

Virginia Swimming Board of Directors Meeting

Sunday, June 9, 2024 – 7pm

MINUTES

Call to Order

John Stanley

- The meeting was called to order at 7:03pm.

Consent Agenda

- BoD minutes from April 14, 2024
 - **Motion:** The motion to adopt the consent agenda was approved.

Treasurer's Report

Bob Rustin

- **Report attached**
- The VSI bank account was hacked after a check written to Christiansburg Aquatics Center never arrived likely stolen from the mail. Truist flagged it after an attempt to cash the check. Six additional checks were forged on the account. The current checking account will be closed and signature cards need to be re-done. The account is now under a fraud protection alert with all checks approved by Bob on a daily basis. No money has been lost. Bob cannot create a new account until the signature cards are updated. There are 15 checks still outstanding.

Division/Committee Reports

- **General Chair Report**

John Stanley

- No report

- **Administrative Vice-Chair Report**

Bryan Wallin

- All meets for the 2024 have sanctioned. 109 meets sanctioned.
- **Officials Chair Report** - no report
 - LC Championship meets have referees assigned.

- **Open Water** – no report

- **Technical Planning Report**

- Summer Awards**

- Tech Planning would like to hear board input on Summer Awards since doing four meets may require LSC financial support for the meet.
 - Issues with the Summer Awards formats:
 - Four meets may not be financially viable. Teams don't want to lose money.
 - Three meets requires more travel for clubs.
 - John suggested we pull attendance from the last three years to help decide of the meet format. Full data for the previous years will help show whether four meets for Summer Awards will work.
 - Jonathan suggested doing a revenue share between the four sites.
 - Bob said he needs a "number" to make the meets work and then that amount can be budgeted.
 - It was decided to table conversations until August to see numbers from the Summer Awards meet after the move of one of the meets from Christiansburg to Lynchburg.
 - Time standards will be done once we finish the championship meets and USA Swimming motivational time standards.

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- **Senior Vice-Chair Report** Jonathan Kaplan
 - Summer Awards conversations at HOD. After a good discussion, the Coach Committee and the Senior Committee would like to move forward with four Summer Awards meets similar to District Championship meets. The committees recognize that participant numbers would be smaller. There was discussion about eliminating Summer Awards from the LSC sponsored championship meet, but an LSC Championship meet at that level gives athletes a guaranteed championship meet.
- **Age Group Vice-Chair Report** Mike Julian
 - **Age Group Committee**
 - The Age Group Committee agrees with the four Summer Awards meets.
 - Time standards will be reviewed once USA Swimming comes out with their quad standards.
 - **Zones Coordinator** Maureen Tolliver
 - Team information has been launched including the coach and chaperone application.
 - The trip is more expensive than years past.
 - Window to apply closes the Wednesday before Age Group champs at 6pm.
- **Finance Vice-Chair Report** Will Murphy
 - Learn to Swim Grant Program had seven teams submitted a Letter of Interest (LOI). The current budget is \$9000. The committee would like to the BOD to consider increasing the budget line item.
 - **Motion:** Increase the line-item budget for Learn to Swim support from \$9000 to \$14000 in the current budget cycle. The motion passed unanimously.
 - The seven teams must now submit a full application.
 - The Finance Committee would like to add Jenna Stevens (HNVR) to the committee to replace an outgoing athlete representative.
- **Safe Sport Vice-Chair Report** Maureen Tolliver
 - **Operational Risk**
 - **Safe Sport**
 - Two new teams are now Safe Sport recognized. One team hosting has an expired Safe Sport Recognition. Maureen is working with them to complete their SSRP.
- **DEI Chair Report** Jihan Minson
 - Committee is working on a standardized form for the DEI page that teams can fill out and send in to inform referees of disabled swimmers. The form will be sent to the meet referee with the meet entries to the host team. Drew asked to include medical issues on the form.
 - Looking for an athlete representative for the committee.
- **Athlete Committee's Report** Charlie Mayr/Piper Price
 - Welcome, Bella Levin, to the meeting as a new athlete rep. Bella is a rising junior from 757Swim.
- **Coach Committee's Report** Michael Salpeter/Ryan Woodruff
 - See Summer Awards discussion.
 - Coach Election coming
- **Executive Director's Report** Mary Turner
 - **Report attached**
 - Registration numbers are a little ahead of last year. The difference in flex/individual season is a correction. There has been an uptick of Individual Season members in the last month.

