

WHAT WE STAND FOR

STORM

THE GUIDING PRINCIPLES, VALUES, AND BELIEFS
OF THE SUN PRAIRIE STORM SWIM TEAM

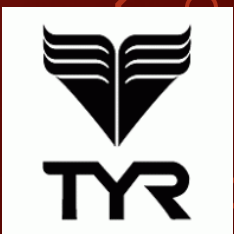
WE'RE NOT SELLING PROMISES

- In 2016, 49 swimmers from USA Swimming represented the US in the Olympics. **That's 0.0013% of swimmers.**
- There's a 2% chance a male swimmer earns college money; only 3% for girls.
- 1 in 5 Wisconsin swimmers qualify for the state meet.



WE DON'T HAVE TO BE SUPERSTARS OR WIN CHAMPIONSHIPS. ALL WE HAVE TO DO IS LEARN TO RISE TO EVERY OCCASION, GIVE OUR BEST EFFORT, AND MAKE THOSE AROUND US BETTER AS WE DO IT.

– JOHN WOODEN



2017-2018 BY THE NUMBERS



7% growth in cumulative registrations (Wisconsin dropped 4%)

SPS meets in October, December, February, and April brought in 14 teams from around Wisconsin & Illinois, totaling over 1,050 swimmers, bringing an estimated economic impact of ~\$400,000 to the city of Sun Prairie



2017-2018 HIGHLIGHTS

100,934 Virtual Club Championship Points, up 18% from last year and leapfrogging 178 teams.

1,227 points scored at the state meets this year (750 points last year)

82% of our swimmers completed their IMR events and 46% their IMX events (up from 80% and 40% last year)

63% of our swimmers have earned B or better cuts, our best ever.



2018-2019
YEAR TO
COME



Great staff retention plus the addition of Katie Lemen gives us the most experience and continuity we've ever had.

The stability of partnering with a company like TYR means for the first year in my five here, we don't have to buy new suits!



2018-2019
YEAR TO
COME



Regular use of Fall River gives us more stability in pool time and (after the fall) earlier time home for all groups

The addition of digital pace clocks in Fall River & MATC will give our swimmers a better experience at all practices.



2018-2019
YEAR TO
COME



Starting after Labor Day, we'll have regular dryland on Tuesdays at JJ's Boxing Gym for Seniors.

Working with MATC and other options to create other opportunities.



MEET SCHEDULE



Full meet schedule is posted on the team website.

Expanded opportunities for our emerging swimmers with Rising Stars meets.

Created a meet schedule that better reflects our training sessions and pool availability.

