

NOVA PHOTOGRAPHY POLICIES

PURPOSE

While the great majority of images taken of NOVA activities are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk. We ask that all photographs follow some common-sense guidelines

All photographs must observe generally accepted standards of decency in particular:

- Shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Shots should not be taken or retained where the photograph reveals a flesh colored, torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.

PHOTOGRAPHS AND SOCIAL MEDIA

Parents who sign an annual contract agree, “without limitation, that NOVA, its successors and assigns, and those acting with its permission and upon its authority to photograph, videotape, or film my child and family members for advertising, publicity, or any other lawful purpose for the benefit of, or relating to, NOVA. I am not entitled to receive any compensation for such use and I hereby release NOVA, its successors and assigns, and those acting with its permission and upon its authority from any liability, responsibility, or claim that may arise by reason of any exercise of the authority granted above”.

Any parent who does not consent to such use, should notify the Office Administrator, in writing.