

TMEC (Temecula Tritons Swim Club) General Membership Meeting
October 3, 2011, 6 p.m.
Community Rec. Center, Temecula

BOD Present: Mark Carlson, David Jackson, Sony Christian, Carol Wilson, Shawn Bierle, Lorie Baldwin

Also present: Coach Jenn Beech; Coach Kiwi Mike Babich

Meeting was called to order at 6:13 p.m.

Minutes from the August 2011 meeting will be approved at the next regular Board meeting.

President's Report: Mark Carlson

Mark gave an summary of the Board's activities, changes and accomplishments during the past year. To highlight:

- A new Board of Directors was installed in January 2011

To save costs:

- The Team Unified invoicing was dropped & was replaced by Quickbooks
- Meridian payroll processing was dropped & was replaced by Quickbooks
- The accountant in San Francisco was dropped
- The board ratified a budget with a goal of a net income of \$13,000
- Financial guidelines were approved
- The team's credit card was cancelled and was replaced by a debit card
- Discovered a Verizon bill for a phone # with no access; the phone # was cancelled

- TMEC hosted the "Last Ditch" meet on January 22 & 23, 2011 with 400 swimmers in attendance and a net income of approximately \$3500.
- TMEC hosted a Red/White meet in May with nearly 500 swimmers and about \$7500 net income.
- Using the knowledge gained from these 2 meets, Coach Jenn was able to bid for and obtain TMEC's 1st choice for 2 meets in 2012: a Red/White meet on May 19 and a Blue/Red/White meet on November 3&4
- The Board installed a \$10/family/day "Hosted Meet Fee" to allow for the purchase of food for the snack bar and other supplies for the hosted meets. This will be amended to be \$10 per meet rather than per day.
- The Board instituted a Family Fundraising Commitment of \$100 per year (September thru August)
- The Swim-A-thon was held in June 2011
- TMEC received confirmation that it is a 501(c)(3) entity after filing form 3500A with the state to confirm our nonprofit status. The 2010 taxes were filed in August.
- The TMEC website domain was due to expire in July; the parent who set it up is no longer with the team & no one had access to the necessary passwords. To renew the domain, TMEC needed a working phone #, so it was reconnected to a phone at CRC, and then the Domain name was renewed. The phone now averages 1 call/day.
- TMEC ran a summer league and Shark Attack at Great Oak High School during June & July. It was a very successful, with \$14,000 revenue and a good recruiting tool. Learned for next year that the swimmers can be insured for ~\$4 without having to use the SCS registration.

- The Masters program was suspended for several reasons; the City doesn't allow Masters in city pools, it was a financial drain and there was no pool available for the Masters during August.
- The BreakOut Clinic was held at the end of August; TMEC offered it to swimmers at an "affordable" cost with those who earned \$150/family at the Swim-a-thon, getting free entry. Total expense was ~\$4600 with revenue ~\$3500. The event generated good publicity for the team and goodwill in the community. City Council member Comerchero attended.
- In August, Coach Kiwi was appointed to a Head Coach position. TMEC now has 2 Head Coaches whose skill sets complement each other. Coach Jenn will cover Administration, Coach Kiwi will cover Coaching.

Mark's "SWOT" analysis for TMEC:

Strengths:

- Stroke School: structured system with consistent presence of volunteer parents to help new parents
- Fantastic relationship with pool managers at CRC, CHS and Great Oak
- Size: large team; can host meets; largest team in area
- Coaching Staff: Has diversity and experience
- Parent volunteers: generous helpers

Weaknesses:

- Member owned, parent run by volunteers, No office, no staff, "kinda disorganized"
- Disconnected systems; Quickbooks & Team Unified- swimmers must be input into both systems

Opportunities:

- 2012 Olympics are next year; probable increased interest in swimming
- Financial position: much improved over course of 2011; have 3 months of reserves; no meets for several months
- Shark Attack: can use what was learned this year to improve next year
- Aquatic Facility: have been working with a group of individuals to bring one to Temecula

Threats:

- A local small team is marketing aggressively. Coach Jenn has confirmed that Stroke School is running at full capacity with a waiting list to start
- City of Temecula policy that 80% of members must be city residents. It's a policy from 1998; can we be grandfathered in? City may look at absolute numbers rather than a percentage.
- High School swimming takes swimmers away in the fall
- Limited pool space with increased competition; city or school district may furlough pools. TMEC needs a strategy to deal with this in future; i.e. pursue mutually beneficial relationship with HOA's.

Financial Report: Sony Christian

Sony & Mark submitted Financial Budget Report for TMEC

After questioning, Mark noted that the budget had not been changed and that any errors would be rectified.

Ways & Means: Shawn Bierle

Meets: Shawn had help with events from Kristen Walters before she moved out of state.

Swim-a-thon: Raised \$8000 with 80 swimmers; good, but he wants greater participation. Shawn will look at the time frame for scheduling; he'd prefer it at the same time as the Awards Banquet, but definitely during the warm months.

