

SUN PRAIRIE STORM

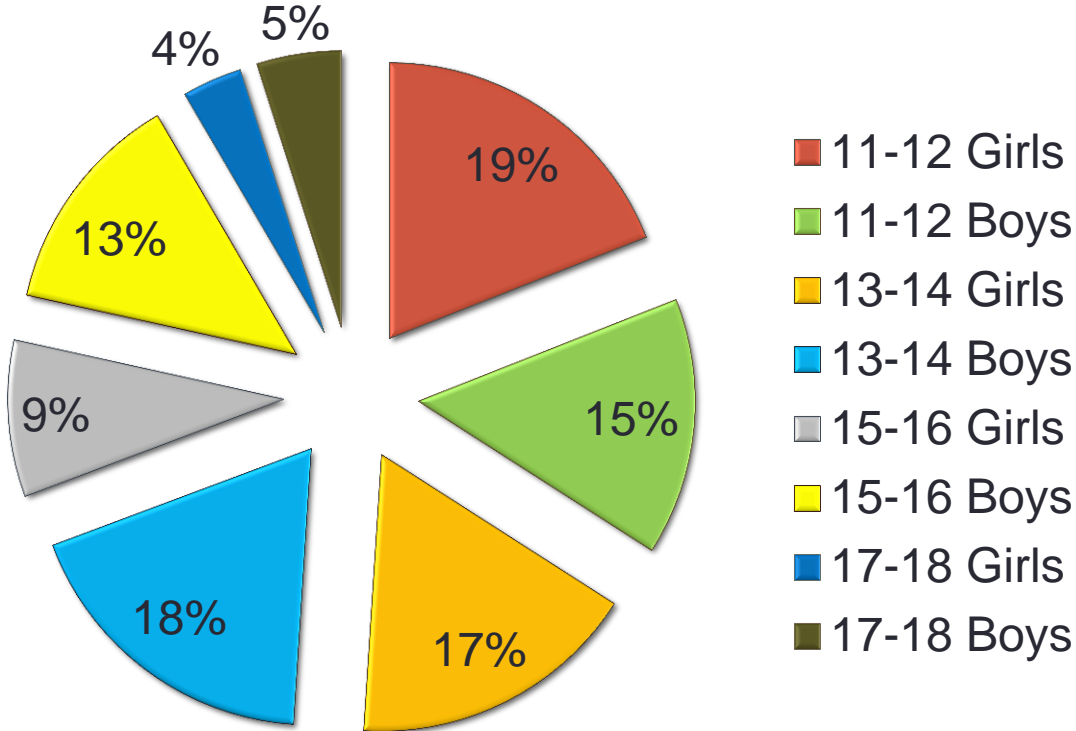
Year in Review/Year to Come

2016-2017 Season Recap

Every swim for our 11-over athletes is given a point value created by USA Swimming. A swimmer gets 1 point for finishing, and more points the faster they are.

