



Gator Family Fundraising Opportunities

Annual ways to help your family, team, and our community



helping
families



✓ Family

Every month each family can earn money toward monthly dues, meet fees, and other expenses.

The RaiseRight gift card program provides e-gift cards that can be used immediately at many of your favorite stores toward every day purchases.

Rebates are applied to accounts once a month.

- **Raise Right, year-round**

helping
the team



✓ Team

Our team works together on various fundraisers throughout the year to benefit the swim team community as a whole.

Funds provide swimmer support in the form of on-deck coaching, facility rental, group equipment, and other critical needs to keep general fees and expenses at a manageable level for all families.

- **Swim-a-thon**
- **Swim Outlet, etc...**

helping
others



✓ Community

Once a year our team participates in the Great Community Give.

Donations made on this day of community giving are earmarked for our scholarship program.

Swimmers demonstrating financial need are provided assistance toward clinics, equipment, registration fees, and swim team dues.

- **Great Community Give yearly in March**



Raise Right
e-gift card program

2023 rebates:
\$3,239.05

What is it?



RaiseRight is a company that helps organizations fundraise with e-gift card purchases, benefitting both our team and YOUR family - all year long!

Earn money every day on the purchases you are already making, just by paying with an e-gift card ordered directly from the RaiseRight app on your mobile device or computer.

How does RaiseRight work?

- Purchase gift cards through RaiseRight from over 750 retailers. Rebates in the amount of 1% up to 19% of the gift card total will be earned.
- Rebate amounts will be split between the team and your family (70% = you | 30% = team) to help cover monthly charges. The rebate will be applied directly to your Gators account each month. For example: If you order a \$100 gas card and there is a 3% rebate (for a total of \$3), the team receives 30% (\$.90) and your Virginia Gators account is credited 70% (\$2.10).
- Everything from gas stations, Amazon, Target, Walmart, Lowes, CVS, Panera, Chipotle, and many of the stores at the Valley Mall and in our area are represented.
- Some businesses offer physical cards that will ship directly to your home for a small fee and can be re-loaded from your app. Some families purchase cards from Sheetz or Walmart and give them to teen drivers, so funds can be added as needed.
- E-gift cards are paid for directly through the app. Link your bank account or credit card (lower fees apply for direct bank account links). There is a small convenience fee of \$0.29 per order, so order multiple e-gift cards at one time.
- Family and friends can join and help you save! Ask grandparents or others - just make sure that your swimmer's name is specified during the sign-up process.

When do you receive funds?

Funds are applied to accounts at the end of each month. Rebates may not be cashed out or transferred.



Ready to join?

- Email hburggators@gmail.com and you will be sent enrollment instructions OR
- Visit raiseright.com and sign up using the enrollment code: [5F421AEF11532](#)



Swim-a-Thon | Swim Outlet | and Others

team effort fundraisers

\$14,000+

At different time of the year, our team participates in fundraisers that benefit the team as a whole. Funds raised are put toward swimmer support such as coaching staff, facility rental, group equipment, and other critical needs to keep general fees and expenses at a manageable level for all families.

Participation can be as simple as clicking a link before you place an online order for swim equipment or helping secure pledges for laps.

Swim Outlet *(year-round)*

Need swim equipment? Make your purchase through SwimOutlet using our link and a portion of your sale is sent back to our team as an “affiliate earning” and no cost to your family. Our link: https://www.swimoutlet.com/collections/VAST_GATORS.

You can also find it on our website in the menu bar under SUPPORT | SwimOutle

Swim-a-Thon *(once a year)*

Our first-ever swim-a-thon was held in January 2024 and was an amazing success. Each swim-a-thon supports both our team (95%) and USA Swimming (5%), helping keep swimming viable in both our community and nationwide!

As we continue to hold swim-a-thons in upcoming years, we look forward to adding additional incentives for our families to continue the success!

- Swimmers swim laps and receive donations or pledges for their time or laps completed.
- Donations are made both online through our website or in-person to swimmers.
- Prizes are awarded to swimmers via the team and USA Swimming.

Other Fundraisers *(seasonal)*

Our team also holds other fundraisers at times, such as selling seasonal items (flower baskets) in the spring. We also offer pink caps in October to support the Breast Cancer Research Foundation.



Ready to join?

- Click [HERE](#) to shop SwimOutlet.
- Stay tuned for upcoming fundraisers! We'll let you know via email and Facebook.



What is the Great Community Give?

The Great Community Give is a local day of giving for non-profits. Our team participates and donations made to our team are earmarked for our scholarship fund.

As a non-profit organization, our team desires to positively impact the community and foster a life-long love of swimming in its participants. We are pleased that we can offer both full and partial financial assistance for membership dues and clinic fees to families in our community who qualify.

When is the Great Community Give ?

The Great Community Give takes place on the third Wednesday of every April. In 2024, this will be April 17th! Mark your calendars now!

How does the Great Community Give work?

- During the ONE day of online giving, families help the team by making a \$10 donation via our team page.
- Our team focuses on a SPECIFIC HOUR to make donations. Non-profits with the MOST donors (not donations) during certain hours, can win extra prize money (YAY!).
- Our team also tries to place in the top three for most donors throughout the day to earn even MORE prize money!
- In 2023, over \$2,000,000 was donated to non-profits in our community. Our team donated \$3,610 and won \$5,250 in additional funding/prize money. **Every single \$10 donation made a HUGE difference.**
- Did we mention there are prizes for our donors? We will have several fun prizes to award to at least THREE of our random donors on our day of giving!!

How can you help?

We'll have specific information in the week or two before the Great Community Give launches, and welcome any prize options or matching sponsorships from local businesses!



Ready to join?

- Stay tuned! Specific details, including our focused “power hour” of online giving and prizes will be coming soon.