

GBY Parent Committee Meeting Minutes

Date: 12/01/25

Member	Role	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Nicole Querio Chelsea Place	Meet Director	X	X X	N N	N/A	X X	X X	N/A N/A	N/A N/A	X X	X X	N X	X X
Dan Hatch (as of March)	Officials			X	N/A	X	X	N/A	N/A	X	X	X	X
Tressa Weber (Jan-March) Jenn Schinker (social-as of May) Brenda Carter (apparel-as May)	Social Apparel	X X X	X N X	X X X	N/A N/A N/A	 X N	X X X	N/A N/A N/A	N/A N/A N/A	NA X X	X X X	X X X	X X X
Steve Querio (Jan-May) Stephanie Williams (May)	Marketing	X X	X X	X X	N/A	 X	N N	N/A N/A	N/A N/A	N/A X	N/A X	N/A X	X X
Brenda Carter (finance) Jenn Schinker (fundraising) Kimberly Antilla (fundraising-Oct)	Finance/ Fundraising	X X	X N	X X	N/A N/A	N X	X X	N/A N/A	N/A N/A	X X	X X X	X X X	X X
Jenn Schinker (banquet) Tressa Weber (awards)	Banquet Awards	X X	N X	X X	N/A N/A	X X	X X	N/A N/A	N/A N/A	X X	X X	X X	 X
Steve Querio Brian Zimmerman	Equipment	X N	X N	X X	N/A N/A	X N	N N	N/A N/A	N/A N/A	X NA	 NA	X X	X X
Jeff Hermesen (Jan-March) Gretchen Jahnke (as of March)	Food	X	X X	X X	 N/A	 X	 X	N/A N/A	N/A N/A	NA X	NA X	NA X	NA X
Kayla Wiltzius (Jan-Nov) Alec Jeffers (Nov-Dec)	Head Coach	X	X	X	N/A	X	X	N/A	N/A	X	X	X	NA X

X = Present N = Not Present

Also present - Kim Elsing, Chris Newberry

Meeting Agenda

1. Coaching (Alec) - WELCOME COACH ALEC!!!

New Business

- Welcome Coach Alec!
- Team Handbook - ON HOLD
 - On hold until Alec can work on this.
 - Kim would like a new formal process for new parents. A lot to be learned from the Gymnastics team.
- GBY escrow email to be monitored by Kim and Rachel - working well
 - Escrow, rosters for attendance
- Coaching Staff for Meets:
 - Confirmed: Austin, Kristin,
 - Pending (must be completed by Titledown Freeze): Alec (1 more USA course to complete), Molly (lifeguard certification in December-schedule hard), Jenna (USA certification)
- Alec will be working on learning all the paperwork and admin work. He's willing to get help if anyone is interested.
- Tryouts for moving up - may not be a formal process but will define what skills are needed to move up outside of specific tryout times
- External facing swim team website needs to be updated by Marketing.
- Need to set up a good flow for new interested swimmers. Kim is currently the contact in Daxko and has received many inquiries.
- Alec's cell number will not be provided - email communication only. Not sure what office hours will be yet.
- Suggested Alec have a mid-season all parent meeting to introduce, talk about meet attendance, etc.
- Alec will work to build rapport with other swim team coaches. Start with a clean slate.
- Parents need to have a better understanding about the value of attending meets.
- Set minimum meets required for lower levels too?

Old Business

- Trophy Case: Confirm glass shelves installation status. Kim will check with maintenance.
 - Kim and Alec working on SOPs.
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2. Meet Directors (Nicole & Chelsea)

Old Business

- Sprint or Treat Financial Report:
 - 126 total swimmers attended
 - \$3000 profit for team; Loss for the Y
 - There has been a loss over the past several meets, not just Sprint or Treat
 - Ways to solve this - increase revenue, decrease expenses or both
 - Increase revenue with more swimmers, splash fee
 - Break even number for swimmers is about 175 swimmers or more
- Sprint or Treat 2026: Confirm booked date with Ashwaubenon.
- Titledown Freeze – January 17–18, 2026
 - Do we have the Titledown Freeze this year while in so much transition and losing money one meets right now?
 - AGREED TO CANCEL THIS YEAR
 - We're off the USA calendar right now due to the change in coaches. May be better to not pursue this anymore right now.
 - There are other local meets that weekend. Alec wants to ensure that the kids have another meet to fill in, even if not the same weekend.
 - There have been issues with other Y teams holding meets on the same weekend which took away from attendance.
 - Need to focus on growing the team and developing strategies to do that. Some ideas are already in the works. Alec will be more involved in swimming lessons, coach presence at swimming lessons, etc.
 - How get older kids to come to the team? Will do clinics, camps, one on one, dryland, etc. Lots of great ideas.
 - Chelsea will inform Ashwaubenon, email officials regarding cancellation. Kim will put together communication for the team.

New Business

- None currently.
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3. Food (Gretchen)

Old Business

- Organizing best practices for inventory and calculations.
- Developing procedures for future meets.
- Exploring Square system for tracking sales/inventory
 - Kim asked the CFO about this and is waiting for more information.

New Business

- None currently.
 - Future events - Will look for more food donations from local businesses to increase profit margin and less asks from parents
 - Drift Inn agreed to donate chili
 - Can outline on the meet schedules when breaks are so that people know and can plan..
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4. Equipment (Steve & Brian)

Certifications

- AO Certified: Steve Querio
- In Progress: Chris Newberry, Brian Zimmerman
- Meet Manager: Brian lead; Chris, Kim, Steve training.
- Colorado System: Steve lead; training new Meet Managers.
- Announcer: Mike Williams; confirm if Gary Froseth will be backup.
- Training New Parents: Continue recruiting and training two certified AOs.

