

APPENDIX H

PHOTOGRAPHY/VIDEO POLICY & IMAGE CONSENT

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed.

POLICIES

1. The publishing of an image of a swimmer under 18 in conjunction with a swim practice, swim competitions or other Mako Aquatics designated event is done through the Image Acknowledgement and Consent Form that is included in the registration process and referenced below.
2. A parent or guardian has a right of refuse to have their child(ren) photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. In the event a parent or guardian chooses to exercise their right that Mako Aquatics not publish such image a Refusal of Consent Form must be submitted to the Mako Aquatics Head Coach/CEO to override this agreement. The form may be requested from Head Coach/CEO Bob Young or the Mako Aquatics Treasurer and is only required to be submitted one time per child and will remain in effect until such time as the Refusal has been rescinded.

In the case of open meets and other competitions, where Mako Aquatics is not the host club, where the host club has an official photographer present, parents should refer to the meet information regarding any process to withhold their consent.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit.
- Photographs or video are not be taken from behind swimming blocks at the start of a race.
- Photographs or video are not be taken in locker-rooms, rest rooms or other changing areas.

IMAGE CONSENT

I acknowledge and agree that Mako Aquatics may use my image or my minor (under 18) child's image in team websites, brochures, social media and marketing campaigns in accordance with the photography/video policy located in the current Mako Aquatics Handbook. In the event that you as the parent/guardian desire to refuse agreement of the use of your child's image you must submit the Refusal of Consent Form to the Mako Aquatics Secretary to override this agreement. The form may be requested from Head Coach/CEO Bob Young or the Mako Aquatics Treasurer and is only required to be submitted one time per child and will remain in effect until such time as the Refusal has been rescinded.