

GBY Parent Committee Meeting Minutes

Date: 02/03/25

Member	Role	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Nicole Querio Chelsea Place (starting February)	Meet Director	X	X X										
Tressa Weber Jenn Schinker (training-social) Brenda Carter (training-apparel)	Social Apparel	X X X	X N X										
Steve Querio Stephanie Williams (training)	Marketing	X X	X X										
Brenda Carter Jenn Schinker	Finance/ Fundraising	X X	X N										
Jenn Schinker (banquet) Tressa Weber (awards)	Banquet Awards	X X	N X										
Steve Querio Brian Zimmerman	Equipment	X N	X N										
Jeff Hermsen Gretchen Jahnke (training)	Food	X	X X										
Kayla Wiltzius	Head Coach	X	X										

X = Present N = Not Present

	TASKS AND DEADLINES	
	- Kayla - Distribute ordered named caps to swimmers at practice - Due 2/12/25 - Email financial report from Titledown Freeze to the Parent Committee - Due 2/12/25 - Email Parent Committee and Equipment Fund balances to the Parent Committee - Due 2/12/25 - Post Swim A Long event - Due 2/12/25	

	○ Submit application to USA swimming for Titledown Freeze to be USA approved and added to the USA Swim calendar - Due 2/21/25 or sooner ○ Work with Dave to communicate with teams like DCY to find out why they aren't coming to our meets and how we can remedy this - Due 2/24/25 ○ Send a communication to all parents regarding charges for not volunteering starting at the Last Chance - Due 3/1/25 ○ Set up Dan Hatch to have access to post on the website - Due 3/1/25 ○ Confirm the roster is updated and inform Jenn - Due 3/1/25 ○ Get starter cash for Last Chance - Due 3/7/25 ○ Contact providers to assist in making decision regarding starting block purchase - Due 4/30/25 ● Steve ○ Email financial breakdown from Titledown Freeze to the Parent Committee - Due 2/14/25 ● Nicole ○ Post volunteer jobs and food donations needs for Last Chance - Due 2/7/25 ○ Contact Melody to schedule set-up Friday night (3/7) - Due 3/7/25 ● Jeff and Gretchen ○ Provide menu information to Kayla to be added to the meet info - Due 2/28/25 ● Tressa ○ Order correct walkie talkie earpieces - Due 2/5/25 ○ Contact Global Recognition to start Y State team shirt order - Due 2/09/25 ○ Check on Last Chance ribbon order - Due 2/12/25 ○ Post link for families to order Y State shirts (swimmers shirts purchased by the Parent Committee) - Due 2/14/25 ○ Post instructions for families to RSVP and number attending the state dinner - Due 3/1/25 ● Steve and/or Brian ○ Talk to Nick Mahlik about his interest in becoming an AO and provide appropriate direction - Due 4/1/25 ● Jenn ○ Get updated roster from Kayla for new parent folders - Due 3/1/25	
SUB-COMMITTEE	DISCUSSION	RESPONSIBLE PERSON
Coach	● Will start charging parents who don't volunteer for their swimmer's sessions without an approved reason starting with the Last Chance. ○ \$50 per session - go into the Meet income. ○ Kayla will send a communication to all parents regarding this asap. We can post in the Social Feed and on the parent	Kayla