For a girl that swims a 1:10 100 freestyle

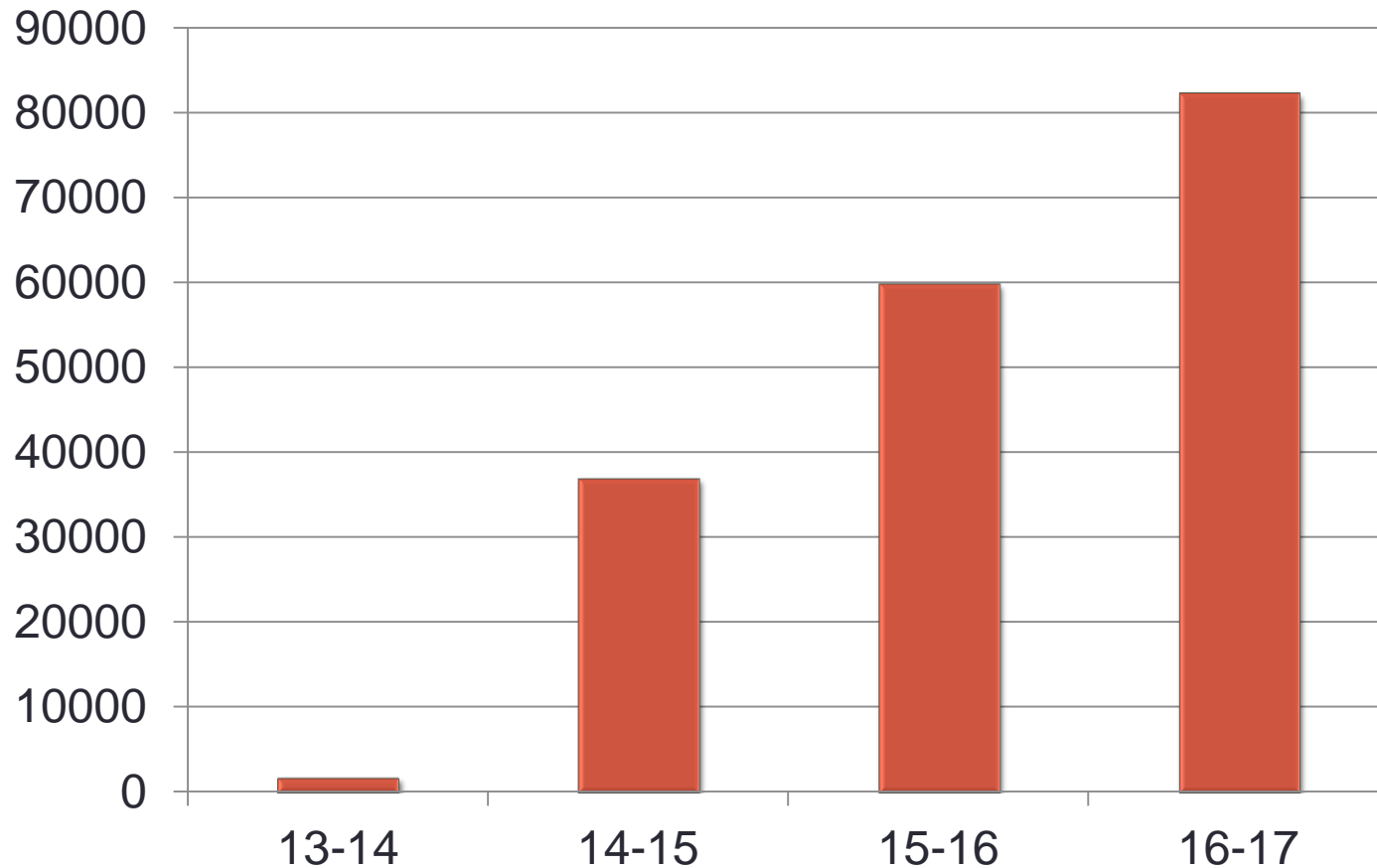
Age	Points	Age	Points
9-U	620	14	129
10	467	15	103
11	322	16	99
12	243	17-O	90
13	155		



