

Virginia Swimming, Inc.
BoD Meeting
November 11, 2024
Executive Director Report

2025 Registrations as of 11/10/24	2024 (10/27/23)
Premium: 2860	2291
Flex: 468 (inc 8 upgrades)	430 (inc 9 upgrades)
Outreach: 88	55
Individual Season: 102 (inc 6 upgrades)	191 (inc 12 upgrades)
Total: 3518	2967
Non-Athletes: 314	306
Clubs: 14	18

New Club: A new club was approved and joined in October. OBX Swim Club, BANKS, is located in Southern Shores, NC, and plans to open an additional facility on the mainland in Currituck County. BANKS is a coach-owned club and Robert Tyrrell is the owner. They have registered 28 athletes at this point.

Bulk Registration/Renewal: This year teams are able to register new and returning athletes using certain team management software platforms. Two of these include Team Unify and Commit which are the ones used predominantly by our teams. Using this integration between the vendors and SWIMS is very much like athlete registrations were handled prior to September 2022 and the teams that are using it are generally pleased with the process. More of our teams elected to utilize bulk renewal this year:

- 7 teams – athletes only
- 6 teams – non-athletes only
- 12 teams – both athletes and non-athletes

Bulk renewal for returning athletes and non-athletes can still be completed through the USA Swimming club portal.

At this point no comparisons between 2024 and 2025 numbers should be made due to the different registration methods available each year. However, I talked with several clubs during this past weekend and they are seeing an increase this year.

Records Update: Last week I began the process of updating the LC records and a few for SC, too. Once I double-check the data, I should be able to post them by the end of the week.

2025 Eastern Zone Meets: Virginia Swimming was awarded bids for the following meets:

- March 26-29: EZ Spring SC Sectional at Christiansburg Aquatic Center
- May 14-17L: EZ LC Super Sectional at Collegiate School Aquatic Center
- August 5-8: LC EZ Age Group Champs at Collegiate School Aquatic Center

High School Swimming: That season is upon us! I have already received several requests for observation and will soon be reaching out to last year's meet hosts with instructions and updates.

2025 Scholarship: The application and forms have been updated for 2025 and will be distributed to team leaders and posted on the website on December 2nd.

SC Championship Meets: District championship meet announcements have been updated and will be sent to meet hosts this week. I will edit the Age Group and Senior Champs announcements this week to send to the respective committee chairs for their review this week. Medals for all of the SC meets have been ordered.