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- There have been two new clubs registered with the upcoming Olympic trials.
- ISCA has submitted to become an application to become an organization so their meets can be “approved.”
- Room reservations have been made for the Annual Business Meeting. USA Swimming lists the positions who should attend: General Chair, two athletes, registrar, officials, DEI, Women’s Governance and Age Group/Senior/Tech Planning representatives. Amy Cory is the Women in Governance person and is planning to go. DEI and Women in Governance portions of the Annual Business Meeting will start on Wednesday.
- Scholarship information for all recipients has been received. Checks have been sent out for those who submitted information.
- September Education Weekend decisions need to be made so we can start making plans. September 14-15 with Swimposium on Saturday.
 - Swimposium – Michael Sizemore is working on it.
 - Coach Educational speaker that had underwhelming attendance.
 - Social and Awards ceremony for Coaches of the Year and Volunteers of the Year. John asked about whether any certification-based session would work. Mike thinks it is important to get face to face interaction outside of meets. A social event was part of the Education Weekend last year.
 - Athlete Leadership Summit and Athlete Clinic – will discuss with the athletes. It is very difficult to get anyone to sign up as a speaker or clinician until after the Olympics.
 - 2025 Registration Information will hopefully come out on June 12. The fees are not going up. There is a resolution to increase the club dues.

• Governance Committee

Kevin Hogan

Old Business

- **Eastern Zone Athlete Camp – Bryn Mawr College – June 20-23**
 - The camp was cancelled.

New Business

- **August BOD and Strategic Plan Review – August 25**
 - Strategic Plan Review
 - New board member review
 - Retention camps/clinics – bring in high level national level swimmers.
 - Jonathan suggested bring in a highly regarded coach from another area of the country supported by coaches from the LSC.
- **2024 Annual Business Meeting & Zones Workshop (Denver)** - see Executive Director’s report. No workshops in April. USA Swimming will do only one big meeting a year.

Summer Awards Discussion

- Keep the Summer Awards format rather than an open market system.
- Must do four sites for at least two years.
- Age Group and Senior Committees are in favor of having four sites to help increase participation.
- VSI subsidy so the teams will be guaranteed financial sustainability. Teams should at least break even. This issue is tabled until the August meeting once data is known for the change of venue from Christiansburg to Lynchburg.
- Districts would be able to decide the format (3.5 day meet v. 3 day meet depending on projected numbers).

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Adjournment: The next meeting is August 25 in person

The meeting was adjourned at 8:32pm.

Meeting Attendance April 14, 2024			
Role	Name	Role	Name
General Chair	John Stanley ✓	Coach Representative	Mike Salpeter ✓
Admin Vice Chair	Bryan Wallin ✓	Coach Representative	Ryan Woodruff
Finance Chair	Will Murphy ✓	Athlete Representative	Piper Price
Senior Chair	Jonathan Kaplan ✓	Athlete Representative	Charlie Mayr
Age Group Chair	Mike Julian ✓	At Large Athlete Rep	Louisa Lamerdin
Safe Sport Chair	Maureen Tolliver ✓	At Large Athlete Rep	Davis Hottle
DEI Chair	Jihan Minson ✓	At Large Non-Athlete Rep	Drew Hirth ✓
Secretary	Emily Fagan ✓	At Large Non-Athlete Rep	Scott Baldwin
Treasurer	Bob Rustin ✓	Executive Director	Mary Turner ✓

Also In attendance: Beth Winkowski, Bella Levin

Virginia Swimming Financial Summaries 2023-2024

5/15/2024

*** Revenue ***	Budget	March	April	YTD
USAS Registration	USAS collect			
VS Registration	133,600	3,251	1,349	\$107,921.04
Flex registration	7,000	390	420	\$8,910.00
USAS Club Dues	-			\$0.00
VS Club Dues	1,350		1,581	\$1,581.32
Meet Sanctions	4,900	310	60	\$1,930.00
Meet Rebates	181,000	23,004	21,924	\$140,853.90
Sales & Misc.	2,000			\$0.00
Championship Meet Revenue	150,000	20,246	71,489	\$91,734.85
Sectionals Meet Revenue	50,000		38,477	\$38,476.61
Zone Meet Revenue	50,000			\$0.00
LC Zones Team	28,900			\$0.00
Clinics and Swimposium Revenue	5,000			\$7,847.66
Zone Meeting Revenue				\$0.00
Awards Banquet	20,000			\$0.00
Interest - Checking	40	5	5	\$36.58
Interest - Reserve	300	0.74	1	\$43.17
Endowment Income	50,000	12,061	14,136	\$69,328.20

Total Revenue	\$684,090.00	\$59,267.72	\$149,442.66	\$468,663
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*** Expenses ***				
USAS Registration				\$671
USAS Club Dues				\$0
				\$0
Travel - US Open	4,500			\$1,000
Travel - Winter Nationals/Paralympic/Other	18,000			\$11,600
Travel - Summer Nationals	10,000		600	\$1,400
Travel - Olympic Trials / World Team trials	15,000			\$0
Travel - National Youth Team	1,500			\$0
Travel - Discretionary	3,000			\$0

