

# GBY Parent Committee Meeting Minutes

Date: 02/02/26

| Member  | Role                    | Jan    | Feb    | Mar | April | May | June | July | Aug | Sept | Oct | Nov | Dec |
|---|-------------------------|--------|--------|-----|-------|-----|------|------|-----|------|-----|-----|-----|
| Nicole Querio<br>Chelsea Place                            | Meet Director           | X<br>X | N<br>N |     |       |     |      |      |     |      |     |     |     |
| Dan Hatch   | Officials               | X      | X      |     |       |     |      |      |     |      |     |     |     |
| Jenn Schinker (Social)<br>Brenda Carter (Apparel)         | Social Apparel          | X<br>X | X<br>X |     |       |     |      |      |     |      |     |     |     |
| Stephanie Williams  | Marketing               | X      | N      |     |       |     |      |      |     |      |     |     |     |
| Brenda Carter (Finance)<br>Kimberly Antilla (Fundraising) | Finance/<br>Fundraising | X<br>X | X<br>X |     |       |     |      |      |     |      |     |     |     |
| Jenn Schinker (Banquet)<br>Tressa Weber (Awards)          | Banquet Awards          | X<br>X | X      |     |       |     |      |      |     |      |     |     |     |
| Steve Querio<br>Brian Zimmerman                           | Equipment               | X<br>N |        | N   |       |     |      |      |     |      |     |     |     |
| Gretchen Jahnke   | Food                    | X      |        |     |       |     |      |      |     |      |     |     |     |
| Alec Jeffers  | Head Coach              | X      | X      |     |       |     |      |      |     |      |     |     |     |

X = Present N = Not Present

Also present - Chris Newberry

## Meeting Agenda

Coach (Alec)

## **Old Business**

- Team Handbook - ON HOLD
- Coaching Staff /Update:
  - Alec, Austin, Kristin, Jenna, Molly, Carolyn
- Coach pics and bios on Sports Engine - in progress
- Sports Engine info updates
  - Raise Right, Annual Campaign - done
  - Fundraising - done
- Try Outs Update - pending

## **New Business**

- Y State Relays
  - Posted tentative relays
- All Parent Meeting - will schedule for 2/18/26 Jen-5-530pm for new parents; 530-630pm
  - Record and post
  - Alec will book the board room
  - Jenn will share what Kayla's outline was last time and Alec can adjust - can share for feedback
  - Stress meet attendance, parent volunteering, committee signups, etc.- post sub-committee roster to the website
  - Kringle sale in the Fall
  - Summer swim schedule
- Recent meets all went really well!
- Swim Along - likely after swim clinics (end April/beginning of May)

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## **Food (Gretchen)**

### **Old Business**

- Organizing best practices for inventory and calculations - almost done
- Developing procedures for future meets - almost done
- Square payment - in process for Fall

### **New Business**

- Gretchen is resigning - will stay until the position is filled
  - Can do live training for Sprint or Treat
  - Tressa will post on the Social Feed and it will be brought up at the All Parent Meeting - put Gretchen's contact out too
- Some leftover food - Gretchen will do inventory
  - Use for a lock-in if it's earned and not expired

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## **Financial (Brenda & Kim/Alec)**

### **Parent Fund & Equipment Fund**

- Equipment account balance - \$12,052.90
- Parent account balance - \$9,995.42
- Did Kim send Brenda the ledger for the year to review?
  - Yes, 2 charges that need to be clarified.

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## **Marketing (Stephanie)**

### **Old Business**

- Discussed with Kim and Alec (via email) about doing a targeted outreach for swimmers on the GBU boys and girls swim team that do not have a club team.
  - Schedule clinics and personally invite to tryouts
    - Discussed scheduling it very close to the end of the boys season, likely the beginning of March. Time to think about the best way to market this.
    - Create a list of names of swimmers to personally invite.
      - Suggested keeping a list of swimmers who came to the clinics that aren't GBY swimmers.
      - Talked about reaching out to swimmers who left the team about changes with GBY, etc.
  - Big push in summer with camps, clinics, etc. How can we work better with the GBU and DPW girls swim teams to find clubs for those girls, or get girls swimming at the Y who may be interested in swimming at their respective school in the fall.
    - Can we find out when other Y's swim classes are over and have some of our swimmers attend those practices to talk about swim team and maybe play some games with those that are "graduating".
    - Steph will ask to use photos that parents post on the Parent Facebook page.