	Facebook page.	
Financial	● Parent Accounts Financial Report ○ Parent Committee Fund - Pending ○ Equipment Fund - Pending ○ Concerned about rollover now that we didn't make much on the Freeze. ● Fundraising (work in progress) ○ Ideas include: ■ Seroogy's ■ Chick-Fil-A ■ Brat sale - Festival. ■ 50/50 Raffle ■ Raffle basket - Continue with: - Pitch a Penguin/Chuck a Duck - Suckers - Sara Hermesen has a contact that coordinates fundraisers for teams that make it very easy for the team. - Steve Schendt - Leading Edge Fundraising - www.lefundraise.com - 608-295-1511 - steveschendt@lfresps.com -	Kayla Brenda Jenn
Meet	● Titledown Freeze: January 18-19, 2025 ○ Update ■ Meet split financial info will be sent out by Kayla on Thursday. ■ Per Steve - not good in terms of finances. ● 193 swimmers - down about 50 from last year. ● Expenses = \$6313 ● Total revenue = \$4900 ● Compared to 2024 - Losing a lot of swimmers. Some solutions could be USA approved. ● Swimmers swim an average of 4-5 events. ● Concessions doing great but would still make more with more swimmers. ■ Current GBY roster numbers ● 35 Bronze, 14 Silver, 18 Gold = 67 ■ 47 committed swimmers ● 26 Bronze, 11 Silver, 6 Gold ■ 24 undeclared or declined ● 9 Bronze, 2 Silver, 11 Gold ○ Gold - 6 are high school boys who already had three meets the same week. 1 is Ali who's injured. 4 were not there for unknown reason. ● 15 swimmers didn't attend for unknown reasons.	Nicole

■ **OVERALL - GOOD SWIMMER TURNOUT!**

■ Volunteer update

- 51 parents
- 6 family members/others
- 5 swimmers
- 3 parent officials
- 8 swimmers did not have parents volunteer = 7 families
- **65 TOTAL - EXCEEDS NUMBER OF SWIMMERS!**

- Can't continue to not have teams come to our meets, overlaps of schedules. Likely to get more swimmers if a USA approved event - 25% cut but would charge a splash fee to help cover this. Need to get Titledown on the USA Swim calendar for next year.

- MUST APPLY BY MARCH FOR NEXT JANUARY. KAYLA NEEDS TO WORK ON THIS ASAP. SHE WILL REVIEW THE PROCESS THIS WEEK AND WILL CONTACT STEVE OR BRIAN IF HELP IS NEEDED.
- Kayla isn't getting much feedback from coaches about a shared meet calendar.
- Need to nurture our current relationships and remedy the issue with the few other teams that don't consistently attend our meets. Kayla isn't sure how much more she can do to change this. She will be meeting with Dave for some guidance soon. The approach so far hasn't been effective in making change. The solution may be to change the whole approach and decide how to do that after the Last Chance. Discussed having Dave step into the role to communicate with the coaches he knows to resolve this.

● Last Chance: March 8, 2025 (2nd Saturday in March)

- Same weekend as DCY meet now. Our events were sent out in September so not sure why DCY scheduled the same weekend as us. Kayla emailed Mike regarding this conflict but hasn't received a response yet. MTRY also contacted him about it. Our date has always been the second Saturday in March.
- Nicole reviewed information and estimates GBY, MTRY, M&M, NLY, SCY, OSHY (?) - about 155 swimmers. Some teams have DCY on their calendar
- All official positions filled. - Will waive swim fees up to \$50. Can do a gift card for Elizabeth since she won't have a swimmer.
- Same as 11-12 and 13-14 USA State
 - Coach Stephanie will take qualifiers this weekend if needed.
- Nicole ready to post all the jobs, food needs, etc
- Nicole will schedule for Friday night setup.
- Chelsea talked about sharing info to draw more people. Ex. Titledown, hotel suggestions, restaurant suggestions.

	■ Jenn is finalizing this (for away meets) for new parent folders and just general info. She can maybe work on putting something together and then Kayla can put this out. ■ A lot of other teams post their menus in meet info. Jenn suggested we do this to show what we really have to offer. ● Tressa proposes adding an Officials Sub-Committee ■ Dan Hatch is willing to lead this. ● Marc Schinker and Josh Gouin can be members of this sub-committee along with any other team officials. Dawn Bauman is working on shadowing. ■ Point of contact for all team officials and interested team officials. Focus on recruitment, keeping online material up-to-date (Kayla will need to give Dan access to do this), answering questions, coordinating trainings if needed. ■ All agreed to create a separate sub-committee for this. ■ Linda Klope offered to provide trainings to us if more than 5 people were interested. ■ pvswim.org - has a lot of information that can be posted.	
Food	● Freeze ● Last Chance ○ Need starter cash. Same as last time. ○ Gretchen made spreadsheets and is set to go. ○ Will try to get all food donated this time. Sharon also will provide a list Officials Food. ○ Plan for food to sell out.	Jeff