National Meet Travel - Coaches	9,000	500		\$900
				\$0
Senior Champ Meet Support				\$0
Va. Championship Meet Expenses	150,000	59,825	22,135	\$81,961
Zone Meet Expenses	50,000		3,385	\$3,385
Sectionals Meet Expenses	50,000	3,805	29,541	33,346
LC Zone Team Support	73,900			27,915
Champ Meet Awards	24,000			14,788
Staff Salaries	86,800	7,400	7,400	59,200
Payroll Taxes	7,812	571	566	4,629
Benefits	2,000			-
Webmaster				-
Web Upgrades	2,000			636
Administration Expenses	18,000	384	476	9,761
Supplies & Misc.	3,000	661		4,106
				-
Awards Banquet	35,000			-
National Convention	18,000			948
Zone Meeting				-
				-
Equipment	1,500			-
Officials Workshops / Training /Travel	20,000	1,217	104	5,177
				-
USAS Workshops	6,000			3,126
VS Camps & Clinics	10,000			9,216
VS Workshops	2,000			6,249
				-
Diversity, Outreach Reimbursements	10,000	1,801		10,623
Diversity / Travel, Other				-
Make a Splash/Learn to Swim Grants	9,000			-
Safe Sport Programs	1,000			-
Coach Mentoring Program	2,000			-
Athlete Scholarships	6,000			-
Club Grants				-
Endowment Funding	50,000	70,050		70,050

Total Expenses	\$699,012	\$146,214	\$64,208	\$360,685
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Net Income / Loss	(\$14,922.00)	(\$86,946.68)		\$107,978.27
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Beginning Funds	\$413,386			\$413,386
Inflow (Outflow)	-\$14,922			\$107,978
Transfer to savings	\$300			\$43.17
Transfer to / From Savings	\$0			
Ending Funds	\$398,464			\$521,321
Endowment	\$365,509			\$454,096
BOD Restricted Funds	\$30,871			\$30,873
Virginia Swimming Savings	252,059			\$251,306

Total Funds	\$1,046,903.81			\$1,257,596.66
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**Virginia Swimming, Inc.
BOD Meeting
June 9, 2024
Executive Director Report**

2023 Registrations as of 6/7/2024

2023 (6/9/2023)

Premium: 5756	5556
Flex: 818 (inc 239 upgrades)	859 (269)
Outreach: 72	71
Individual Season: 265 (inc 33 upgrades)	344 (112)
Total: 6911	6830
Non-Athletes: 1040	1038
Clubs: 52	49

The total number of athletes is slightly higher this year than last. I believe the decline in the number of flex and individual season athletes is due to the number of individuals who mistakenly registered in those categories last year then upgraded. As such, I believe individuals registered in the correct categories this year.

OME: Improvements continue to be made in the system. I plan to use it for Senior Champs and Age Group Champs with teams paying Virginia Swimming directly. This will save on the processing fees as our fees through PayPal are less than the fee charged through OME. Additionally, payment of fees submitted through OME is slow!

All Star Lists & Top Times: The SC All Star list was posted in May and Top Times reports are updated monthly. Seasonal top times are current.

Online Member Registration (OMR) Update: Earlier this week updates were made to SWIMS for 2025 registrations; however, no setup instructions have been provided at this point. We do have a webinar scheduled for Wednesday, June 12 which will hopefully provide the needed information. I have heard indirectly that changes are in the works to make the registration process "more like it was in the past." I am not certain exactly what that will entail but I do know that bulk renewal initiated last year will continue. As always, Emily and I will keep our clubs informed about changes and will provide training as needed.

Fall Education Weekend - Save the Date: Is planned for the weekend of **September 14-15**. The Official's Committee is planning its annual Swimposium for the 14th but we need to decide what additional events should be included. Last year an athlete leadership training, parent education topics, coach offerings, an athlete swim clinic, and social for non-athlete members were included.

Action Item: Identify the events to be scheduled for the Fall Education Weekend.

Scholastic All-American: The application period is now open! Information about the requirements and application process can be found at

<https://www.usaswimming.org/times/popular-resources/scholastic-all-america>. Please encourage any of your athletes who achieved a 2023 Winter Junior National qualifying time or a 2023-2024 Para Scholastic All American Standard in an individual event between 9/1/2023 – 8/31/2024 to go to the link above to initiate the application process. Invitations to apply were sent to every athlete who meets the qualifications as well as to the athlete's head coach. Emily serves as one of the SAA evaluators so please contact her with any questions or if assistance is needed. September 6 is the deadline to submit transcripts.