

Social Media Policy



Due to ever increasing social media sites, we are implementing a Social Media Policy for all Cheer Extreme Richmond athletes, parents, coaches, and staff.

Social media can be a great tool for communication as well as a place to highlight pictures, videos, post positive comments and offer motivation for the teams and athletes. However, social media also has a darker side that can be used to promote poor sportsmanship and an outlet for internet bullying.

We as a gym are making all efforts to stop any negative social media posts. As a member of cheer Extreme Richmond, all posts to any social media site involving the Cheer Extreme Richmond gym, members or staff must be positive. No member, staff or parent may post negative videos, pictures, statuses, or comments that involve a CEA athlete, staff member, or fellow parents to any social media site. Any posts that are detrimental to the Cheer Extreme Richmond gym will also not be allowed.

Please remember that all posts are permanent and instant. If you feel that you are about to post something negative, please take a moment to think about what image you are putting out there for the world to see! Posting to social media is the exact same as saying it out loud! Be responsible!

Athlete Pledge:

I, _____ pledge to keep all my social media posts positive regarding any Cheer Extreme athlete, coach, staff person, or parent.

I pledge to never post any mean or unsportsmanlike comments, pictures or videos about my teammates, coaches, or gym. I understand that if I do any of these things, my parents and I will be called in for a meeting and I must delete the post/picture/video. I understand that if this behavior continues, I will be suspended from practice and may be removed from my team and gym.

X _____

Date: _____

Parent Pledge:

I, _____ pledge to keep all my social media posts positive regarding any Cheer Extreme athlete, coach, staff person, or parent. I pledge to monitor my child's social media to ensure they are being responsible and not posting negative pictures, videos, or comments.

I understand that if I or my child does any of these things, we will be called in for a meeting and I/we must delete the post/picture/video. I also understand that if this behavior continues, my child will be suspended from practice and may be removed from my team and gym.

X _____

Date: _____