



## Why support the 2 For 2 Foundation?

- 1- Our mission is not duplicated in our area. It will give a new reason for donors to support CFNSV.
- 2- Donors like to know their money goes to the mission; 100% cash donations go to programs; no salaries or office or phone is paid by cash.
- 3-50% of the area population cannot swim mostly due to cost and not having more public pools.
- 4-We serve those below a household income of \$50,000.
- 5-We are highly successful with outreach and signed up or paid for over 2,183 swim lessons. (unfortunately, that is only a fraction of the need)
- 6- Our program goes beyond learning to swim. We provide education on all aspects of water safety from boating to life vests to how to survive in a flood, etc.
- 7-Our model offers a tax-free way to finally get water and ice facilities to have an educational and recreational center, especially for the growth happening in our area.
- 8-Research has shown that Swim Literacy for children who get into the water at an early age makes them 20 months advanced over their peers and helps with reading readiness.
- 9-All our financial ratios are better than the national recommended which reflects all dollars are going to our mission to serve the community.
- 10-Achieved in 2 years: Members of Top of Virginia and Front Royal Chambers; receiving Candid Platinum Seals (2023 and 2024); being a Top-Rated Great Nonprofits; CVC nonprofit (2024)

