



Electronic Communication Policy of the Pleasant Prairie Patriots Swim Team

PURPOSE

The Pleasant Prairie Patriots Swim Team (the “Club”) recognizes the prevalence of electronic communication and social media in today’s world. Many of our swimmers use these means as their primary method of communication. While the Club acknowledges the value of these methods of communication, the Club also realizes that there are associated risks that must be considered when adults use these methods to communicate with minors.

GENERAL CONTENT

All communications between a coach or other adult and an athlete must be professional in nature and for the purpose of communicating information about team activities. The content and intent of all electronic communications must adhere to the USA Swimming Code of Conduct regarding Athlete Protection.

For example, as with any communication with an athlete, electronic communication should not contain or relate to any of the following:

- drugs or alcohol use;
- sexually oriented conversation; sexually explicit language; sexual activity
- the adult’s personal life , social activities, relationship or family issues, or personal problems; and
- inappropriate or sexually explicit pictures
- Note: Any communication concerning an athlete's personal life, social activities, relationship or family issues or personal problems must be transparent, accessible and professional.

Whether one is an athlete, coach, board member or parent, the guiding principle to always use in communication is to ask: “Is this communication something that someone else would find appropriate or acceptable in a face-to-face meeting?” or “Is this something you would be comfortable saying out loud to the intended recipient of your communication in front of the intended recipient’s parents, the coaching staff, the board, or other athletes?”

With respect to electronic communications, a simple test that can be used in most cases is whether the electronic communication with swimmers is **Transparent, Accessible and Professional**.

Transparent: All electronic communication between coaches and athletes should be transparent. Your communication should not only be clear and direct, but also free of hidden meanings, innuendo and expectations.

Accessible: All electronic communication between coaches and athletes should be considered a matter of record and part of the Club’s records. One on one communication with a minor athlete must include a parent in the communication so that there is no question regarding accessibility.



Professional: All electronic communication between a coach and an athlete should be conducted professionally as a representative of the Club. This includes word choices, tone, grammar, and subject matter that model the standards and integrity of a staff member.

If your communication meets all three of the **T.A.P.** criteria, then it is likely your method of communication with athletes will be appropriate.

FACEBOOK, INSTAGRAM, TWITTER, AND SIMILAR SITES

Coaches may have personal Facebook, Instagram, Twitter (or other social media sites or apps) pages, but they are not permitted to have any athlete member of the Club join their personal page as a “friend.” A coach should not accept any “friend” request from an athlete. In addition, the coach should remind the athlete that this is not permitted. **Coaches and athletes are not permitted to “private message” each other through Facebook, Twitter, Instagram, Snapchat, Tik Tok or any other social media app or site that could be seen as similar.** Coaches and athletes are not permitted to “instant or private message” each other through Facebook Messenger, Twitter Personal Message, Instagram Personal Message, Snapchat, Tik Tok, or other IM methods from like social media outlets.

The Club has an official Facebook & Instagram page that athletes and their parents can “friend” for information and updates on team-related matters.

Coaches are encouraged to set their pages to “private” to prevent athletes from accessing the coach’s personal information.

TEXTING

MAAPP Rules must be followed. Communication by text may only be within the 5:00am-9:00pm time frame. When communicating with an athlete through texting, a parent, another coach, or a board member must also be copied.

EMAIL

MAAPP Rules must be followed. Communication by email may only be within the 5:00am-9:00pm time frame. When communicating with an athlete through email, a parent, another coach, or a board member must also be copied.

PHONE

MAAPP Rules must be followed. Communication by phone may only be within the 5:00am-9:00pm time frame. When communicating with an athlete through the phone, parent must be included on the call. The athlete must be added LAST to the call.

Exceptions that apply to Texting, Email and Phone communication

- i. When a Dual Relationship exist; and/or
- ii. When the Close-In-Age Exception applies.



REQUEST TO DISCONTINUE ALL ELECTRONIC COMMUNICATIONS

The parents or guardians of an athlete may request in writing that their child not be contacted by coaches through any form of electronic communication.

See Pleasant Prairie Patriots Swim Team approved MAAPP 2.0 for further explanation and definition of items.