case of shared custody, etc.
- OME, SafeSport Recognition, Club Recognition, and Swim-a-thon will all be handled through the new platform. OME features will be launched in October with SSRP, CRP and

Swim-a-thon in November. (Expiration dates for SSRP have been extended until December 31st.)

- A temporary fix is being worked on for OTS and it appears that it OTS will be incorporated in SWIMS 3.0 earlier than originally anticipated. However, it is likely to have a phased rollout.

Because the data from current SWIMS will no longer be available after the end of this month I will sent out an email to each non-athlete with instructions for retrieving and saving a copy of their current membership card from Deck Pass along with instructions for officials to access and save a copy of their history. In light of the issues that we faced with the APT this past year, I also sent an email to anyone whose APT has an expiration date between 6/1/22 and 9/15/22 suggesting that they renew the appropriate course before August 24th. I will also exported any and every report I can think of that might be needed from current SWIMS just to be on the safe side.

Additional Membership Requirement for Coaches: Information has been sent from USA Swimming to all coaches concerning changes to education requirements and how they will access them in SWIMS 3.0. Part of the change is the requirement that every coach complete the Quality Coaching Framework course prior to 12/31/22. There were also additional changes for new coaches who have not completed Foundations 101 and 201. More information about the new education requirements and options were emailed to all coaches on July 22nd. A copy of the email is attached to this report.

Awards Celebration: It's returning! The celebration is planned for Sunday, September 18th at Busch Gardens with the picnic lunch scheduled 11:30 – 1:00. Information was sent to all coaches and club contacts in late July and was also emailed to all families on August 10th. Based on the recommendation of our athlete representatives, we did not make arrangements for a speaker this year. Swimmer and Coach of the Year recipients will be announced during the picnic lunch and members of the 2021-2022 All Star Team as well as club Competitive Spirit Award recipients will be asked to stand at their seats.

Athlete Leadership Summit: Is scheduled for Saturday, September 17th and will be held in Williamsburg. Our athlete representatives have been working hard on this and will provide additional information about this opportunity.

2024 Zone Meets: Bid requests to host the Zone meets in 2024 must be submitted by September 11th. I will be checking with facilities and clubs to determine who might be interested in hosting the meets and hope to have more to report at the meeting.

Announcements:

- House of Delegates will be in-person this year as opposed to virtual or hybrid. It will be held at 1PM on Sunday, September 11th at the Hilton Garden Inn, 4050 Cox Road, Glen Allen.
- All Star Team: The lists for short course and long course will soon be posted on the website (teamunify.com/team/va/page/athletes/recognitions). Gifts for the team members will be distributed in the coming weeks.