

Virginia Swimming, Inc.
HoD Meeting
April 14, 2024
Executive Director Report

| 2024 Registrations as of 4/12/2024 | 2023 | 2019 |
|---|-------------|-------------|
| Premium: 5650 | 5451 | 6241 |
| Flex: 783 (inc 231 upgrades) | 798 (253) | 795 |
| Outreach: 70 | 45 | 56 |
| Individual Season: 198 (inc 33 upgrades) | 270 (89) | 13 |
| Total: 6691 | 6564 | 7105 |
| Non-Athletes: 1060 | 1018 | 962 |
| Clubs: 51 | 46 | 46 |

All of these numbers are from April of the given year. When comparing the numbers for Flex in prior to 2023, remember since that year Individual Season is the only lower cost option for athletes who are 13 to 18 years old. Due to the variable nature of registrations throughout the Quad, I included numbers from 2019 for comparison as it was also the third year after the Olympics.

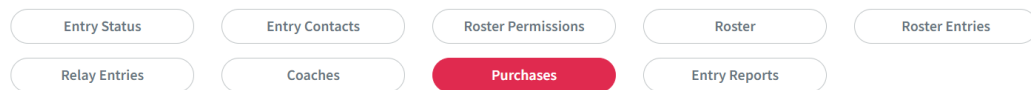
Registration Updates:

- Bulk renewal will be available again in 2025. In the coming months, teams will be given the opportunity to elect to renew returning athletes, non-athlete, or both en masse and pay USA-S directly for the registrations. The team can also elect to have parents independently renew the registrations for their children and pay USA-S directly. All new registrations will continue to follow the process initiated for the 2023 swim season: the parent creates a login and registers the child directly with USA-S.
- There will be a significant change and improvement for the athletes who register as Individual Season (membership that is valid for 150 days). Starting September 1, any athlete who registers as Individual Season will be able to upgrade to a full Premium membership at any time prior to August 31 of the registration year even after the initial 150 days have passed.
- Head coaches are now receiving an automatic notification when an athlete transfers to another team during the swim season. Currently only the head coach receives this notification so please be certain to pass the information along to staff members as needed.
- 2024-2025 Registration Fees: No change for the 2025 season!

| | | | |
|----------------------------|------|--------------------------------------|-------|
| Premium Athlete: | \$88 | Non-Athlete (Coach, Official, Other) | \$78 |
| Flex Athlete: | \$30 | | |
| Flex Athlete Upgrade: | \$58 | Administrator: | \$40 |
| Individual Season | \$53 | Club on or before 12/1: | \$100 |
| Individual Season Upgrade: | \$35 | Club after 12/1: | \$150 |

OME: We have successfully used the platform for 7 meets now and most of our teams have learned how to submit entries. Improvements to the platform have been made during the past year and I continue to gather more experience in its capabilities as well as tips for submitting entries. For our LSC meets, we have elected to collect entry fees by check or through our Payment

Center on the website because the credit card fees are significantly less. OME is set up showing \$0 charges for splash and swimmer fees which has caused teams to question if their entries have been received. A report can be generated from the Team Entry Management window that shows the total entries that were submitted:



Previous Purchases Summary

| LINE ITEM | LINE ITEM COST | QUANTITY | TOTAL COST |
|---|----------------|----------|------------|
| Cost Per Team | \$0.00 | 1 | \$0.00 |
| Cost Per Credential | \$0.00 | 4 | \$0.00 |
| Cost Per Individual Athlete | \$0.00 | 14 | \$0.00 |
| Cost Per Relay Only Swimmer | \$0.00 | 2 | \$0.00 |
| Cost Per Athlete Individual Event Entry | \$0.00 | 52 | \$0.00 |
| Cost Per Relay Event Entry | \$0.00 | 12 | \$0.00 |

We then follow up with entry lists as well as an invoice to the club to confirm the amount due.

High School Meets: We had another successful high school season this year! In the December through February time frame, 44 meets, including District level meets, were observed across our LSC and times from those meets were loaded into SWIMS as well as TU. The times load easily into SWIMS 3.0 and TU will match times as well if the high school meet database includes all of the athlete’s correct information (first name, middle initial, last name, and birthdate). (It also appears that not having the member ID in the high school database is better than having an incorrect one.) Hopefully, there will be an easier way to populate the times from high school meets in team management platforms next year.

Records & Seasonal Top Times Lists: You may have noticed that we are now able to generate these lists. The system is still very cumbersome in that we are unable to just pull a report that can be posted on the website. Manipulation of the data exported must be done to include the desired information in the reports. The good news is that the reports currently posted on the website are up to date as of this week. The All Time Top Times lists still need some work.

Competitive Spirit Awards: VSI encourages clubs to recognize athletes who exhibit exemplary leadership, character, and attitude on their teams. We provide each team with awards to present to a 12 & under girl and boy as well as a 13 & over girl and boy. I apologize that I dropped the ball on this last year. In the coming week I will send information to each club about submitting names for the 2024 athletes as well as those recipients identified last year. Please watch for this notification and submit the names so that I can order the plaques for these athletes.

Upcoming Events:

- April 16: Referee meeting at 7PM to discuss changes related to R-9. Zoom link on website calendar.
- April 17 – Team Chair Meeting at 7pm to discuss changes related to R-9. Zoom link on website calendar.
- April 18: Meet Safety Officer Workshop at 2PM. Zoom link on website calendar.
- June 20-23: EZ Athlete Summit at Bryn Mawr College
- September 14-15: Virginia Swimming Education Weekend