



YMCA OF THE CHIPPEWA VALLEY BARRACUDAS FAIRFAX INVITATIONAL – Advertising Info Sheet

Thank you for supporting our team! We're excited to be working with you as a sponsor for our awesome swimmers. To help the event run smoothly, we need some marketing materials from you. Review your sponsor section and e-mail the requested data directly to our advertising coordinator.

ADVERTISING NOTICE

The YCV Barracudas ad team reserves the right to design ads using appropriate graphics available to us if pre-made ads or ad materials are not received by their requested deadlines. Ad proofing is not available unless previously arranged.



SMALLER SPONSORS

Check your sponsorship level box and follow the information in this section.

| | LEVEL | Ads | Ad Sizes |
|--------------------------|---------------|----------|--------------------------|
| <input type="checkbox"/> | \$250 - \$499 | 1/4 page | 3 7/8" (w) x 5 1/4" (h) |
| <input type="checkbox"/> | \$100 - \$249 | 1/8 page | 3 7/8" (w) x 2 7/16" (h) |

Finished ads for the meet program **are due by June 10**. Otherwise, **if you need us to create your ad, all materials are due by May 15**. Companies are encouraged to submit finished full-color, high-resolution ads in **AI, EPS, TIF, PDF, or JPG** format for printing. Ad sizes are shown in the chart above. **Companies unable to create an ad, and non-business sponsors, may submit ad materials (swimmer photos, color logos, graphics, sayings)** for ads to be created by our ad team. Sponsors under \$99 do not receive ads.

ADVERTISING COORDINATOR INFO

Thanks for supporting our **Fairfax Invitational**. Your sponsorship makes a huge difference in our success. **We couldn't do it without you!**

Please send your advertising files to:

Ryan Wedl
rwedl@ymca-cv.org

Indicate your company or individual name in the email subject line.

Call **715.839.4614** or email with any questions. Thank you.

LARGER SPONSORS

Check your sponsorship level box and follow the information in this section.

| | LEVEL | B/W Logo | Banner | Ads | Ad Sizes |
|--------------------------|-----------------|----------|--------|---------------|----------------------|
| <input type="checkbox"/> | \$3000 + | Yes | 3 | Full page (2) | 8" (w) x 10 1/2" (h) |
| <input type="checkbox"/> | \$1500 - \$2999 | Yes | 2 | Full page | 8" (w) x 10 1/2" (h) |
| <input type="checkbox"/> | \$1000 - \$1499 | Yes | 1 | 1/2 page (2) | 8" (w) x 5 1/8" (h) |
| <input type="checkbox"/> | \$500 - \$999 | Yes | 1 | 1/2 page | 8" (w) x 5 1/8" (h) |

Black & white logos are due by May 15. Your company logo or individual name will appear on the back of the event t-shirt. Logos and text are printed with a single ink only (not full color). **Companies** must provide a black/white, high-resolution version of their logo in **AI, EPS, TIF, PDF, or JPG** format. **Non-business sponsor names** will be typed to **match the individual name** on the Sponsorship Enrollment Form.

Meet banners must be provided by you. Quantities are shown above. You will be contacted by a team rep sometime before the meet to arrange pick-up.

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Companies are encouraged to submit finished full-color, high-resolution ads in **AI, EPS, TIF, PDF, or JPG** format for printing. Ad sizes are shown in the chart on the left. **Companies unable to create an ad, and non-business sponsors, may submit ad materials (graphics, swimmer photos, color logos, sayings)** for ads to be created by our ad team.