



2024 IES FALL HOD – REGISTRATION REPORT

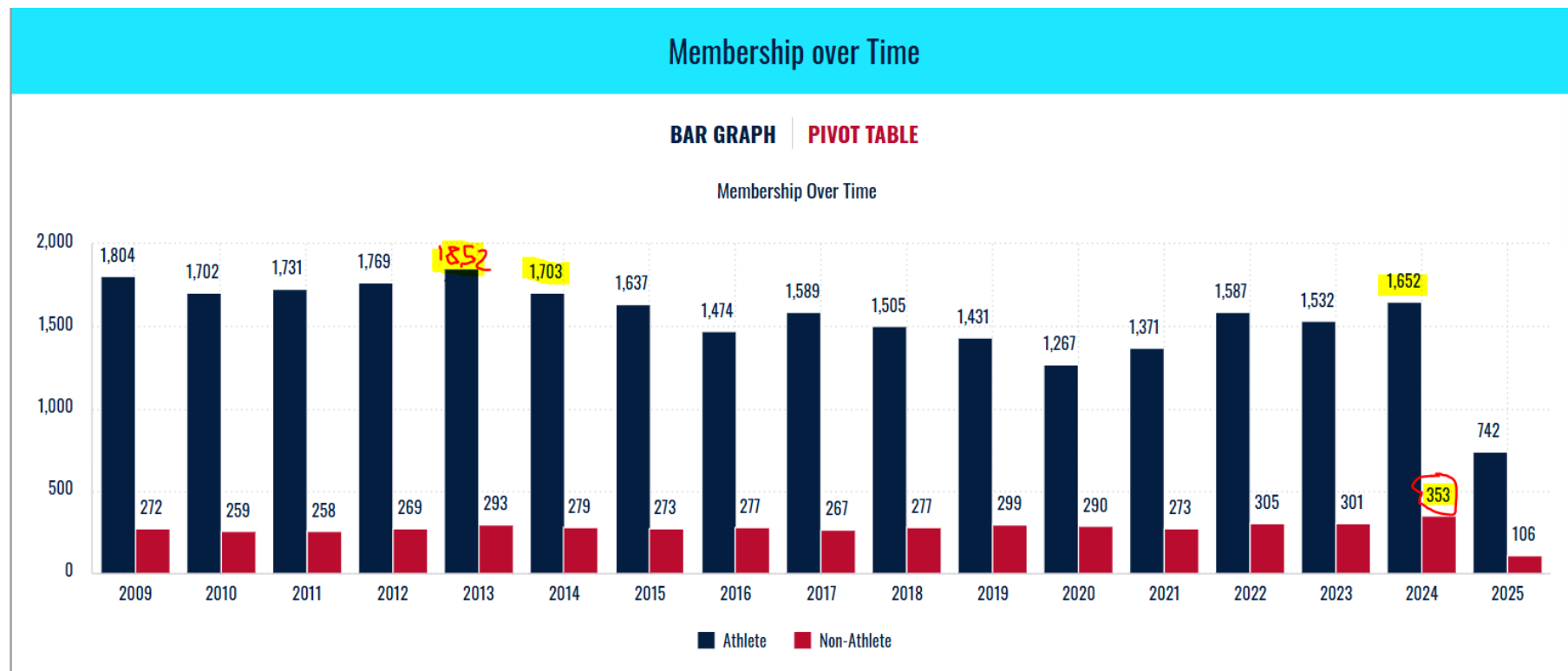
2024 Registration Year Totals

Athletes – 1652 ** Non-Athletes – 353

represents unique individuals

Highest Athlete Registration Year since 2014

Highest Non-Athlete Registration EVER





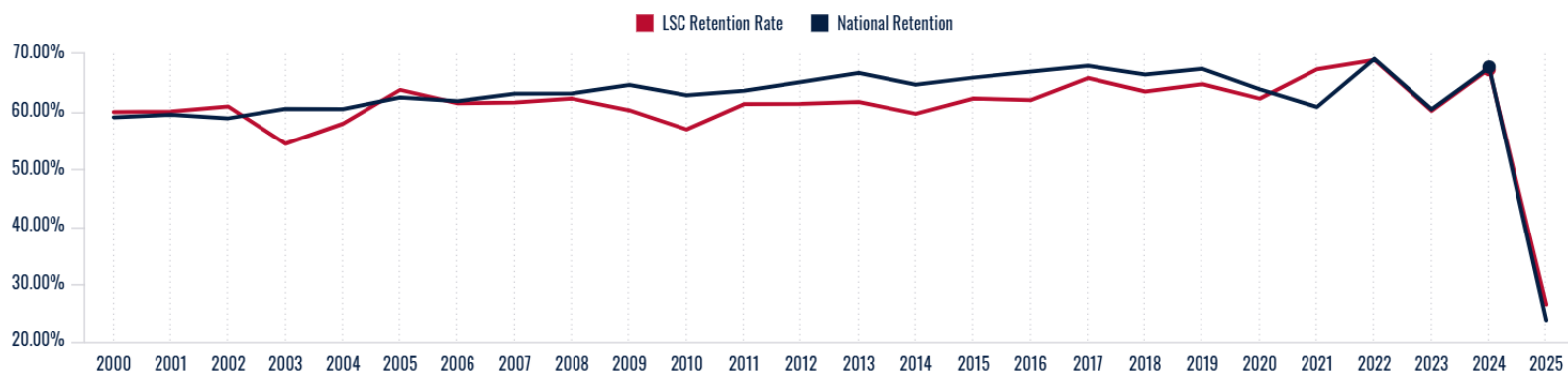
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Retention Analytics

Total number of members (by Member Category), previously being a member of your LSC, divided by the total number of members in your LSC during the prior year

Ex: An athlete that is registered in your LSC in 2023, and retained their membership in 2024 with your LSC, is counted as a retained athlete, yet if they registered the next year as a coach, they would not be counted as a retained athlete or coach

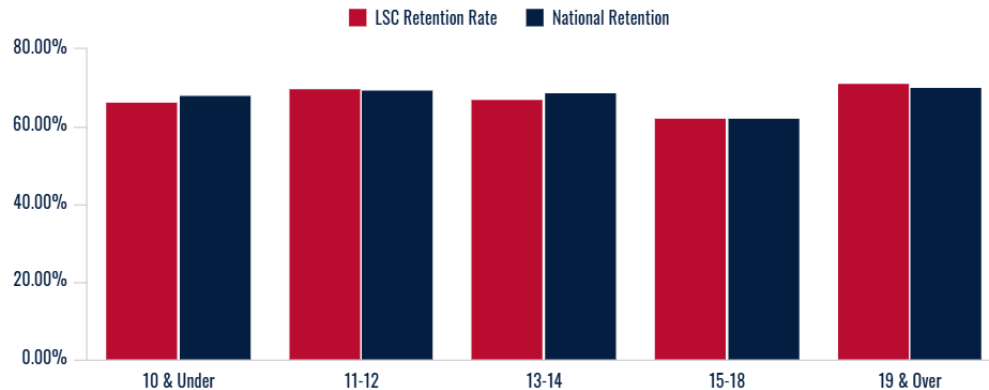
LSC Retention Rate vs National Average by Season



Retention Rate by Age Group

Age Group	LSC Retention Rate	National Retention
10 & Under	66.67%	68.15%
11-12	69.94%	69.56%
13-14	67.21%	68.83%
15-18	62.27%	62.33%
19 & Over	71.23%	70.28%

Retention Rate by Age Group





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Registrations By Category & Age

2023 vs 2024

2023

Member Type by Age Group

Category	Detail	Members					Grand Total
		10 & Under	11-12	13-14	15-18	19 & Over	
Athlete	Flex Athlete	162	64	20			246
	Outreach Athlete	1	6	5	7	1	20
	Premium Athlete	208	247	262	373	80	1,170
	Seasonal Athlete	23	25	37	31	4	120
	Athlete Total	394	342	324	411	85	1,556
Non-Athlete	Administrators					26	26
	Coach				6	113	119
	Junior Coach				7		7
	Official					123	123
	Other					62	62
	Non-Athlete Total				13	324	337
Grand Total		394	342	324	424	409	1,893

