



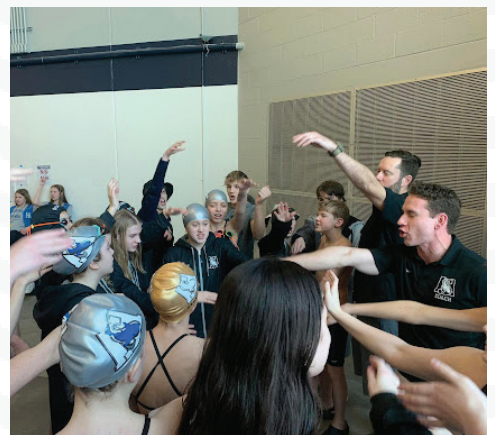
SPONSORSHIP OPPORTUNITIES

McFarland Spartan Sharks

HELP THE SPARTAN SHARKS SWIM STRONG

Since 1982, the McFarland Spartan Sharks, your local nonprofit swim club, has offered high-quality coaching, a competitive swim experience, and a welcoming, supportive atmosphere for families in McFarland and surrounding communities.

SEE REVERSE FOR SPONSORSHIP PACKAGES & BENEFITS



OLYMPIC SPONSORSHIP PACKAGE - \$1,000

- **Individual sponsor banner at MSS home meets**

Our November Rock Star Splash meet draws 1,000-1,500 swimmers and spectators; we may also co-host Regionals again in 2023-24

- **Full-page sponsor ad in MSS home meet digital heat sheets**
- **Customized shout-outs twice during each meet session of our home meets**

Our fall meet and Regionals have 4-5 sessions; our summer meet has 2-3 sessions

- **Logo on one team T-shirt, provided for free to all swimmers**

All swimmers receive a free Sharks T-shirt that includes sponsor logos

- **Company logo and link on spartansharks.com, signage at meets and Sharks bulletin board at pool**
- **MSS-provided banner hung at MSS meets**

GOLD SPONSORSHIP PACKAGE - \$750

- **Inclusion on Gold Sponsor banner at MSS home meets**
- **Half-page sponsor ad in MSS home meet digital heat sheets**
- **Customized shout-outs once during each session of our home meets**
- **Logo on one team T-shirt, provided for free to all swimmers**
- **Company logo and link on spartansharks.com, signage at meets and Sharks bulletin board at pool**
- **MSS-provided banner hung at MSS meets**

SILVER SPONSORSHIP PACKAGE - \$500

- **Inclusion on Silver Sponsor banner at MSS home meets**
- **Quarter-page sponsor ad in MSS home meet digital heat sheets**
- **Customized shout-out once each day of our home meets**
- **Logo on one team T-shirt, provided for free to all swimmers**
- **Company logo and link on spartansharks.com, signage at meets and Sharks bulletin board at pool**
- **MSS-provided banner hung at MSS meets**

BRONZE SPONSORSHIP PACKAGE - \$250

- **Company logo and a 50-word or less description in MSS home meet digital heat sheets**
- **Customized shout-outs once each day of our home meets**
- **Logo on one team T-shirt, provided for free to all swimmers**
- **Company logo and link on spartansharks.com, signage at meets and Sharks bulletin board at pool**

New sponsors are accepted throughout the season, but please note that sponsorships run with our swim year, August 1 through July 31. Our first team T-shirt will be printed in mid-September. MSS is a qualified 501(c)3 registered with the State of Wisconsin.

INTERESTED IN A CUSTOM SPONSORSHIP?

Contact MSS Board President at president@spartansharks.com to discuss.

spartansharks.com