Social/Apparel	• Titledown Freeze shirts ○ Approximately 6 ordered by other teams despite Tressa emailing all teams directly with the link and including it in the event listing. ■ Jen said that at least one parent from another team who said they didn't see the link. Guessing that may be an issue for some. ○ Profit = \$104 (\$142 last year) • Team photo ○ Banner will be ordered = \$70 ○ Team photos for deck and bulletin boards = \$95.65 • Bowling party ○ Better turn out than was expected. Several people came who didn't sign up via Daxko. ○ Will not do Daxko again - Will go back to deducting from escrow in the future. • Y State Dinner - 3/22/25 at 7pm at Bavarian Bierhaus ○ Will not use Daxko for sign up due to what happened with the bowling party. Will have a check cut by the Y if needed ahead of time. ○ Pasta bar, meat sauce, marinara sauce, garlic bread, salad. ○ Estimate of 70 ○ \$19.99 a person; \$120 cost for servers and bartender; Cash bar ■ \$1960.33 estimated total cost. ○ \$300 down paid and contract signed. • Custom cap order should arrive Tuesday. ○ Y State caps need to go in the storage room. ○ Normal caps are on backorder so free upgrade to Speedo caps this time. ■ Need to be handed out at practice ASAP. • Y State Team caps ordered. 64 ordered - \$12.25 each ○ Original cost = \$784. After team credit of \$385.41 = \$398.59 ○ Web credits are 5% of all orders placed through our Elsmore Team page. Tallied quarterly. Expire after 18 months so be sure to ask about them when doing a big cap order. ■ Need to push sales from our Elsmore Team page! • Y State shirts • USA State shirt - Won't do due to only a few swimmers going, not cost effective. • Swim Along caps = \$288 ○ Approved to be paid by the Parent Committee • Swim Along is 3/4/25 - Kayla needs to post the event. ○ Will be a challenge format this year with a fun practice after. ○ If raise \$10,000, Kayla will shave her head.	Tressa Brenda - Training for Apparel Jenn - Training for Social
New Parent/Welcome	• Nothing new to add here • Will work with Kayla to get newest roster	Jenn
Marketing	• Does Steph have social media account access now? • Is Steph ready to take over?	Steve Stephanie

Banquet/Awards	• Banquet - 4/18/25 5-9pm at The Woods • Swim Meet Awards ◦ Heat winner ribbons ■ Ordered 200 - cost? ◦ Titletown Freeze medals and ribbons - \$2261.90 ◦ Titletown Freeze plaques - cost? ◦ Last Chance ribbon order in progress • Chenille "Y" letters ordered. No pins needed. ◦ 25 x \$6.75 each = approx. \$168.75	Jenn (Banquet) Tressa (Awards)
Equipment	• Update on new starting blocks ◦ Kayla reached out to some providers and will be moving forward with making a decision after some additional follow up. • Walkie talkie earpieces purchased but wrong kind. Purchased correct ones for Last Chance. • GoPros being used now? • Nick Mahlik interested in being an AO for computers? Shadowed Steve at the Freeze and wants to continue.	Brian & Steve
Parking Lot / Other	Team volunteer opportunities? Jess interested working with us to coordinate in the future. - Paul's Pantry - Community Dinner - Bell ringing DPCO application	
Next Meeting	Schedule Next Meeting - 3/3/25 at 5:30pm	

Minutes recorded by: Tressa Weber

Please email corrections to: tressa222@gmail.com