



The WaveRiders Swim Team
Midlothian, Virginia
2024 Swim Season Sponsorships

Dear Future Sponsor:

The WaveRiders Swim Team is excited to kick off our 17th swim season, and we could use your help! **We are a recreational summer swim league affiliated with the RounTrey, Watermill, Edgewater, and Sanctuary neighborhoods, as well as surrounding subdivisions.** Our swim team welcomes all children 18 years old and younger within these communities. Last summer, we had 232 registered swimmers - our largest team to date - and with continued growth in the area, we believe we will surpass that number this season. The WaveRiders Swim Team has been a part of the Chesterfield Aquatic League since our inaugural season in 2008.

With the significant growth of our team, the WaveRiders have come to rely on sponsorships to help cover the expenses of running the team. Sponsorship funding allows our team to cover the cost of equipment repairs, replacements, and maintenance, as well as team events and coaches' salaries, all while keeping our registration cost affordable for families. **The WaveRiders Swim Team is a 501(c)(3) Organization**, so your donation not only helps our swimmers, but it is also tax deductible.

As a sponsor, you are helping to introduce the sport of swimming to kids and **supporting our efforts to instill confidence and teamwork skills in today's youth.** Summer swim teams are a family affair, and those early morning practices and muggy late-night meets foster new and old friendships that last a lifetime. When WaveRiders swimmers look back on their childhood, our goal is that they remember all the fun and friendships they created at the pool!

As a thank you for your support, there are several benefits the team extends to you.

Sponsorship levels and level-specific benefits are listed on the following page. We welcome all of our sponsors to attend our swim meets to cheer us on and see how their sponsorship monies directly impact our team! Our 2024 schedule will be posted on our public website once finalized: [Chesterfield Aquatic League - About \(gomotionapp.com\)](https://gomotionapp.com)

We welcome any additional ideas for sponsorship benefits should one of the options outlined not suit your needs. If you have something else in mind perceived to be of more value to your business, please let us know! **Thank you so much for your time and consideration in support of our team, families, and communities.** If you have any questions, please email: waveriderssponsorships@gmail.com

We look forward to partnering with you.

Sincerely,
Jack Williams
WaveRiders Sponsorship & Fundraising Chair

WaveRiders Swim Team Sponsorship Levels

2024 Swim Season

DIAMOND LEVEL - \$3,000 AND ABOVE

- All items from Platinum Level *PLUS*
- Verbal recognition of *Diamond* Sponsorship during announcements at home meets
- Acknowledgement of *Diamond* Sponsorship in team emails throughout the 2024 season
- Diamond Level sponsors will have *prominent* placement of their logo on our team banner** with the *maximum* sizing option
- Acknowledgement of *Diamond* Level sponsorship in the RounTrey, Watermill, and Edgewater Neighborhood Facebook pages
- If you are a resident in any of our affiliated communities, we will *waive* the registration fees for *two children* in your household who would like to swim on the team
- Option to *advertise business* at home meets
 - Must provide your own advertising set up, i.e., tent, table, etc.
 - Sponsor must give 72 hours notice to WaveRiders to reserve spot
 - No more than three businesses will be allowed to advertise per home meet
 - Date selection is first come, first served
- Diamond Level sponsors will have *reserved parking* for home meets

PLATINUM LEVEL - \$2,000

- All items from Gold Level *PLUS*
- Verbal recognition of *Platinum* Sponsorship during announcements at home meets
- Acknowledgement of *Platinum* Sponsorship in team emails throughout the 2024 season
- Platinum Level sponsors will have *prominent* placement of their logo on our team banner**
- Acknowledgement of *Platinum* Level sponsorship in the RounTrey, Watermill, and Edgewater Neighborhood Facebook pages
- If you are a resident in any of our affiliated communities, we will *waive* the registration fee for *one child* in your household who would like to swim on the team
- Option to *hang company banner* at home meets
 - Must provide your own banner (5'x3' or smaller only)
 - Sponsor must give 72 hours notice to WaveRiders to reserve spot
 - No more than six businesses will be allowed to hang signage per home meet
 - Date selection is first come, first serve

GOLD LEVEL - \$1000

- All items from Silver Level *PLUS*
- Verbal recognition of *Gold* Sponsorship during announcement at home meets
- Acknowledgement of *Gold* Sponsorship in team emails throughout the 2024 season
- Gold Level sponsors will have their logo on our team banner**
 - Banner is displayed at the main entrance of the pool for all home meets

SILVER LEVEL - \$500

- Company logo** and direct link to your business on our team website *and* Facebook page

BRONZE LEVEL - \$250

- Company logo** and direct link to your business on our team website

Waverider Raffle Donation

- Company logo** and direct link to your business on our team website
- Verbal Recognition during raffle sales and drawings at meet

See form on next page...

WaveRiders Swim Team Sponsorship Form

Please make checks payable to “WaveRiders Swim Team” and mail to:

WaveRiders Swim Team, ATTN: Tim, Efremidis, Treasurer,
3619 Pencader Rd., Midlothian, Va 23112.

Deadline is May 15, 2024. We cannot guarantee logo inclusion on the team banner for **payment** received after May 30, 2024.

****Please email your company logo to:** waveriderssponsorships@gmail.com

Deadline is May 15, 2024. We cannot guarantee logo inclusion on the team banner for **logo** submission received after May 15, 2024.

➤ **Option #1:**

Please click the link below to complete and submit the sponsorship form electronically:

[2024 Sponsorship Google Form](#)

➤ **Option #2:**

Please fill out the sponsorship form below and mail it in with your payment.

Family Referring Sponsor: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Main Contact Name: _____

Phone: _____ Email: _____

Website: _____

Types of Goods and/or Services Offered by Business: _____

Sponsorship Levels

Please Circle One:

- Diamond (\$3,000 and above)
- Platinum (\$2,000)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$250)

Total Dollars Donated: _____

Sponsor Name as it should Appear on Advertising: _____