- Kim said that a reminder needs to go out to parents regarding contacting us if they don't want their swimmers in any pictures, etc. Do this at the start of each season. Will also talk to parents at the upcoming meeting. Kim will look into what the gymnastics team does too.
  - **Growing the team is a major priority right now.**
- Social media posts
  - Ideas of different posts that could be done.
    - Swim Clinics
    - Atticus Post
      - Would like to do a post highlighting his accomplishments and Letter of Acceptance from the US Naval Academy
    - Coaching Highlights
      - Something that speaks about the kind of coaches that we have. We can then introduce the "coach of the month"
    - Coach of the month
      - Started with Alec - well received.
      - Person to be determined by Alec. Need short bio about this person and a picture
    - Swim Meet Highlights
    - Special awards, qualifying times
    - YMCA Swimming – general post
    - Could also include something about USA swimming
    - Who do our kids swim for?
      - Could list the schools they swim for in high school
    - Swimmer of the week.
      - Name drawn out of the whole team. They must have a signed marketing waiver in order to be included.
    - Steph was at the Broadview Y on January 2nd and did not see any of our swim banners. How can we make sure this is up at all of the Green Bay Y's?

## New Business

- Jenna is the Coach of the Month for February.
  - Will work on getting her post created. Need a picture of her.
- 2 posts a week in January and will keep that same cadence for February.
  - Will not do individual swimmer highlights until the parent meeting is held and Steph speaks to parents about it - want to be respectful of how parents may feel about this.
- Suggested posts for this month:
  - What is USA state?
  - What is YMCA State?
  - Swimmers that will be swimming at Y states. - this would be at the end of Feb.

- Atticus - super cool story
- Meet Highlights - Thank you to Jenn, Tressa and anyone else who has posted pictures. We can do one post for each meet.
- Scholarship opportunities for families that may think the Y is too expensive?
  - Thoughts? Everyone agrees
- Any other ideas
  - Senior spotlights
- EVERYONE LIKES THE POSTS SO FAR!

We also need to work on the flyer for the next try-out date. Target is the boys team from GBU as well as the girls teams that could be thinking about this for fall.

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### **Equipment (Steve & Brian)**

#### **Certifications**

- AO Certified: Steve Querio, Marc Schinker
- In Progress: Brian Zimmerman, Chris Newberry ( $\frac{1}{2}$  of in person sessions completed. Need 2 more)
- Meet Manager: Brian Zimmerman (lead); Chris Newberry, Kim Elsing, Steve Querio (training).
- Colorado System: Steve Querio (lead); training new Meet Manager.
- Announcer: Mike Williams; Gary Froseth is backup.
- Training New Parents: Continue recruiting and training two certified AOs.

#### **Starting Blocks**

- Purchasing 2 blocks
- Permanent blocks are about \$15,000
  - January 15 - Dan/Kim took final measurements and sent to Kiefer. Also sent YMCA branded color options. Waiting on updated estimate and final mockup drawings. Expected in early February. Will forward to Alec / Kim for final YMCA sign-up before purchase.

#### **Old Business**

- New equipment needs?
  - Fins, resistance training items - on hold

## **New Business**

- None

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## **Officials (Dan)**

### **Current Officials**

- Dan Hatch, Josh Gouin, Marc Schinker, Dawn Baumann
- In Process: Brian and Justyna (apprenticing this season)

## **Old Business**

- Older teen officiating opportunities

## **New Business**

- None

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## **Fundraising (Kimberly)**

### **Completed Events for 25-26 Season**

- Sprint or Treat Raffle: \$688 raised.
- Flocktober Fest: \$3,000 raised.
- Uncle Mike Kringle Sale: \$1200 raised
  - Sign up for a certain number to see if get 300

### **Ongoing / Upcoming Ideas**

- Seroogy's at Concessions: Cost associated as have to buy supplies up front.
- Sucker Sales (Jenn) - will continue this at meets
- Crafty Chaos (sells lots of stuff): 20% donation. Can make anything if no GBY or Y on it.
- PMI & Lambeau: Exploring for next year. What is the commitment requirement?

