Virginia Swimming, Inc. Board of Directors Meeting September 7, 2025 Executive Director's Report

2025 Registrations as of 8/31/25	2024 (8/23/24)
Premium: 6202 (inc. 284 Upgrades)	6084
Flex: 627	582
Outreach: 137	73
Individual Season: 216	256
Single Meet: 5	17
Total: 7187	7010
Non-Athletes: 1185 (inc. 99 Administrators)	1151
Clubs & Organizations: 51	52

Registration Update:

• 2026 Registrations:

- Bulk Renewal Our teams continue to utilize the option to bulk renew athletes and non-athletes this season. Several teams used the TU integration that allowed them to register all athletes, new and returning, through its platform. Teams using Captyn also have that option, but I don't know if any teams elected to utilize it. Using the integration allows teams to handle registrations much like they did prior to SWIMS 3.0 except that the team is submitting the payment to USA-S instead of the LSC. Non-athletes must still be renewed through the club portal in SWIMS.
- Self-Renewal If clubs elect self-renewal, parents and non-athletes will receive automatic reminders from USA-S in the fall and will be able to renew directly from their member dashboard.
- ACH Registration Payments One thing that has surfaced is the delay in registration if a team pays by ACH instead of credit card. Athletes are not considered to be registered until the ACH payment clears which I have seen take as long as 10 days. As such, I have recommended that clubs only use ACH to when paying for renewals of currently registered athletes prior to December 1st. I have discussed this with USA-S staff and Board members explaining the challenges this
- Outreach: As has been our practice in the past, clubs identify athletes that qualify for Outreach membership. We provide eligibility guidelines for the clubs to use which include:
 - Free/reduced lunch
 - Medicaid
 - SNAP
 - Clubs can also provide an explanation of the method that they utilize to verify qualification such as YMCA scholarship guidelines.

Clubs are reimbursed for meet entry fees for their Outreach athletes. Because registration is now handled either by the parents or clubs, we do not participate in the actual registration confirmation process as we did prior to SWIMS 3.0. However, in order for the club to receive reimbursement of meet fees, we do still require documentation for each athlete from the clubs as to the eligibility guideline utilized. The date we receive the form is the first date for which

- meet fee reimbursements are provided. Last year we created an online form to make it easier for teams to submit the document
- <u>Club Fees</u>: USA-S increased the club fee to \$225 this year so our teams will pay \$255 when clubs renew for 2026 because it will include our \$30 fee. The registration fee for a new club registration is \$750 plus our \$30 LSC fee. If I recall last year's legislation correctly, the \$750 fee is only required for the first year of membership and will then revert to the \$225 USA-S fee for future years.
- <u>Satellite Clubs</u>: We currently have three clubs that have satellite branches: BASS (two satellites), GATR (1 satellite) and NOVA (1 satellite). Basically, each of the clubs and its respective satellites join together as one team at meets but they have separate governing bodies and keep their finances separate. Because of that, it was our practice to charge the satellites the same fee that each club was charged in the past \$100.

Action Item: With the \$225 USA-S increase in the club fee, do we maintain the current practice of charging each satellite the \$100 fee and provide a separate listing for each on the Club page of our website?

2027 Eastern Zone Meets: Bids for these meets must be submitted to the EZ Championship Meet Coordinator for consideration at the meeting which will be held in Denver next month. The following teams have expressed interest in hosting meets:

- SC Region 2 Sectionals, March 18-21, 2027:
 - o HOKI at CAC
 - NOVA at NOVA-Regency
- LC Super Sectionals, May 20-23, 2027: SRVA at CSAC
- LC Age Group Championships, either August 4-7 or August 11-14, 2027
 - o SRVA at CSAC
 - NOVA at NOVA-Regency

Action Item: Select the host team & location for EZ LC Age Group Champs bid

Coach Credentials at Meets: We feel that we need to make a change to the way we handle verifying coach credentials for meets. On the Monday prior to a meet, we send a list of all Virginia Swimming registered coaches to the meet director and meet referee. The name of any coach with a certification expiring prior to the meet is highlighted and we ask the meet director or meet referee to contact the teams attending the meet to alert them about the coaches who will not be allowed on deck if the certification issues are not resolved by the end of business that Wednesday. On Thursday an updated list is sent to the meet director and meet referee. Any coach whose name is highlighted should not be allowed on deck without his/her membership card. In general, this process works well but it's not an all-inclusive list: it will not include individuals who are not registered as coaches or coaches from another LSC. This could put insurance coverage in jeopardy. To address this issue, we propose requiring meet hosts to have a check-in procedure for meets.

Action Item: Approve requiring meet hosts to check credentials of coaches attending the meet.

Migration to Office 365 Business: Emily and I are happy to report that the migration is almost complete! This includes moving all of our shared files to SharePoint which will provide additional accessibility and ensure preservation of our historical documents. We are still finalizing the board members who will have VSI emails forwarded to their personal email accounts. More information to follow.

LC Zones: Again, this year Zone team registrations, team selection, and submitting entries were handled through Team Unify. The entire process from athlete registration to identifying the team to selecting events to collecting fees and refunding those who registered but didn't make the team went very smoothly.

Meet Director & Meet Marshal Workshops: Emily and I will be scheduling these workshops for multiple dates in September. Quite a few of our teams will need to renew these requirements this year so we are reviewing the material presented in previous years to update and streamline the workshops. Our first Meet Director Workshops are scheduled for Monday, September 8th at 10am and Tuesday, September 9th at 7:30pm.

Scholastic All-American: The application period will remain open until September 30th. Information about the requirements and application process can be found at https://www.usaswimming.org/times/popular-resources/scholastic-all-america. This year all ablebodied athletes who achieved a qualifying time and their head coach received an email inviting them to apply. Athletes with a disability should check the link above to find the Para Scholastic All American time standards to see if they qualify and follow instructions on that page to submit an application. USA Swimming does not have a way to identify those athletes and contact them directly. Emily serves as one of the SAA evaluators so please contact her with any questions or if assistance is needed.

Swimmers of the Year: The Senior and Age Group Committees are currently identifying the recipients of the awards. Single age awards are provided for males and females in the 9-14-year-old athletes while 15-16 and 17-18 are awarded by age group. This year the awards will be presented at each athlete's individual club practice. Details will be provided to the clubs once the recipients have been selected. The athletes will also be invited to Lunch with the Olympians between the sessions of the athlete clinic that is scheduled for September 14th.

Fall Education Weekend: This year's Swimposium will only feature a session for Officials. Information and registration links are posted on the website homepage and were emailed to all officials. The Swimposium will be held at SwimRVA – CSAC.

Additionally, there will be an Athlete Clinic will be held on Sunday, September 14th at the SwimRVA - CSAC. Kelsy Dahlia Worrell and our own Thomas Heilman will be the clinicians for the event. As mentioned above our 2025 Swimmer of the Year recipients will be invited to attend lunch with the Olympians in recognition of their achievement. Currently sessions for both age groups are almost full.