BreakOut Clinic: Shawn took over for Kristen; cost ~\$900, but was a good investment with intangible rewards. Now TMEC has a connection with the City Council. Clinic was sold out with 120 participants + 130 spectators. Changes he would make: increase the price for attendance and have a higher \$ amount raised at the Swim-a-thon to qualify for free admission. He got great compliments on the event's organization from the 2 Olympians who attended.

Sponsorships: going well; Shawn listed sponsors who have enlisted for 2011-2012. Deadline is October 5, 2011 for sponsorship sign-ups.

Membership: Lorie Baldwin

Lorie started with a "thank you" to Amy Fredricks and the last (2010) Board for scheduling the BreakOut clinic.

TMEC has 268 families with 325 swimmers, with 42 of them being "new" swimmers.

Lorie thanked all who have helped out with Membership & tryouts during the past year. She added that volunteer parental help is still needed with Stroke School.

Facilities: David Jackson

David has been with TMEC for 5 years and has questioned, "Why can't the team build its own pool?" After a visit to Colorado Springs last January, he found that it cost \$12-14 million to build a 50 Meter pool + monthly maintenance. Scheduling 20 hours per day would not cover the maintenance cost of the pool. A facility with a 25 yd., 8 lane pool + 15 yd. x 20 yd. exercise pool + a learn-to-swim pool would need 18 hours per day of programming to pay for maintenance. Additionally, it would take ~5 years with 5-6 committee members to organize the pool building. David recommends that TMEC build good relationships with pool/water providers, for example local HOA's. The future will only bring added pressure from the high school teams and water polo for scarce pool time.

Coaches' Reports

Coach Jenn Beech:

Swimmer Count

Year	Total
2010	300
2011	340

Team Records Broken

2009-2010 SCY	2009-2010 LCM	2010-2011 SCY	2010-2011 LCM
48	14	65	53

As of 10/01/2011: 8 (From CCAQ Champs and YST September Sizzle)

Rankings Based of the Virtual Club Championship Rankings:

- **National**

Year	Short Course	Long Course
2008-2009	986	1004
2009-2010	777	1005
2010-2011	530	580

- **Southern California Swimming**

Year	Short Course	Long Course
2008-2009	48	56
2009-2010	40	56
2010-2011	27	32

▲ 2011 Notable Achievements:

- Placed 6th in the Feb Max Meet
- Placed 4th in the Aug Max Meet
- Winter Invites 2010 we placed 20th out of 44
- Younger Spring JO's 2011 we placed 43rd out of 64
- Older Spring JO's 2011 we placed 26th out of 39
- June Invites 2011 we placed 13th out of 29
- Summer Junior Olympics we placed 9th out of 32. This is the highest the team has ever done at any of the previous JO's.
- We were also successful at the Eastern Committee Bid Meeting in June in securing two meets for 2012: May 19, 2012 R/W and November 3-4 BRW Meet

Coach Mike “Kiwi” Babich:

Coach Kiwi began by thanking the Board for his new position and added that he wants to focus on developing the club. He announced the coaching assignment changes for the upcoming season:

Coach Gerry	10&U Gold & Silver; Seniors
Coach Jenn	10&U Bronze; Stroke School
Coach Kiwi	10&U Mentor/coach; 11&U Gold; programming for the next 3 months
Coach Carol	11& U Silver & Bronze

Swimmer evaluations have not stopped but evaluation “week” has. Evaluations/assessments are over a 3 month period. He will develop & announce a clear description of necessary achievement criteria. Over the next 3 months, swimmers who are ready will move up. He plans to have in place the criteria for the 10&Under groups in December.

Currently, for October, the Senior Development & Senior groups are having a trial to prove that they are “Seniors”. November will be assessment month, with the Senior group determined in December. The “Senior Development” group will no longer exist. Criteria for inclusion in the Senior group includes: Top leader, Role Model, Attendance, minimum 13 years old, Attitude, and Base Times.

New Board Election Process: Mark Carlson

Article 9 of the Bylaws states that there needs to be a quorum at the General Meeting to take nominations; since a quorum is not present, a nominating committee needs to take nominations for candidates. Rick Baldwin and Tony Sanchez volunteered to be the Nominating Committee. Candidates have until November 5, 2011 to be nominated or submit their intention to run for the Board of Directors. Shawn Bierle noted that the Bylaws limit Board members to a one year term, then if desiring to continue, Board members must run again. It would be nice to have at least 1/2 the board carry over from year to year.

From 4 to 9 Board members will be elected is and there needs to be a quorum for a valid election.

Membership Input: Comments and Questions from the floor

“Board did great”

“Is there an auditor?” The Bank statements are available for perusal. An auditor is a significant expense & the Board has looked into having a team parent do it.

“Would like to see obligatory, structured volunteer time from the parent members”. This creates another job for someone to track the volunteer hours. Team Unified has a system to track the hours, but it must be started in January, not midyear.

“Perhaps parents should HAVE to sign up for a committee at the beginning of the year”

Motion to adjourn the meeting was made. Motion was seconded.

Yes: 6; No: 0

Meeting adjourned at 7:44 p.m.