- Brat Fry / Restaurant Fundraisers: For next season. - Cost associated as have to buy supplies up front. May be hard to shift.
- Customized blankets: sent info to Kim Elsing to review
- Celebrate DePere - info pending
- Discussed streamlining to the few most profitable

#### **Old Business**

- Ensure Parent Committee understands all fundraising efforts
  - Steph, Chelsea and Kimberly will work on putting together written communication about fundraising and why donations are requested. What the money is used for, etc? Bring up in the parent meeting. Post on the website.
- Steph asked about doing some fundraising now due to not having Titletown Freeze - No update

#### **New Business**

- . RaiseRight - Kim will share documents with Tressa to post
  - Why don't we get a split percentage between the swim team and the parent - Kim will follow up with Kim

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#### **Awards (Tressa)**

#### **Old Business**

- Meet Participation Awards:
  - Level 1 (Bag Tags): 60 for \$325 (1 left)
  - Level 2 (Caps): 50 silicone caps (\$340) (less than 10 caps left)
  - Level 3 (Beanies): 45 found after the meeting (Chelsea will follow up with numbers to see if we have enough)
    - Other ideas could be GBY winter caps (\$30), GBY towels (\$29), long sleeve shirts (\$30).

#### **New Business**

- When does Alec want to choose memorial award winners and have swimmers vote?
  - Vote by the end of February
- Team and individual photos order/download link active
  - Alec - Tell Tressa what serious and what silly photos you like
    - Will order prints of each for the bulletin boards and one team banner

- Serious pic - 2910
- Funny pic - 2939

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## Apparel (Brenda)

### Old Business

- Season Shirts - ON HOLD
- Y State Design: Completed - Order link will be posted soon
  - About 29 qualifiers right now - about \$700
- Personalized/Y State Caps
  - Individual order done
  - 25 latex State caps in stock
  - 35 silicone ordered - 1 in stock
    - Team credit used about \$200 - cost about \$240
- Secondary suit-try was done in January

### New Business

- None

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## Social (Jenn)

### Old Business

- Holiday Bowling Party - Check mailed, deducted from escrow
- Y State Dinner: March 21, 2026, Bavarian Bierhaus.- details need to be posted in Sports Engine, need RSVP option

### New Business

- Y State team spaghetti dinner - Thursday (3/19)
  - Kim Antilla will make the spaghetti
  - Jenn will post for donations

- Team lock-in
  - Spoke with Kim and Alec (and Jess)
    - Planning on attaching as an incentive for the Annual Campaign this year
      - What the Y expects from us - What we made last year plus a little more is the first goal (coaches doing something, Alec letting kids shave his head, something else)
      - Midway between Y goal and our 1st goal (above) would be a pool party
      - Meet the Y goal and get the pool party and lock-in
        - We would need at least 1 employee (coach or Jess, or combo) to be there the whole time

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### **Meet Directors (Nicole & Chelsea)**

#### **Old Business**

- Sprint or Treat 2026: Confirmed for 10/17/26
- Titletown 2027 - TBD
  - Our regular date conflicts with Clintonville's USA meet.
  - Should try not to compete with other USA meets. Steve thinks meet attendance will improve if it's a USA meet. Hold off on making this decision now. Bidding starts in March or April.
  - Need to determine a date for this meet soon as not to conflict with swim lessons. Nicole will reach out to Melody to hold dates for now.
  - Nicole wonders if it would be an option to use Southwest pool for home meets. Only competing club would be GBSC. Steve will look into this.
  - Chris suggested taking this time to work out details for all meet positions and have it posted and available. Can also in the Handbook. Chelsea will work on this.

#### **New Business**

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### **Banquet (Jenn)**

#### **Old Business**

- 2026 Banquet: April 24, 2026; DJ & photo booth deposits paid in full.

#### **New Business**

- Info out and starting slow
  - 4 RSPVs so far
  - Will repost reminders

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#### **New Parent (Jenn)**

#### **Old Business**

- None

#### **New Business**

- Just got the most recent updated list
- Starting folders

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#### **Community Engagement (Chelsea)**

#### **Old Business**

- None

#### **New Business**

- None

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#### **Parent Committee / General Items**

- Upcoming resignations.
- Plan to train new parent leaders.
- Define subcommittee roles and decision-making processes.

Next Meeting  3/2/26 @ 5:30 p.m. (Virtual or in-person)

 Minutes: Tressa Weber

 Corrections: tressa222@gmail.com