

GBY Parent Committee Meeting Minutes

Date: 06/10/24 via Teams

Member	Role	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Kira Budzban Nicole Querio	Meet Directors	E x	x x	x x	x x	N/A N/A	x x						
Weber, Tressa Hermsen, Sara	Social Apparel	x x	x x	x x	x x	N/A N/A	x x						
Steve Querio	Marketing	E	x	x	E	N/A	x						
Carter, Brenda Schinker, Jenn	Finance/ Fundraising	x x	x x	x x	x x	N/A N/A	x x						
Hermsen, Sara Weber, Tressa	Banquet Awards	x x	x x	x x	x x	N/A N/A	x x						
Steve Querio Zimmerman, Brian	Equipment	E x	x E	x x	E x	N/A N/A	x x						
Jeff Hermsen	Food	x	x	x	x	N/A	x						
Wiltzius, Kayla	Head Coach	x	x	x	x	N/A	x						

X = Present A = Absent E = Excused V = Vacant

AGENDA ITEM	DISCUSSION	ACTION/PLAN
Coach Kayla	4/15/24 deadline for Kayla to complete the handbook. - Will likely include attendance requirements, which are already in there but will be watched more closely. - Handbook is updated on Kayla's end. Now waiting on Tim to review so it can be posted. - No major changes. - Still working on attendance policy for Silver and Gold. - Thinking about having a home meet requirement for GBY hosted meets - Titledown Freeze primarily. - Assistant coach update	Kayla

	○ 6 assistant coaches - 1 coach is going in for lifeguarding this weekend. 3 of the 6 are USA registered. ○ Dave will now be a sub as now fully staffed for assistant coaches. ● Schedule between Summer and Fall season ○ Summer schedule is up and posted for August. We will be doing a half month for half tuition like April. Broadview may be coming back for gold, and Silver 2 is making a return due to attendance numbers!	
Financial	● Fundraising ideas ○ Chick-fil-a - Jen ○ Festival Cards - Jen ○ The Rockers - Jen ○ Festival Brat Barn - Jen ■ All of the above are on Jenn's list for next week (SCHOOL IS OUT TODAY!) ● Just got info for Nothing Bundt Cake fundraising ○ Java Cream - Sara - no update yet, will keep the list. ● Last Chance Financial Report ○ Final numbers? Provided via email last month will be sending another report tonight ● Parent Accounts Financial Report. ○ \$8000 - Parent Committee account (does not include the money for the summer sweatshirts-not invoiced yet) ○ \$11,000 - Equipment Fund ■ Accumulate more in interest compared to parent committee account? Kayla can get confirmation ■ Only consists of accumulation of rollovers. ● Rollover update ○ Not all money gets rolled over. Parent committee and coach decide what gets rolled over - not forced, for excess amount. ○ Need to determine how much spent in a year to ensure that money is available to do the things we do before making any rollover decisions. ○ Brenda will take all the numbers from last year and make a draft budget to discuss. ■ Kayla will send over a report of all expenses for the 23-24 season for the Parent Committee account.	Kayla & Brenda & Jenn
Meet	● No one signed up for GLO - will be removed ○ Will look to find one for that same weekend for all swimmers to attend. ● 2025 Meet Schedule ○ Mock Meet ■ Potentially late September ■ At Ferguson with the same format. ● than once per year? ○ Sprint or Treat - 10/19/24 ■ Scheduled with Ashwaubenon? Kira is confirming. ■ Bought some fun Halloween medals from Manitowoc to use for	Kira & Nicole

	this first year. ■ DePere HS girls has a duel meet that weekend. Will need to stick with 10/19. ○ Titledown Freeze: January 18-19, 2025 (3rd weekend in January) ○ Last Chance: March 8, 2025 (2nd Saturday in March)	
Food	● Will items in storage room like drinks be good for the fall meet? ○ Kayla will check expiration dates. ○ Can use at the summer party if needed.	Jeff
Social/Apparel	● End of summer party at Ashwaubomay Park - 08/06/24 6-8pm ○ Food plan - Costco for subs as much cheaper, cookies, gatorades, waters. ● Summer team sweatshirts - dark gray crewneck ○ Order in process. ○ 15 days production time ○ 67 at \$15.50 = approx. \$1100 ● Team photos - 10/14/24 at 5:45pm ● Suit fitting - 9/9/24 at 5:45pm ○ Need larger sizes to try on, as need a few sizes over the range sent last year. ○ Scheduled with Elsmore to send fitting kits for this date. ○ Provide QR code for ordering; computer onsite to assist with ordering if needed.	Sara & Tressa
Marketing	● Policy and Procedure for Marketing created by Steve? ○ Will be removed. ● System in place to promo/streamline swim team at swim lessons ○ Y working on strategic plans for this. ● Digital advertising update ○ Steve is waiting for and update from Chris on numbers from the Facebook ad. ○ Kayla said she received a lot of new contact once the Facebook ad went out. Seems like it really worked. ● Advertise at local pools ○ Steve hasn't done this yet. Will be removed as don't want to impact other clubs unknowingly. ● Brian suggested figuring out how to connect with high school teams to increase numbers.	Steve
Banquet/Awards	● Banquet ○ Total costs ■ Awards - \$746.55 ■ Sara will get numbers later. ● Next year - 4/18/25 5-9pm	Sara & Tressa

	○ DJ contract signed for \$599. Paid or paid \$200 deposit?	
Equipment	● Ashwaubenon is interested in purchasing our pads from Ferguson. ○ Dave may have a potential buyer for our Colorado System. ○ Group agrees with selling to someone who's interested. ○ Kayla will double check with Tim to make sure he's on board with selling the equipment. ● Starting blocks ○ Several are now getting welded to reinforce. One is fully broken. ○ Kiefer is going to check out the pool to determine the correct blocks as the bulkhead is the main concern. Will be working with Tim to coordinate this. ○ Will be permanent - need block covers. One block is \$4000. Not enough in the equipment fund to pay for all new blocks all at once. ○ Kayla can talk to other clubs to see what they do.	Brian & Steve
Parking Lot / Other	More than one mock meet per year? Have a lot of Gold kids swimming in high school now. - Brian suggested GBY practices can be supplemental to the high school season to keep the high school swimmer connected to the team all year. - Pro-rate tuition for swimmers who are not full time at GBY pools but still want to do workouts? - Kayla said if pro-rate some, have to pro-rate all, which is not an option. Kayla will talk to Tim about it. - Kayla thinks that once high school starts, can't swim with GBY unless gets permission from the high school coach. The recent De Pere girls' meeting said it's up to the other program's coach whether or not to allow for practice but not meets - can do 2 club meets with AD permission. Parents can get clarification from DePere coach as well. Kayla can also contact the coach to ask more questions. - Maybe create a separate level during high school season to allow to still practice at a lower price? Putting money back into the team to offset tuition versus the rollover. Recruit and train for eventual Parent Committee position replacements Add a Welcome Sub-Committee? Swimmers on scholarships - How support to attend meets? Offer to pay for all swimmers to attend one home meet? Last Chance Meet? Invite kids not swimming in meets to do warmups (like new kids), watch the team?	

	DPCO application Other fundraising ideas - Hide eggs in people's yards for Easter. - Baked good sales and deliver to elderly as a surprise. Y fundraising team should send Thank You cards to people donating over a certain amount for the swim along next year. - Jenn said that she did get something...though she did donate with their own money and others who donated cash.	
Next Meeting	Schedule Next Meeting - 8/5/24 at 5:30pm	

Minutes recorded by: Tressa Weber

Please email corrections to: tressa222@gmail.com