

Parent Swim Board Meeting
5:30pm-6:30pm
Monday, January 8, 2018
FFYMCA Meeting Room

Members: Dave Korst, Brent Larson, Jason Dreier, Brandi Nguyen,
Nick Azeline,

Other Attendees:

Items

1. Meet committee reported ribbons need to be ordered, the number of ribbons needed is 1100. Baked goods for officials are needed for the TTF meet. Job signup is needed for setup and takedown. We have timers at the aquatic center, but could use a few more.
2. Food committee- For planning purposes, the committee is planning for 350 swimmers Saturday and Sunday. Heat winners will again receive freeze pops. It was noted the concessions will need a scissors for freeze pops at the meet.
3. Budget/fundraising committee - Titledown registration deadline is January 10th. 42 T-shirts have been ordered already, and we will order roughly 20 more. Discussion was held on donating \$800 from parent committee for swim-along. Planning is in the works for ordering swim caps and maybe having some color variety. A discussion was held on what the top fundraisers would receive this year. Backpacks had been the past prize, however many kids already have backpacks. Potential for a team apparel gift card.
4. Marketing- one banner has come in and was displayed for the parent committee. Three more banners are coming and are to be rotated among GBY locations. The marketing committee met on December 20th-ideas - pens, car stickers, banner in the pool area, flyers @schools, Facebook and twitter page, team hashtag, local newspaper for swim results, YMCA TVs, parades, car wash fundraiser, team picture promo, swimmer spotlight, link on team unify to contact parents, roster needs updating. Dave noted that some of these questions and links could be found on team unify and on swim team 101.

Opt out for social media? Probably more of a let people know.
5. National team- mass email was sent to gold team. Some reservations have been made for team hotel. Meeting needs to be held on a Wednesday after six, and pizza will be served with meeting. All prospective national team swimmers invited. Meeting date will be January 31 at 6:30 at west side Y
6. Dave-meet info-invoice for Ashwaubenon pool was \$3250, last year team was charged \$2000. Entry fee and facility fee were raised to compensate for this. Parent activity for the year- last year swim parent committee brought in \$16068 and spent almost \$10k. With food service, \$9429 still in account. As a non-profit, we are in good financial standing, but some question was raised as to how to spend this money. Dave voiced concerns and dissatisfaction regarding Gold team cleanup after meets and duties attached to parent committee monies given to Gold team members for expenses. Titledown meet would be a deciding factor on whether or not these swimmers would receive funds from the parent committee.
7. Next meeting is ? February?