2024 Increases in **Athlete** Registration by Age:

109 more vs 2023

10&U: 60

11-12: 32

13-14: 15

15-18: 2

19&O: 0

2024

Member Type by Age Group

Category	Detail	Members					Grand Total
		10 & Under	11-12	13-14	15-18	19 & Over	
Athlete	Flex Athlete	191	81	19			291
	Outreach Athlete		2	5	4		11
	Premium Athlete	209	249	288	370	83	1,199
	Seasonal Athlete	54	42	27	39	2	164
	Athlete Total	454	374	339	413	85	1,665
Non-Athlete	Administrators					43	43
	Coach				5	123	128
	Junior Coach				10		10
	Official					132	132
	Other					79	79
	Provisional Coach					2	2
Non-Athlete Total					15	379	394
Grand Total		454	374	339	428	464	2,059

2024 Increases in **Non-Athlete** Registration by Category

57 more vs 2023

Administrators: **17**

Coach: **10**

Junior Coach: **3**

Officials: **9**

Other: **17**

Provisional Coach: **2** (new category)

CONCERN: #1 barrier to inclusion in our sport is financial * 2023 vs 2024: Outreach Memberships DECREASED



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OUTREACH MEMBERSHIPS – What YOU Can Do Right Now!!

The USA Swimming Corporate Bylaws (Article 2.4.2C) define Outreach membership as a “Premium membership with specially reduced fees. Each LSC House of Delegates shall determine how athletes qualify for Outreach membership.”

Inland Empire Swimming House of Delegates has determined that *Outreach membership will be made available to club members at the discretion of each individual club, per individual club policies*. This Outreach membership is available through the Club Registrar and/or the Club Administrator, to be distributed to designated individuals. *There is no steadfast rule for how an Outreach Membership is to be determined by each club and documentation is not required regarding the club’s decision* to make Outreach available to designated members.

Financial Hardship does not only include low-income situations. Unexpected financial hardship, whether temporary or long-term (such as family illness) can also be a significant barrier to inclusion in our sport and is often a major factor in the LOSS of athletes from our sport.

The IES Board of Directors has tasked the IES DEI Committee to begin development of possible resources (grants, scholarships, etc) that could be made available to IES athletes independently of individual club resources. Clubs are also highly encouraged to consider what options they have available to decrease financial barriers to inclusion in our sport in their community.

The full IES Outreach Policy is available on the IES website under the REGISTRATION tab:

2025 USA Swimming Registration will open on September 1, 2024.

For 2025, Clubs may choose to continue with self-registration for members, or may choose to have bulk-registration of members that the club manages. [Please contact your Club Administrator for additional information regarding your club's 2025 Registration process.](#)

- If you need your Club Administrator's contact information, please email the IES Office iesoffice@ieswim.org
- If you wish to register as Unattached (UN) please email the IES Office iesoffice@ieswim.org

2025 IES Registration OPTIONS

- Premium Athlete = **\$91** (\$70 USAS + \$21 IES)
- Flex = **\$30** (\$20 USAS + \$10 IES) **12&U athletes ONLY**
- **Outreach = \$7** (\$5 USAS + \$2 IES) ** See guidelines below **
- Individual Season = **\$51** (\$40 USAS + \$11 IES) * 150 days - once only in the registration year
- Non-Athlete = **\$81** (\$70 USAS + \$11 IES) * Coach, Jr Coach, Official, Jr Official, and Other: Chaperones, Meet Directors, Dryland Coaches
- Club Administrator = **\$41** (\$30 USAS + \$11 IES) * Board Members, Registrars, Webmasters, etc
- Apprentice Official = **\$0** (60 day temporary membership allowing access to Background Check, Athlete Protection, & Concussion Training Certifications * full registration required after 60 days)
- CLUB RENEWAL = **\$157** (\$70 USAS + \$87 IES)

[IES Guidelines for OUTREACH Memberships: HERE](#)