Virtual Points Explained

2016-2017 Season Recap

Virtual Club Score



2013-2014 (SC/LC)
64th/NS in Wisconsin
2,651st in USA

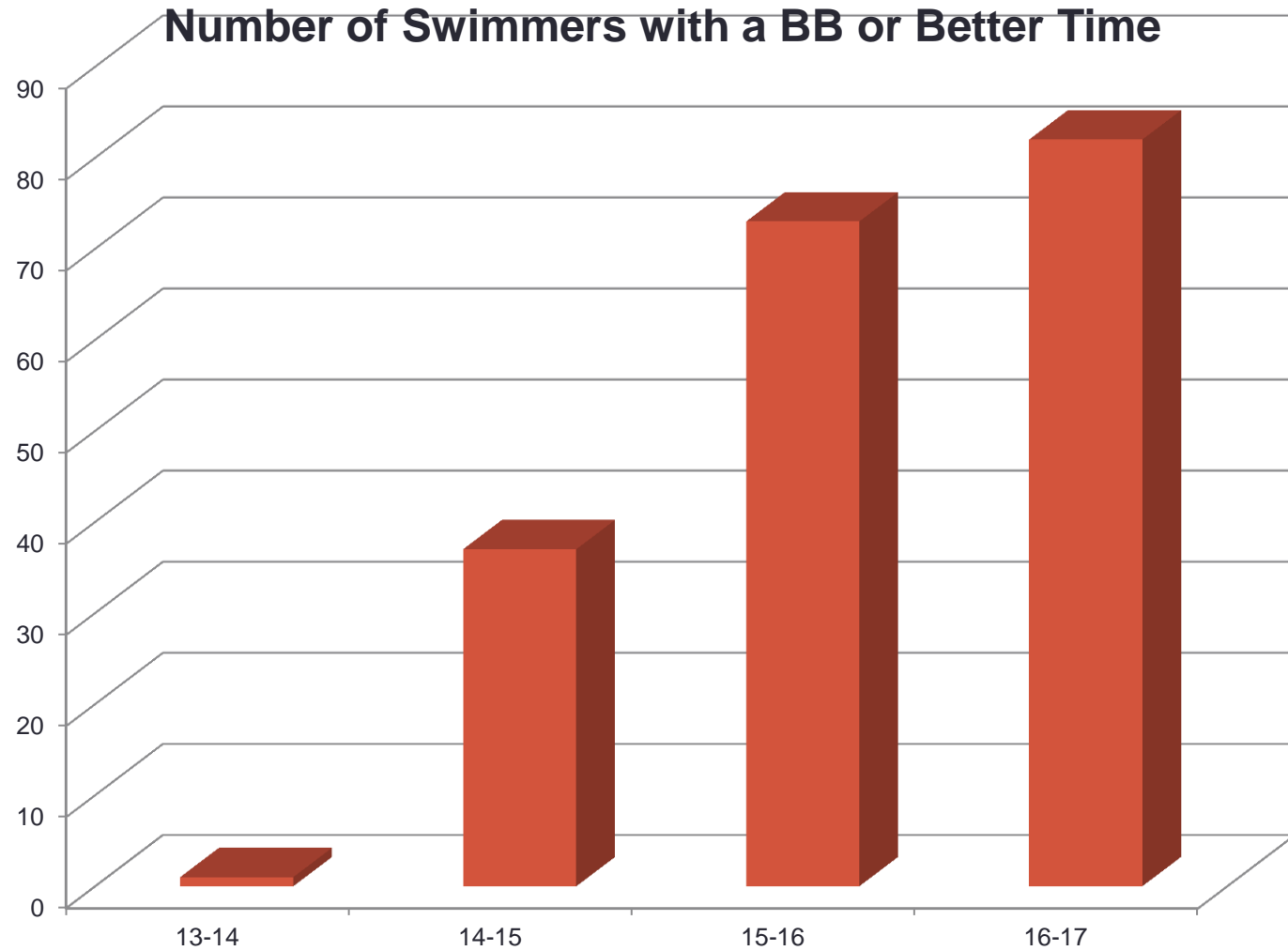
2014-2015
37th/41st in Wisconsin
1,428th in USA

2015-2016
23rd/25th in Wisconsin
992nd in USA

2016-2017
13th/14th in Wisconsin
741st in USA

VCR Comparison (Short Course)

