

# All About Fundraising



## Questions answered in this presentation:

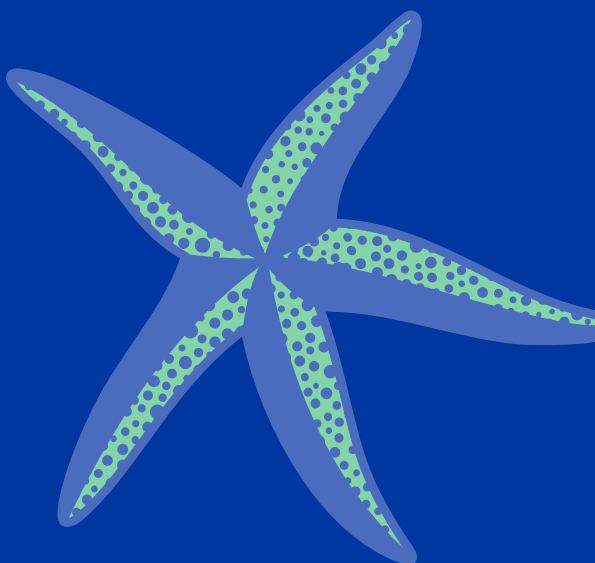
What is fundraising and how does it relate to my dues?

What are the funds used for?

What if I don't want to fundraise?

What are my fundraising opportunities





# CLUB DUES INCLUDE

ALL ARE PART OF THE GENERAL BUDGET

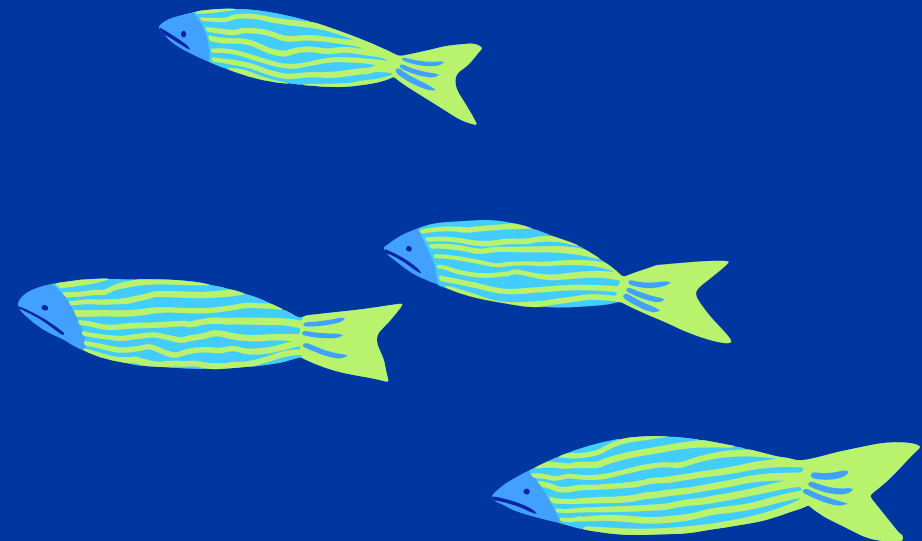
Base Dues  
Monthly or  
Annual



Fundraising  
Opportunity



Swim-A-Thon  
Opportunity





# YOU GET TO CHOOSE

Base dues are lower to allow families the OPTION of covering a portion of their fees through fundraising and Swim-A-Thon.

Families ALWAYS have the choice to pay these amounts outright rather than participate in these optional programs.

Swim-A-Thon Portion of Dues (if unmet) billed 11/30

Fundraising Portion of Dues (if unmet) billed 6/1



# FUNDRAISING OPPORTUNITIES

1.

## **Sponsorships!**

Procure a 757swim Sponsor and 50% of the cost of the sponsorship is credited toward your requirement

2.

## **Swim- A-Thon**

Exceed your Swim-A-Thon Requirement and 50% of the excess is credited toward your fundraising requirement

3.

## **Double Good Popcorn Sale (March)**

Participate in this fundraiser by selling popcorn to family and friends and a portion of all orders are credited back to your account

4.

## **Team Raffle (April/May)**

Sell Raffle tickets for \$10 Each. All Sales are credited directly to your account. Raffle offers cash prizes up to \$500

5.

## **Gala Donations**

If you donate (or procure a a donation) of an item that is selected for use in the LIVE AUCTION at the 757swim Gala and it sells for at least \$500, you will receive up to \$500 in fundraising credit.



# RAISE RIGHT APP



**Earn Credits to your 757swim account when you use the Raise Right App to make purchases at your favorite merchants.**

- Once you have met your fundraising requirements, additional credits received through the App apply directly to your swim account!
- Invite family and friends to earn on your behalf.

**757 Club Code 82DD83FB5729L**



# CHARITABLE DONATIONS

May be used for Fundraising or Swim-A-Thon

## Gifts of Stock:

- Avoid capital gains taxes. Gifts are eligible for tax deduction!

## IRA Qualified Charitable Deduction (QCD) Grandparents

- Individuals 70 ½ or older
- Tax-Free Gifts from Retirement Accounts to 757Swim
- Can be applied to the Required Minimum Distribution
- Do not have to itemize deductions on income taxes (reduces taxable income)
- Must come directly from the IRA Administrator
- Up to \$100,000 can be donated to as many charities as you want

*\*Restriction—Cannot be made in exchange for benefits, such as tickets to an event  
We recommend you contact your financial advisor to begin the conversation about which  
donation option can help you achieve your financial and philanthropic goals.*





# SWIM-A-THON

Participating in this event is amazing because:

- You can earn cool PRIZES and SWAG
- You are supporting USA Swimming Outreach Programs
- You can involve family, friends and neighbors!





# QUESTIONS

**SPONSORSHIPS:**  
**SPONSORS@757SWIM.COM**

**BILLING AND ACCOUNT**  
**PAYMENTS@757SWIM.COM**

**CHARITABLE DONATIONS**  
**DIRECTOR2@757SWIM.COM**

