

Virginia Swimming, Inc.
HoD Meeting
September 1, 2022
Executive Director Report

Final 2022 Registrations	2021:
Athletes: 6450	5887
Flex: 1076	857
Outreach: 76	87
Seasonal: 65	58
Total: 7667	6889
Non-Athletes: 1131	984
Clubs: 46	40

Athlete registrations for 2022 are our highest number ever by almost 200! Of the 1539 athletes who registered as Flex this year, 463 upgraded to Premium, a conversion rate of 30%. We welcome YMST in Martinsville back and have three other clubs that are looking to return/join this fall.

SWIMS 3.0: The newly re-architected version of SWIMS was released on September 1st. We held in-person workshops at five locations across the state for club registrars to explain some important changes and to walk them through the process of setting up their club information in the new platform. A few things to know about the new system:

- SWIMS as we currently know it is no longer be available as of September 1st. The data stored there has been migrated to the new platform and will not disappear!
- Clubs will send out information to each of their families to create a login with USA Swimming. This login will allow serve as their login to USA Swimming and they will be able to add their children to their account, view their times, and manage their own information such as mailing and email addresses as well as phone numbers, etc. A 2023 registration will not be required at the time that the account is created.
- Every member will have a new ID. Because current IDs include birthdates, this is an important change for the security of our members. Current non-athlete members will not need to create a new account, but will must create a new login (password and login) to their current account. Once created, they will have the ability to add family members to that account. Instructions for this
- **Important change:** In order for anyone, athlete or non-athlete, to complete any APT, including those for SSRP, he must create a USA Swimming account. 18 year-old athletes who is already linked to his parent's account must create his own account with USA Swimming. The new system allows an athlete to be linked to multiple accounts which will be very helpful in the case of shared custody, etc.
- At this point, the system is pretty bogged down due to the volume of individuals creating account and registering. Only those non-athletes who need to update a BG check or APT **need** to create a new login at this point. I suggest that others who are currently registered wait to link to their account or renew their membership until sometime later this month or in October.

- Clubs will send a link to their members that will allow them to register for 2023. I will send this information out to those who are unattached. If an individual has not created a login to his/her account at that point, it can be done during the registration process.
- OME, SafeSport Recognition, Club Recognition, and Swim-a-thon will all be handled through the new platform. OME features will be launched in October with SSRP, CRP and Swim-a-thon in November. (Expiration dates for SSRP have been extended until December 31st.)
- A temporary fix is being worked on for OTS and it appears that it OTS will be incorporated in SWIMS 3.0 earlier than originally anticipated. However, it is likely to have a phased rollout.
- **If you have any problems with creating your new login and matching it to your account, contact Emily or me first. Don't email USA-Swimming at this point. We should be able to provide the help you need in a more timely fashion.**

Because the data from current SWIMS will no longer be available after the end of this month I sent out an email to each non-athlete with instructions for retrieving and saving a copy of their current membership card from Deck Pass along with instructions for officials to access and save a copy of their history. In light of the issues that we faced with the APT this past year, I also sent an email to anyone whose APT has an expiration date between 6/1/22 and 9/15/22 suggesting that they renew the appropriate course before August 24th. I also exported any and every report I can think of that might be needed from current SWIMS just to be on the safe side. If there is any information that you need and no longer have access to, contact me because I might be able to provide it.

Additional Membership Requirement for Coaches: Information has been sent from USA Swimming to all coaches concerning changes to education requirements and how they will access them in SWIMS 3.0. Part of the change is the requirement that every coach complete the Quality Coaching Framework course prior to 12/31/22. There were also additional changes for new coaches who have not completed Foundations 101 and 201. More information about the new education requirements and options were emailed to all coaches on July 22nd. A copy of the email is attached to this report.

Awards Celebration: It's returning! The celebration is planned for Sunday, September 18th at Busch Gardens with the picnic lunch scheduled 11:30 – 1:00. Based on the recommendation of our athlete representatives, we did not make arrangements for a speaker this year. Swimmer and Coach of the Year recipients will be announced during the picnic lunch and members of the 2021-2022 All Star Team as well as club Competitive Spirit Award recipients will be asked to stand at their seats.

Athlete Leadership Summit: Is scheduled for Saturday, September 17th and will be held in Williamsburg. Our athlete representatives have been working hard on this and will provide additional information about this opportunity.

Announcements:

- All Star Team: The lists for short course and long course will soon be posted on the website (teamunify.com/team/va/page/athletes/recognitions). Gifts for the team members are here and can be picked up after the meeting.