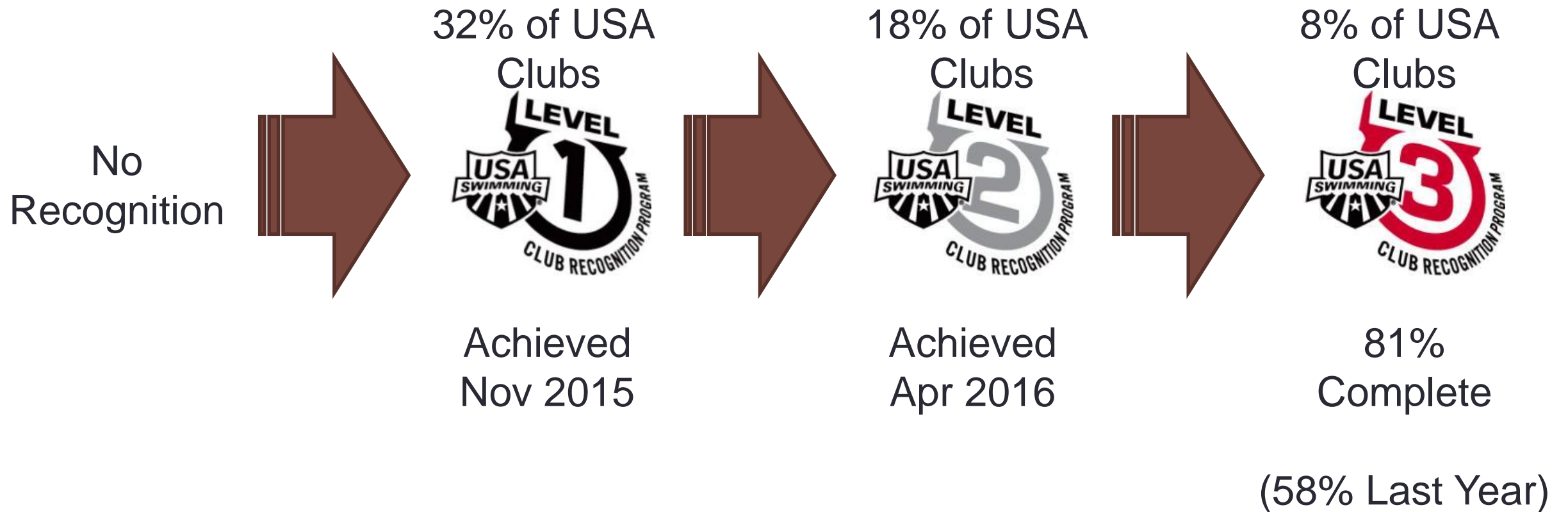
2016-2017 Season Recap



Year	Percent of Swimmers BB or Better
2013-2014	6%
2014-2015	22%
2015-2016	38%
2016-2017	39%

