

GREEN BAY SWIM CLUB (GBSC) PHOTOGRAPHY POLICY

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed.

GBSC's photography policy outlines how photography and videography may be used within the Swim Club environment. It protects athlete privacy, promotes a safe environment, and ensures compliance with USA Swimming's **Minor Athlete Abuse Prevention Policy (MAAPP)** and **Safe Sport** standards.

ACCEPTABLE PHOTOGRAPHY AND VIDEOGRAPHY

The following practices are permitted when conducted respectfully and in compliance with Safe Sport:

- Action photos during practices or meets taken from public or designated spectator areas.
- Team photos, award photos, and celebratory images that do not isolate a single minor without consent.
- Images used for club promotion (website, social media, newsletters) when parents/guardians have not opted out.
- Coach-approved video analysis used strictly for training purposes.
- Photography by credentialed meet photographers following USA Swimming rules.

PROHIBITED PHOTOGRAPHY AND VIDEOGRAPHY

The following are **strictly prohibited** under USA Swimming and Safe Sport policies:

- Any photography or filming in locker rooms, restrooms, or changing areas—no exceptions.
- Images taken secretly or without the athlete's knowledge.
- Close-up or isolated images of a single minor athlete without prior parental consent.
- Posting images that include identifying information (full name, location, school) without explicit consent.
- Report any concerning photography behavior to the club's Safe Sport Coordinator

By completing the club registration process each session, parents/guardians acknowledge and agree to this Photography & Videography Policy. This acknowledgment serves as automatic consent for the club to photograph and/or record the swimmer for acceptable uses described in this policy. Families who do *not* want their child photographed or included in club media must complete and submit the Photography Opt-Out Form on the next page.

Fill out, Sign, and Return to the GBSC Safety Officer or any of the Board Members.

Parent/Guardian Photography Opt-Out Form

Swim Club Name: _____

Athlete Name: _____

Date of Birth: _____

Parent/Guardian Name: _____

Phone/Email: _____

I request the following restrictions (check all that apply):

- ☐ **Do NOT photograph or film my child** at practices or club events.
- ☐ **Do NOT publish my child's image** on the club website, social media, newsletters, or promotional materials.
- ☐ **Do NOT include my child in team photos** (group photos).
- ☐ **Do NOT allow coaches to use video analysis** for training purposes.
- ☐ **Other restrictions:**

Acknowledgment

I understand that while the club will make every reasonable effort to honor this request, it cannot control photography by spectators or outside parties at public events such as swim meets.

Parent/Guardian Signature: _____

Date: _____

Parents have a right to refuse agreement to their child being photographed. If you would like to exercise this right so that your child is not photographed, please email gbscsafety@gmail.com before the first day of the session.