Starting Blocks

- Purchasing 2 blocks now
- Quote: \$10–13K for two blocks; 8–10 week lead time.
- Dan and Kim to finalize permanent vs removable installation.
- Contractor identified; order once approved.
- Permanent blocks are about \$15,000
 - Could reduce costs in a few ways (ex. No logo)
 - Need to have outside vendor do the install
 - Need to confirm the Equipment fund account - approved to move forward once Equipment fund account is confirmed and can cover.

New Business

- None currently.
- Under water speaker might be fun. Brian will research options to share.

5. Officials (Dan)

Current Officials

- Dan Hatch, Josh Gouin, Marc Schinker, Dawn Baumann.
- In Process: Brian and Justyna; apprenticing this season.

New Business

- None currently.
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6. Financial (Brenda & Kim/Alec)

Parent Fund & Equipment Fund

- Review current balances and expenditures.
 - Parent fund - still needed
 - Equipment fund - still needed
 - Kim emailed Accounting for balances
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7. Fundraising (Kimberly)

Completed Events

- Sprint or Treat Raffle: \$688 raised.
- Flocktober Fest: \$3,000 raised.

Ongoing / Upcoming

- Thanksgiving Kringle Sale: Discuss participation approach

- Profit?
- Seroogy's at Concessions: TBD.
- Sucker Sales: TBD.
- Crafty Chaos: 20% donation.
- PMI & Lambeau: Exploring next year.
- Brat Fry / Restaurant Fundraisers: For next season.

Old Business

- Ensure Parent Committee understands all fundraising.
- Define goals and roles clearly.
- Kayla to compile equipment upgrade needs - no update
- Kim to identify new purchases needed this season - no update

New Business

- None currently.
- Can we use some fundraising money to rent a bus to bring kids to meets? Even just one meet and need enough kids to attend.

7. Awards (Tressa)

Old Business

- Titledown Freeze Awards Ordered:
 - Medals/ribbons: \$895.22 (save for next year)
 - 1st–3rd High Point plaques: \$184.34
 - Senior Banners: \$204
- Team/Individual Photos: December 15 @ 5:45 PM; holiday relays to follow. Await price.
- Meet Participation Awards:
 - Level 1 (Bag Tags): 60 for \$325.
 - Level 2 (Caps): 50 silicone caps (\$340)
 - Level 3 (Beanies): None found. Will need new idea,
 - All agreed to purchase
- Brenda's spreadsheet shows swimmers eligible for Level 1 - updated

- Bulletin Boards: Adrienne doing updates and they're looking great!

New Business

- None.
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8. Apparel (Brenda)

Old Business

- Season Shirts: Ready to order; need updated sizes - ON HOLD
- Titledown Freeze Design - CANCELLED
- Y State Design: Completed; Brenda to coordinate sizes and order later.
- Personalized/Y State Caps: Order in January if needed. .

New Business

- None currently.
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9. Social (Jenn)

Old Business

- Pasta Dinner: January 15, 2026 - CANCELLED
- Holiday Bowling Party: January 7, 2026 (6–8 PM); confirm if new sign-up needed and buffet pricing.
 - Price is the same as it has been \$16/person which includes 2 hours of bowling, shoe rental, unlimited in-house pizza and soda and gratuity. Pizza at 630.
 - Need a head count if possible by January 2nd.
 - Sign-up sheet created and out but only 4 have RSVP'd
 - Will send out again in multiple ways
 - Kim E-are we good with this being done with Escrow?
- Y State Hotels:

- Changed to Country Inn & Suites
 - 25 rooms blocked - \$125 a night.
- Y State Dinner: March 21, 2026, Bavarian Bierhaus.-**no update**
- Explore team lock-in for team building.-**no update**

New Business

- None
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10. New Parent (Jenn)

Old Business

- None

New Business

- Now have the newest list with parents attached to children.
 - Will be reaching out and getting them the new parent info.
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11. Banquet (Jenn)

Old Business

- 2026 Banquet: April 24, 2026; DJ & photo booth deposits paid.
- RSVP No-Shows: Need policy; assign responsible party.

New Business

- RSVP No-Shows:
 - Need policy; assign responsible party:
 - Jenn will write something up and have Tressa and Kim E. approve wording

12. Marketing (Stephanie)

Old Business

- Tryouts: November 18–20 during practice; Kim coordinating.
 - 12/8-12/11.
 - Flyers ready for kids, send to schools, and will post on social media.
 - Steph will communicate to everyone about the flyers given to kids.
- Flyers distribution; Stephanie contacting Marketing.
- School contact list from Steve sent to Stephanie.
- Confirm Instagram account management.
- Banner placement: Broadview rail and swim lesson area.

New Business

- None currently.
- Can we have community sponsors for our events. Kim thinks it's possible but can look into it.
- Steph met with Kim and the Marketing recently.
- Coach highlight of the month for social media. Start with Alec. Extend to swimmers later at random.
- Marketing will make material to bring to meets next year.
- Steph will make sure that the Parent Committee is all on board before communicating to all parents.
- Marketing will be doing a professional promo video for the team.
- Developing a strategy for Marketing moving forward.
- Goal of 15 new swimmers by the end of the season.

13. Community Engagement (Chelsea)

Old Business


- None currently


New Business


- None currently.
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14. Parent Committee / General Items

- Upcoming resignations.
- Plan to train new parent leaders.
- Define subcommittee roles and decision-making processes.

Next Meeting  1/5/26 @ 5:30 p.m. (Virtual or in-person)

 Minutes: Tressa Weber

 Corrections: tressa222@gmail.com