

Proposed WYSI Pricing Structure Change

Consider eliminating the \$8 WYSI participation fee and allowing clubs to charge this “surcharge” and retain the revenue locally.

Current Issue: The \$8 WYSI participation fee penalizes teams that hold smaller meets or have meets that have high facility use fees. This fee often means that WYSI will receive more profit from a meet than the host team. USA Swimming is piloting the Block Party meet. A team may hold a one day developmental meet sanctioned by USA Swimming for a flat fee of \$175. WYSI would like clubs to remain in house which can benefit both the clubs and WYSI.

This fee has produced the following over the past few years,

2021-22: \$32,704

2022-23: \$40,895

2023-24: \$30,744 (season is not complete, projected to end up at \$34,000)

Approx. revenue to be replaced: \$35,000

Replace through:

1). **Increasing Premium and Non-Athlete registration fees \$8.** Currently, WYSI charges a \$7 surcharge above the USA Swimming fee of \$70 which is one of the lowest surcharges among all the LSCs. This would change membership to \$85; \$70 to USA Swimming and \$15 to WYSI. Last season there were a combined 1,507 members in WYSI, this would approximately \$12,056 and spread the cost among all the members of the LSC instead of just the clubs running meets..

Note: WYSI charges one of the lowest membership fees amongst the LSC’s. Increasing this moves more of the operational burden to athletes who do not participate in WYSI sanctioned events.

2). **WYSI Retain 100% of the proceeds from championship apparel sales.**

Current Policy:

Silk-Screen Printer/Apparel Revenue – all proceeds payable by the Designated Silk-Screen Printer/Apparel vendor shall be payable to WYSI and then distributed as follows:

a. The first 50% of such funds shall be retained by WYSI.

b. The remaining balance shall be divided between the WYSI Clubs attending such Championship Meet on a pro-rata basis of registered swimmers. Such funds shall be paid to each club by WYSI within thirty (30) days of WYSI’s receipt of such funds from the designated

vendor. Unattached Swimmers shall not be entitled to participate in the swimmer count for determination of each club's pro rata share.

Approx. revenue is \$12,500. Athletes who attend championship meets are those that take the most advantage of what the LSC provides in reimbursement and other WYSI sponsor events like Zones; thus those who are benefiting the most are paying more.

3). **Increased club membership fee \$50 to \$155**, this would raise \$1,100. Currently the USA Swimming Club Membership fee is \$70 and WYSI charges a \$105 surcharge. This additional \$50 would bring the total fee to \$225.

4). **WYSI to receive % of entry fees.** With the participation fee staying with the host club, WYSI will charge 10% of the event (splash) fees for open and invitational meets. This would generate approximately \$12,500. All inclusive entry fees will only be allowed for Intra-squad, dual or tri meets.

Approx. Revenue generated from the above: \$38,000

