

GBY Parent Committee Meeting Minutes

Date: 11/04/24

Member	Role	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Kira Budzban Nicole Querio	Meet Directors	E x	x x	x x	x x	N/A N/A	x x		X E	X x	X x	E X	
Weber, Tressa Hermsen, Sara (Jan-Sept) Jenn Schinker (Sept-Dec) Brenda Carter (Setp-Dec)	Social Apparel	x x	x x	x x	x x	N/A N/A	x x		X x	E	X NA	X X X	
Steve Querio (Jan-Sept) Stephanie Williams (Sept-Dec)	Marketing	E	x	x	E	N/A	x		E	x	x	X	
Carter, Brenda Schinker, Jenn	Finance/ Fundraising	x x	x x	x x	x x	N/A N/A	x x		X x	X x	X x	X X	
Hermsen, Sara (Jan-Sept) Weber, Tressa Jenn Schinker (Sept-Dec)	Banquet Awards	x x	x x	x x	x x	N/A N/A	x x		X x	X E	NA x	X X	
Steve Querio Zimmerman, Brian	Equipment	E x	x E	x x	E x	N/A N/A	x x		E X	X E	X X	X E	
Jeff Hermsen	Food	x	x	x	x	N/A	x		x	E	x	X	
Wiltzius, Kayla	Head Coach	x	x	x	x	N/A	x		x	x	x	X	

X = Present E = Excused V = Vacant

AGENDA ITEM	DISCUSSION	ACTION/PLAN
Coach Kayla	- Parent Sub-Committees - all parents assigned - Impending open positions - Meet Director (1) - As of February 2025 - Nicole can take over but would like to have someone shadow to be	Kayla

	primary when Jake is in high school swim. ○ Dawn Bauman may be interested. ● Food - As of February 2025 ***PRIORITY TO FILL*** ○ Will approach Food Sub-Committee parents to encourage them to take over. ○ No consistent food volunteers to identify. ○ Discussed some possible ideas of parents who might do well with it. Kayla may ask some specific parents. ○ Steve will add the need to the website - include the job description so people understand. ○ Kayla will continue to put out the need. ● Jess and other Y staff can help volunteer at meets if needed. Kayla just needs to know to give notice and see,	
Financial	● Sprint or Treat Financial Report ○ \$1449 Parent Committee profit - more profit than Friday Night 50s. (after expenses below) ■ Split = \$724 ■ Concessions profit = \$659.68 ■ Suck for a Buck profit = \$66.05 ○ Need more Halloween decorations next year!! Need volunteers to help decorate. ○ Heat winners get candy instead of ribbons next year. ● Parent Accounts Financial Report ○ Parent Committee Fund - \$11,039.44 ○ Equipment Fund - just over \$11,000 ● Fundraising (work in progress) ○ Can do any fundraising (restaurants) no problem ■ Nothing Bundt Cake - Christmas ■ Chick-Fil-A ■ Concessions at Lambeau? ● Did the Y do this? ● Are we able to do it as a swim team and keep the profit? ■ Brat sale - Spring ● Rollover ○ Wait until a budget is developed before determining rollover amount. ■ \$5000-6000?	Kayla Brenda Jenn

Meet	● Titledown Freeze: January 18-19, 2025 (3rd weekend in January) ○ Teams Committed so far - Unknown. ○ Hoping to have Freeze meet info completed and sent out by Thanksgiving. ■ Nicole can get the job signup and food donation signup ready to go to post right after Thanksgiving. ○ Shorten the lunch time so people stay to eat ○ Austin DeKeyser would like to become an official! ○ Kayla looking into USA certified requirements and costs ○ Penguin toss fundraiser for both sessions - Nicole needs notice if volunteers are needed. Some details to work out to make it run nice and smooth. ■ Jenn will get a quick write up and find a fun song/video to play (if can-need to look into how ASC did it) ■ Have a 30-second timer ■ Volunteers (swimmers) go out after final buzzer to collect penguins and look for winners ■ Kayla wants to paint the duck ○ Pluck a suck (snowman this time) ■ Marc will do 3 water bottles ■ Candy prizes ■ Can there be an announcement made about this and penguins during any breaks that we have? ● Last Chance: March 8, 2025 (2nd Saturday in March) ○ Same as 11-12 and 13-14 USA State ■ Isn't expected to affect attendance much so will keep the date ■ Same schedule as Sprint or Treat with a few long distance races. ● Meets are running really nice now. ○ Keep a shortened lunch to increase concessions sales. ○ Ensure state events are being offered.	Kira Nicole
Food	● Sprint or Treat - concessions report ○ Went really well with very little left overs. ○ Expenses \$193.37 ○ Profit \$659.68 (includes lollipop sales from Jenn) ● Freeze ○ Need more chili to be made than for Sprint or Treat. ○ Double up on Sprint or Treat food plan to accommodate two days. ● Last Chance ○ 50/50 raffle ○ Raffle baskets ■ Ask Sara who she all had donate	Jeff
Social/Apparel	● 24-25 team t-shirts - picked up! ○ \$911.95 - 61 t-shirts@ \$14.95 each ● Titledown Freeze and Y State shirt designs done	Tressa Brenda - Training for Apparel Jenn - Training for Social