Time Standard Comparison

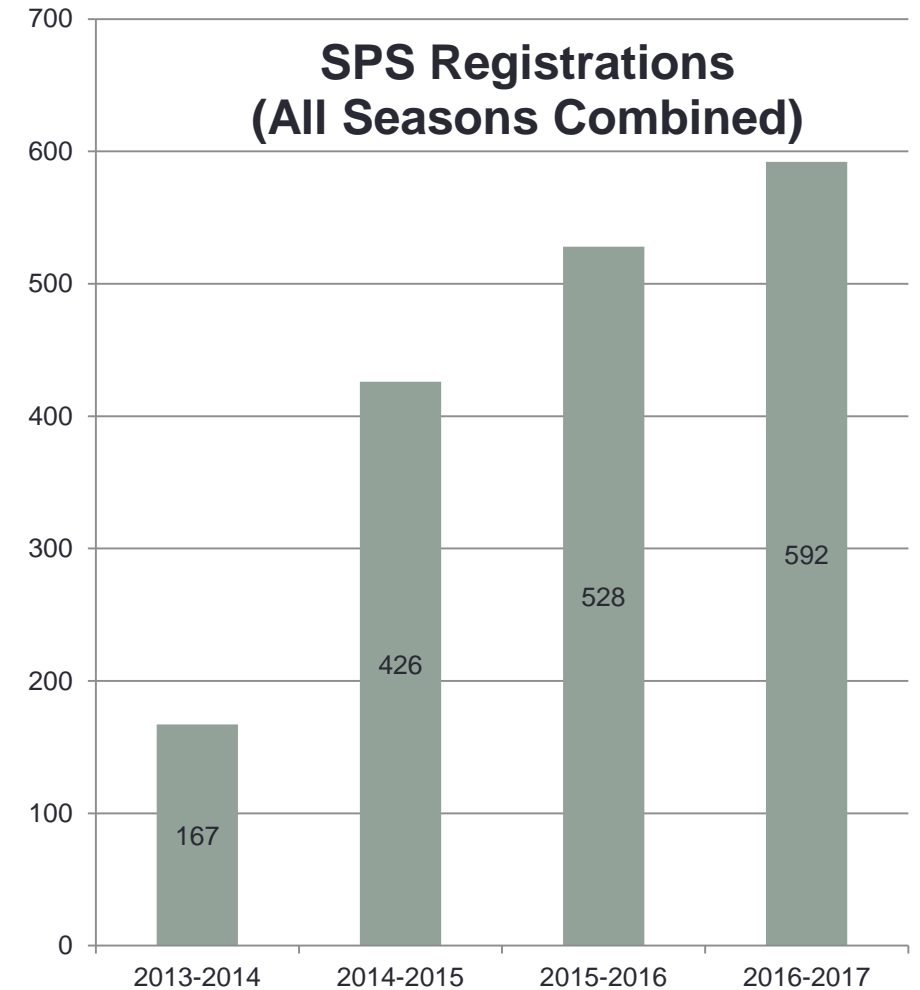
2016-2017 Season Recap



Administrative Progress

2016-2017 Season Recap

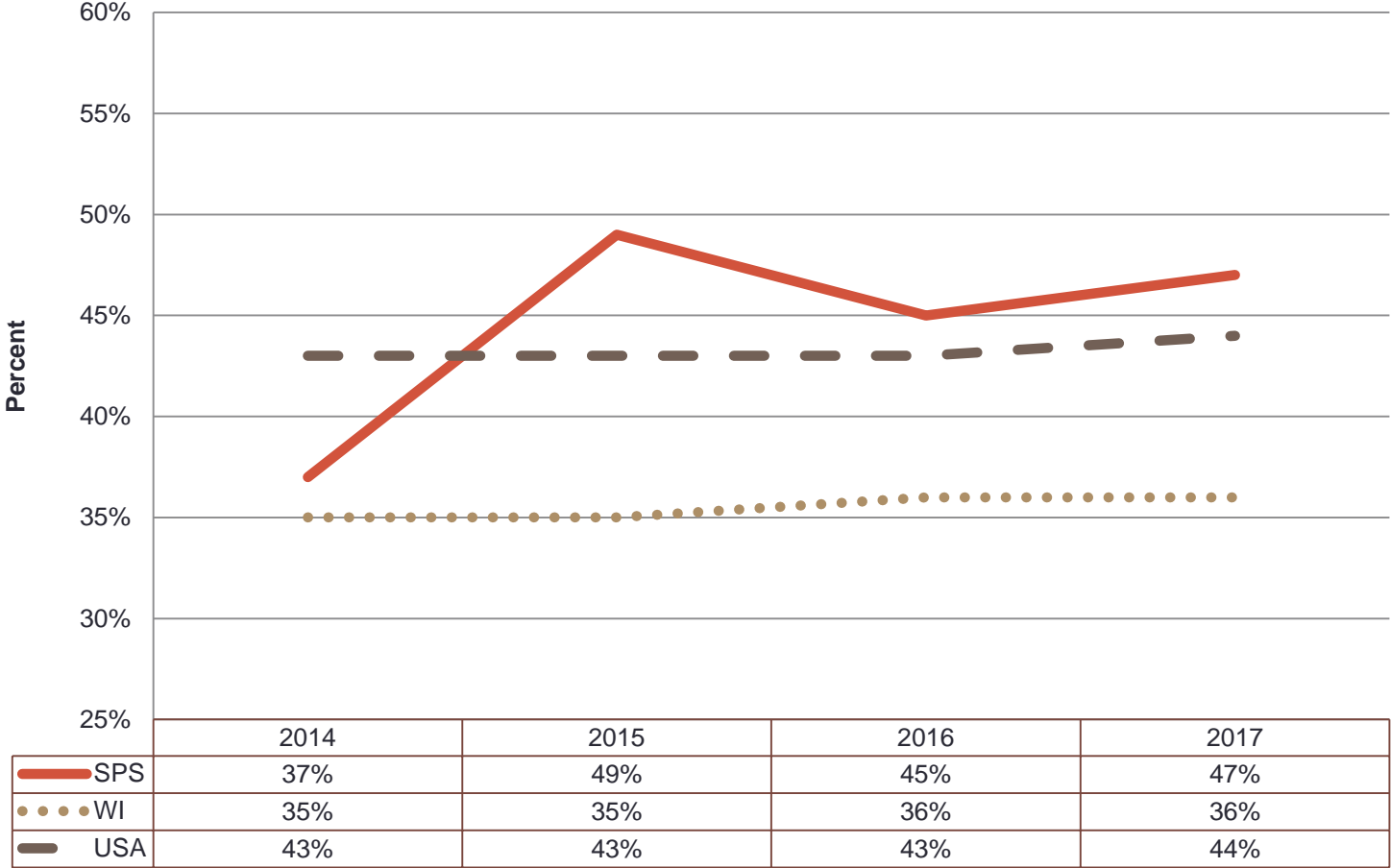
Year	Wisconsin Athletes	Wisconsin Growth	SPS Athletes	SPS Growth
2009	5,788	+474 (8.2%)	0	N/A
2010	5,919	+131 (2.3%)	0	N/A
2011	6,134	+215 (3.6%)	0	N/A
2012	6,126	-8 (-0.1%)	0	N/A
2013	7,070	+904 (15.4%)	0	N/A
2014	7,140	+70 (1.0%)	75	N/A
2015	7,032	-108 (-1.5%)	177	+102 (136%)
2016	6,992	-40 (-0.6%)	223	+56 (26%)
2017	7,309	+317 (4.5%)	242	+19 (8.5%)



