





# Sponsorship Package 2025

### **About Us**

Founded on November 23, 1964, our swim club is proudly celebrating its 60th anniversary as a cornerstone of the Port Angeles, Sequim, and surrounding areas. We are a USA Swimming-certified club known for high-quality coaching that balances competitiveness, fun, and continuous growth. Our mission is to enrich our community by providing a place where youth and adults can pursue fitness, competition, and build lifelong connections.

## Why Our Work Matters

Swimming is an incredible sport, but it's also a vital life skill. Through our programs, young swimmers not only learn water safety but develop resilience, discipline, and a passion for health and teamwork that lasts a lifetime. Adults benefit too, through opportunities for fitness and camaraderie in our new Masters swim group. In the 2023–2024 season, we proudly served 42 swimmers. We then saw significant growth as our numbers jumped to 69 swimmers in the 2024–2025 season. That's a 64% increase! New swimmers are added to the team every month.

### Our Commitment to Our Swimmers

Our swim program is built on the philosophy that true growth emerges from balancing competitiveness with fun. By fostering an environment where athletes are driven to excel while enjoying their journey, we create a space where motivation thrives naturally. Our goal is to inspire each swimmer to pursue the best version of themselves, cultivating not only physical skill but also confidence, resilience, and a lifelong passion for the sport. This approach ensures that every athlete finds joy in their achievements and lessons in their challenges, making swimming both a pursuit and a celebration.

This commitment has paid off. Last year, 13 of our top athletes qualified for high school district and state championships, and 2 standout swimmers reached the prestigious Northwest Region Age Group Championships in Federal Way.

### Our Impact on the Community

We believe in making this program accessible to everyone. We work hard to make this happen through fundraising, keeping our costs low, and through our needs-based scholarship program, which supports participants who might otherwise face financial barriers.

Beyond the pool, we are committed to community engagement. We proudly participate in local events such as the Discovery Marathon, Fall Fest, Winterfest, and the Fourth of July Parade!



### Sponsorship Benefits

- Membership in the Port Angeles Swim Club (PASC) has increased by 64% in the last year. As our numbers continue to grow increase, the club continues to expand programming for swimmers of all abilities. In addition to supporting youth swimmers ages 6-18, we now also offer a Master's program for adults seeking to improve their swim skills. Your sponsorship supports not just youth but adults and entire families.
- PASC coaches are committed to growing and providing training and competition programming that
  is affordable and supports driven athletes, several of whom have already seen the benefits of year
  round coaching and have gone on to state and championship competitions. Interest in competitive
  swimming is growing among Port Angeles youth and PASC is dedicated to providing the training and
  resources to support them at all levels.
- The club travels to regional swim meets throughout the year. These competitions are essential for our swimmers' development and ensure they are able to compete at the highest levels. Sponsorships help make this happen and the team travels with their PASC T-shirts and travel banner (which include your company logo based on your chosen sponsorship level) to every meet.
- As our program grows, PASC is beginning to host local meets as well, encouraging out-of-town
  visitors to spend some time in Port Angeles and putting our community on the map of competitive
  swim centers not to be missed. As this opportunity grows, the club is in need of the systems and
  supplies needed to host these swim events as well as hospitality partners in the community ready to
  host families of visiting swimmers.
- Our monthly newsletter currently goes out to a growing list of 135 friends of PASC. And our club, where our home banner is permanently displayed, is located in the Shore Aquatic Center, which receives over 7,000 visits by community members per month.
- Not only does your sponsorship support vibrant and meaningful activities for our youth, but club swimmers actively volunteer to support community events throughout the year where we proudly display our traveling banner and wear our PASC t-shirts whenever possible.







### Sponsorship Levels

#### Bronze Level - \$500

This level helps us provide gear for our swimmers, including, but not limited to fins, pull buoys, and kick boards; and cover smaller operational costs.

#### You receive:

- Logo on PASC website
- Social media post on FB & Instagram

#### Silver Level - \$1000

This level helps us keep operational costs to a minimum as well as pay our coaches for all of their hard work, passion, and dedication in supporting our talented swimmers. PASC is born of our local community and this is a direct investment in them to keep building incredible, transformative programming for our youth.

#### Includes the above, plus:

• Logo in our monthly newsletters (135 active subscribers and growing)

#### Gold Level - \$2000

This level goes far in helping us make competitive, high quality swim meets happen at home as well as take the team to other USA Swimming sanctioned swim meets. These meets are imperative to both challenge our swimmers and develop their skills in order to reach their swimming goals.

#### Includes all of the above, plus:

- Logo on PASC Team T-Shirt (worn while traveling to away meets and around the community)
- Logo included in all marketing related to meets including event posters, emails to local community members and visitors, meet announcements, and social media posts.

#### Platinum Level - \$3000

This level has an incredible impact, helping us provide scholarships for swimmers with financial limitations and to achieve PASC's goal of 'no swimmer left behind!' \$1000 of this level goes toward the PASC scholarship fund.

#### Includes all of the above, plus:

- Named as Platinum Sponsor on all marketing
- Logo on home banner (on permanent display at Shore Aquatic Center)
- Logo on traveling banner (on display at away meets and at community volunteer events, including 4th of July Parade)
- Premier website logo placement as a platinum sponsor







	SRONZE \$500	SILVER \$1000	GOLD \$2000	PLATINUM \$3000
LOGO ON PASC WEBSITE				
SOCIAL POST ON FB & IG				
LOGO IN MONTHLY	<i>(</i>			
LOGO ON PASC TEAM T-SHIRT				
LOGO ON ALL MEE MARKETING MATER				
LOGO ON HOME & TRAVELING BANNERS				
PREMIER PLACEME ON PASC WEBSITE	NT			
NAMED AS A PLATINUM SPONSO ON ALL MARKETING				



# Sponsorship Form

Thank you for considering sponsorship of the Port Angeles Swim Club. We hope you'll join us in serving our community!

Please mail form & payment to:
PASC
PO Box 1056
Port Angeles, WA 98362

Questions? Call us at: (360) 797 - 3858