

Colorado Swimming, Inc.
Board of Directors Meeting

Saturday July 20, 2024, 2:00 pm – VMAC Hospitality Room, Thornton, CO

Call to Order: Barbie Barker, Allyson Angle, Ingrid Briant, Meghan Hershey, Anna Kelly, Madison Mintenko, Anna Jorstad, Shawn Smith, Jackie Stiff, Jen Koschmann, Emily Altier, Tristan Cross, Dan Lake, Dale Ammon, Ken Ebuna (guest), Kelly Wederquist, Brian Wixted, Genevieve McNally

The regular meeting of the Colorado Swimming Board of Directors was called to order 2:00 pm, the General Chair being in the chair and the Secretary being present.

Any Changes or additions to the agenda (New Business, Late or Revised reports):
None.

Pull Reports, Adoption of Agenda and Acceptance of Consent Agenda: Finance Report was pulled.

Reading, Correction, and Adoption of May 5, 2024 Meeting Minutes: Motion to approve May 5, 2024 board meeting minutes was adopted.

Board of Directors (voting members)

General Chair – Barbie Barker
Administrative Vice Chair – Dale Ammon
Finance Vice Chair – Brian Wixted
Senior Vice Chair – Allyson Angle
Age Group Vice Chair – Meghan Hershey
Secretary – Ingrid Briant
Treasurer – Anna Kelly
Coach Representatives – Jen Koschmann, Emily Altier
Senior Athlete Representative – Leala Lara
Junior Athlete Representative – Madison Mintenko
Senior At-Large Athlete Representative – Anna Jorstad
Junior At-Large Athlete Representative – Callie Marks
Diversity, Equity, and Inclusion – Rich LeDuc
Officials – Scott Powell
Safe Sport – Genevieve McNally
Club Development - Open

CSI Staff

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Executive Director - Jackie Stiff

Times, Records, Meet Entries- Linda Seckinger

Ex Officio Members (non-voting members)

Past General Chair – Tristan Cross

Technical Planning - Shawn Smith

Seasonal Club Representative – Kevin Ketterer

Seasonal Athlete Representatives – Otis Shin, Wilder Anderson

Geographic Zone Representatives – Maria Strait, Allyson Angle, Melinda Hunzeker, Debbi Schmidt, Sean Stockton

Operational Risk - Brian Wixted

Disability – Kelly Wederquist

Open Water – Carmen Babcock

Governance Chair – Dan Lake

Unfinished (Old) Business:

1. **LSC Communications update** – Jackie met with a couple of companies and has chosen a service provider. We will be able to have accounts and individuals can opt in to receiving SMS and/or emails. Jackie will be sending more information in August.

New Business:

1. **Budget Financing Items** – There was extensive discussion of the recommendations outlined in the Finance Report. The proposals were primarily motivated by an interest in building the reserves back up after assisting clubs in the pandemic as well as a desire to respond to the HOD's interest in increasing membership. The advantages and downsides of potentially retaining an external marketing firm were discussed. It was also noted that, while we seek to increase membership and grow the sport, we should be mindful of our optimal capacity level (around the mid-8000s), in order to provide a positive experience to members. Rather than implement all of the proposals identified in the report, consensus emerged to focus on the slight increase in the annual membership fee, which would not be a burden to members and would allow us to save some funds over the next 3-4 years. Another rationale for this slight increase is the fact that we are now paying the 4% USA Swimming convenience fee. The plan is to discuss these

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various proposals and options with the full membership at HOD. Dale will put together a summary for the membership for further discussion. Also, Barbie will convene a marketing task force with Genevieve and others to focus on building and refining our internal marketing efforts, using the new USA Swimming marketing toolkit. **Motion to raise CSI annual membership fee by \$3, as stated in the Finance Chair's report, was adopted.**

2. USA Swimming Business Meeting – the meeting is September 26-28 at the Tech Center. Anyone is welcome to attend, and attendance is encouraged. Meghan Hershey, Allyson Angle, Barbie Barker, and Scott Powell are our voting delegates.

3. Strategic Plan – LSC Leadership – tabled to September. We will discuss LSC Leadership and Committees.

Pulled Reports:

1. Finance Report – covered above.

2. Age Group Chair – oral report. Age Group Zones is in Boise again this year. Team Colorado will consist of eighty athletes, six coaches, and five chaperones. Meghan suggested that we clarify the All Star and Zone selection process in the P&P.

3. Tech Planning – oral report. The changes to 12u LC state discussed at the April coach's meeting have had some unanticipated consequences in making the session longer than ideal. The issues have been addressed this year in several ways (i.e., swimming 10Us in 9 lanes with no buffer lanes), but we may change this going forward.

Resolutions and Orders: The next scheduled board meeting will be Sunday September 14, 2024 at 1:00 pm. The meeting will run longer than usual since we will cover the strategic plan. Written reports from each board member, representative, and committee will be due to Jackie Stiff by Monday September 9, 2024.

Adjournment: The meeting adjourned at **3:08 pm.**

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Ingrid Briant, Secretary