Annual Registration Comparison

2016-2017 Season Recap

Percentage of Boys Registered



Interesting trend:

Our team is broken down into 53% girls, 47% boys. That 47% of boys is 10% higher than the state average and 3% above the national average.

Comparison to Wisconsin, USA

2016-2017 Season Recap

Thunderstorm (45)

Tropical Storm (45)

Hurricane (45)

Typhoon
(28)

Tsunami
(28)

Our continued success has also caused a problem in that our massive age group program has no place to go.

Ramifications of Increased Membership

2017-2018 Season Plan

- Facilities Planning Committee
 - Analyzed all “available water” within 30 miles of Sun Prairie
 - Involved with City of Sun Prairie for the potential of future facilities
- Meet Committee
 - Wet Side (Meet Directors, Clerk of Course, Timing)
 - Dry Side (Concessions, Hospitality, Awards)
- Development/Fundraising Committee
 - Storm-A-Thon
 - Event Sponsors, Team Sponsors
- Social Committee
 - Event Photographer, Banquet Planner, Media Liaison, New Parent Liaison

Committees Formed

2017-2018 Season Plan

Staffing

- Retained Jamie McMillin, Kayla Popke
- Added: Terry Majewski (Head AG Coach, Park Ridge Swim Club), Amanda Walker (TSU), Ana Hudson (TROP), Kynzie Huonker (THUN, TROP), Ben Ippolito (THUN)



2017-2018 Season Plan

First Practice Tomorrow!

First Meet

- Virtual Dual at Home (Thursday, Sept 28th)
- First Major Meet is Home-Saturday, October 7th

Hosted Meets

- October 7th, December 15-17th, February 3rd



2017-2018 Season Plan

Renewed Adidas Swim Contract

- Team gets swimsuits, parkas, warmups, backpacks at discounted rate
- '17-18 Suit: Adidas Elemental Raw (red)
- Same suit as '16-17
- If you need a new suit, get this one!
- While I like everyone looking uniform, its not a requirement to own



2017-2018 Season Plan

Caps

- Swimmer gets free latex cap before 1st meet
- Custom cap orders are being taken through Simply Swimming's website
- Cost is \$28.95 for two caps



2017-2018 Season Plan

Technical Suits

The following meets are listed as Tech Suit Meets:

- November Stateline Meet
- SPS Winter Classic
- Regionals
- State Champs
- Speedo Sectionals

Talk to Coach White before purchasing. New AdiZero tech suit to be released in January 2018.



2017-2018 Season Plan

Other Notes

- We will continue the monthly novice clinics; 2 novice meets on schedule
- Masters practice will be on Monday, Wednesday, and Thursday mornings, 5:30-6:45 (Coached by Michael & Terry)
- Competition schedule is up; several split-squad meets this season
- Summer 2018 Training Trip locations are being set; more regional this year



2017-2018 Season Plan

Other Notes

- Thanks to fundraising & donations, we were able to purchase a StrokeView camera system, to arrive within the month