	○ Will work with Global to get started on Titledown Freeze shirts and order link for early December. ■ Needs to be sent to all other teams attending right away. ● USA State shirt design pending ● Renata Anderson took pictures at Sprint or Treat and did great! ○ Ava on a break for now. Kayla may have other options to help if needed. ● Team photos - \$230 ○ Paul Manke asked about taking pictures at home meets - \$15/swimmer ■ Will not pursue. ● Senior banners ○ Ivana, Sam, Claire, Ava ○ Waiting for all photos - would like to put in to order by early-mid December. ○ Add CAPTAIN to Ivana's banner. ● Nicole talked about a large Welcome Swimmers banner to put in the lobby. ○ Tressa will request. ● Bowling party - 1/8/25 from 6-8pm. ○ \$18.88 per person. ○ Will need prizes for all kids - 1 ticket per swimmer for prizes ● High score, low score, most team spirit, etc. ● Give away Y beanies ○ Try Daxko to sign up and pay. Kayla can post an online sign-up and pay up front. A link can be added to the events post on the website. ■ Will have to pay on their own at the event if didn't declare ahead of time. ■ Do only 1 price for bowling/not bowling, food, drinks. ■ Kayla needs: time open and close for signing up, cost, any stipulations (if not completed by _____ then you will pay for your bowling on your own and food) ● Y State Dinner - 3/22/25 at 7pm ○ Working with the Bavarian Bierhaus on a possible pasta bar. Kayla wants pretzels!	
New Parent/Welcome	● Car decals ○ 200 @ \$2.17 = \$434 she said on the sheet \$420 (but \$434 is the math) ○ 100 @ \$2.32 = \$232 ○ Approximate production after approval – 5 days. Green Bay, WI ■ Wait until September to order if needed.	Jenn
Marketing	● Stephanie is taking over! ○ Vanessa will help “unofficially”. ● Facebook Ad worked great. ○ Can use an allotted amount of money to push in a shorter period of time OR pay less for monthly over the course of the year. ■ August, September, March, April are the best times to onboard - put ads out a month ahead of these times.	Steve Stephanie

	■ Agreed to do it again. Will increase when needed and lower when needed. ■ Well worth the money! Facebook and Instagram. ■ Set try out dates and times to see what happens. ■ Agree on budgeting \$1000 for this. ● Steve made the motion. All in favor. ● Should figure out a way to track who contacts us as a result of the ads to gauge effectiveness..	
Banquet/Awards	● Banquet - 4/18/25 5-9pm ● Need to order Freeze medals and ribbons ○ Will make a large order asap and increase inventory as well. ○ Last year, there were 290 swimmers. Expect about the same or much more? Kayla said to order 500 of each place. Won't likely need to make such large orders in the future as inventory will be increased. ○ Need PO for \$3000 to get ordered asap. Kayla will adjust the budget to accommodate any extra cost.	Jenn (Banquet) Tressa (Awards)
Equipment	● Update on new starting blocks ○ Pending	Brian & Steve
Parking Lot / Other	Discussed having another coach help Kayla manage emails, especially if ads consistently going out. - Use the gby@greenbayymca email - can add a coach (likely Olivia) to this to help manage. Kayla will work on this. More than one mock meet per year? September and January? - if we get more kids that start in January, it would be helpful. May help them want to be engaged in Titledown Freeze. Putting money back into the team to offset tuition versus the rollover? - FIRST need to figure out who is not going to the meets. Kayla can print out a list with this information. - Review this list and have parents/Kayla connect with parents on the list to talk about the reasons why their swimmer(s) are not attending meets. Can talk about interventions/plans then. - Meet attendance appears to be more about anxiety not cost. - Sports counseling/psychologists - Stephanie will ask some people that she knows who could do this and can volunteer this service. Help with mental health, anxiety, and confidence in swimmers likely to increase swim meet participation. - Possible future ideas - - Need budget before can make any decisions on this. - Offer discount at home events to increase attendance by putting money towards events? Maybe waive athlete surcharge and PC would pay? Have to promote it to make it effective.	

	- Kayla approach certain kids to “mentor” a swimmer who doesn’t attend meets but not an official and obvious pairing? The younger swimmer would not even know about the pairing? - Hard to pair older kids with younger kids at meets because ages are split. - Better when kids amongst the same ages there to support each other. - Ask older kids to sign up and go from there. Start with at practices. Swimmers on scholarships - How support to attend meets? Offer to pay for all swimmers to attend one home meet? Last Chance Meet? Invite kids not swimming in meets to do warmups (like new kids), watch the team? - Confidential information so can’t proceed with this. DPCO application Other fundraising ideas - Hide eggs in people’s yards for Easter. - Baked good sales and deliver to elderly as a surprise. Y fundraising team should send Thank You cards to people donating over a certain amount for the swim along next year. - Jenn said that she did get something...though she did donate with their own money and others who donated cash.	
Next Meeting	Schedule Next Meeting - 12/09/24 at 5:30pm	

Minutes recorded by: Tressa Weber

Please email corrections to: tressa222@gmail.com